

Date: August 08, 2024

To

**Listing Compliance Department
BSE Limited**

Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai - 400 001.

Scrip Code: 543280

Listing Compliance Department

National Stock Exchange of India Limited

Exchange Plaza, Plot No. C/1. G Block,
Bandra -Kurla Complex, Bandra (East),
Mumbai- 400051.

Scrip Symbol: NAZARA

Subject: Intimation under Regulation 30 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015 as amended (the “Listing Regulations”) – Incorporation of a step-down subsidiary in United Kingdom

Dear Sir/Madam,

With reference to captioned subject and pursuant to Regulation 30 read with Part A of Schedule III of the Listing Regulations, we wish to inform you that Datawrkz UK Ltd. (“Datawrkz UK”), a wholly owned subsidiary of Datawrkz Business Solutions Private Limited (“Datawrkz”) and a step-down subsidiary of the Company, has incorporated a wholly owned subsidiary in United Kingdom under the name and style of “Datawrkz Operations UK Ltd”.

Further, the details in this regard, pursuant to Regulation 30 of the Listing Regulations read with SEBI Master Circular SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 11, 2023 and SEBI Circular No. SEBI/HO/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, is enclosed herewith as **Annexure-A**.

You are requested to please take the above intimation on your records.

Thanking you,

Yours faithfully,

For **Nazara Technologies Limited**

VARSHA

VALLABH VYAS

Digitally signed by
VARSHA VALLABH VYAS

Date: 2024.08.08

17:50:04 +05'30'

Varsha Vyas

Company Secretary and Compliance Officer

Encl.: As above

India | Middle East | Africa | Europe

Regd. Office: 51-54, Maker Chamber III, Nariman Point Mumbai - 400021. Tel. : +91-22-40330800 / 22810303 / 22813030
Fax: +91-22-22810606 E-mail: info@nazara.com Website: www.nazara.com CIN: L72900MH1999PLC122970

Annexure A

The details as required under the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended read with the SEBI Master Circular SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 11, 2023 and the SEBI Circular No. SEBI/HO/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023:

Sr. No.	Particulars	Details
1	Name of the Target Entity details in brief such as size, turnover, etc	<p>Datawrkz Operations UK Ltd (“Datawrkz Operations”) is a company incorporated in the United Kingdom.</p> <p>Authorized Share Capital: 100 Pounds</p> <p>Turnover: Not Applicable, since it is a newly incorporated company and is yet to commence its business operations.</p>
2.	<p>Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired?</p> <p>If yes, nature of interest and details thereof and whether the same is done at “arm’s length”</p>	<p>Datawrkz Operations is incorporated as a wholly owned subsidiary of Datawrkz UK Ltd. (“Datawrkz UK”), which is a wholly owned subsidiary of Datawrkz Business Solutions Private Limited (“Datawrkz”) and a step-down subsidiary of the Company and therefore is a related party of the Company.</p> <p>This transaction does not fall within related party transactions of the Company.</p> <p>The promoters / promoter group / group companies of the Company do not have any interest in this transaction.</p>
3	Industry to which the entity being acquired belongs	Digital Advertising
4	Objects and effects of acquisition (including but not limited to, disclosure of reasons for investment in target entity if the business is outside the main line of business of the listed entity).	Datawrkz Operations has been incorporated by Datawrkz UK to run, operate and expand digital advertising in the United Kingdom.
5	Brief details of any governmental or regulatory approvals required for the acquisition;	Not Applicable
6	Indicative time for completion of acquisition	Not Applicable

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7	Nature of consideration - whether cash consideration or share swap and details of the same;	100% subscription to the share capital by Datawrkz UK in Datawrkz Operations will be in cash.
8	Cost of acquisition or the price at which shares are acquired	The cost of subscription of shares would be 100 Pounds (10,000 shares of 0.01 Pound each)
9	Percentage of shareholding / control acquired and / or number of shares acquired;	100%
10	Brief background about the entity proposed to be acquired in terms of product/ line of business acquired, date of incorporation, history of last three years turnover, country in which acquired entity has presence and other significant information	<p>Datawrkz Operations is a company incorporated in the United Kingdom, as a wholly owned subsidiary of Datawrkz UK to run, operate and expand digital advertising in the United Kingdom.</p> <p>Date of Incorporation: August 07, 2024</p> <p>Turnover: Not Applicable, since it is a newly incorporated company and is yet to commence its business operations.</p> <p>Country: United Kingdom</p>