



December 12, 2023

To,
Listing Compliance Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai - 400 001.
Scrip Code: 543280

Listing Compliance Department
National Stock Exchange of India
Limited
Exchange Plaza, Plot No. C/1. G Block,
Bandra -Kurla Complex, Bandra (East),
Mumbai- 400051.
Scrip Symbol: NAZARA

Dear Sirs/Madam,

Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated December 12, 2023 titled **Nazara Technologies Announces Partnerships to Publish Five Innovative Games in India**

The same will also be available on the website of the Company i.e www.Nazara.com

This is for your information and records.

Thanking You,

Yours Faithfully

For **Nazara Technologies Limited**

Varsha Vyas
Company Secretary and Compliance Officer



Nazara Technologies Announces Partnerships to Publish Five Innovative Games in India

Mumbai, India, 20 December 2023: Nazara Technologies Limited (BSE: 543280) (NSE: NAZARA), a leading force in the gaming and sports media industry, has unveiled partnerships with four distinguished Indian game studios. This initiative is part of Nazara's new publishing division, focusing on promoting the "Make in India" vision in the gaming sector.

The eclectic mix of games selected for publication includes 'Gravity Shooter' by Smash Head Studios, a thrilling 2D action game; 'World Cricket League' from Wandermind Labs, offering a 3D multiplayer cricket experience; 'Hacked: Password Puzzle' by Pixcell Play, a challenging puzzle game; and ATG Studios' 'Laser Tanks' and 'Paperly', both promising unique gaming experiences across varied genres.

Nitish Mittersain, Jt. MD & CEO of Nazara, shares his enthusiasm for these collaborations, emphasizing the company's commitment to bringing unique gaming experiences and robust support to Indian game developers. The Nazara Publishing division, enriched with innovative AI-led tools from the new Nazara SDK, is set to foster the growth and development of game creators.

Along with financial investment, Nazara Publishing offers comprehensive support, including mentorship, user acquisition, and live operations expertise. Since its inception a month ago, the division has received a remarkable response from both Indian and international game developers.

Nazara's publishing division is dedicated to nurturing close collaborations with game developers from India and globally, seizing the immense potential of the Indian gaming market. With substantial funds allocated for publishing, Nazara aims to publish 20 games within the next 12 to 18 months, investing between INR 1 Crore to INR 3 Crores per game. Game developers and studios with exceptional projects are encouraged to apply for collaboration through Nazara's official website at publishing.nazara.com



About Nazara Technologies

Nazara is a leading India-based, diversified gaming & sports media platform with presence in India and across emerging & developed global markets such as Africa and North America, and has offerings across the interactive gaming, eSports, ad-tech and gamified early learning ecosystems including World Cricket Championship (WCC) in mobile games, Kiddopia and Wildworks in gamified early learning, Nodwin, PublishMe and Sportskeeda in eSports and eSports media, OpenPlay, Halaplay and Qunami in skill-based, fantasy and trivia games, and Datawrkz in digital ad-tech.

Forward-looking and Cautionary Statements

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits. Our ability to generate and manage growth, ability to maintain cost advantage, salary cost increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns, client concentration, our ability to manage our international operations, reduced demand for technology in our key focus areas and integrate potential acquisitions, the success of the companies in which we make strategic investments, withdrawal of Financial Year governmental incentives, political instability, war, pandemic, legal restrictions on raising capital or acquiring companies outside India. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.

For further information, please contact



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