August 06, 2026

To

Listing Compliance Department	**Listing Compliance Department**
BSE Limited	**National Stock Exchange of India Limited**
Phiroze Jeejeebhoy Towers	Exchange Plaza, Plot No. C/1. G Block,
Dalal Street,	Bandra -Kurla Complex, Bandra (East),
Mumbai - 400 001.	Mumbai- 400051.
Scrip Code: 543280	**Scrip Symbol: NAZARA**

Dear Sir/Madam,

<u>Subject: Intimation of Press Release</u>

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended, please find enclosed herewith the Press Release dated August 06, 2026, titled "**Nazara to Raise ₹733.5 Crore through Preferential Issue**"

This is for your information and records.

Thanking you.

Yours faithfully,
For Nazara Technologies Limited

ARUN SHIVA BHANDARI
Digitally signed by ARUN SHIVA BHANDARI
Date: 2026.08.06 14:41:52 +05'30'

Arun Bhandari
Company Secretary and Compliance Officer

Encl. As above

Nazara to Raise ₹733.5 Crore through Preferential Issue;

Bluetile and BestPlay founders and senior leadership to collectively invest ₹733.5 crore in Nazara equity at ₹306 per share
Capital to strengthen Nazara's balance sheet and support strategic acquisitions and growth across its gaming portfolio

Mumbai, 6 August 2026: Nazara Technologies Limited ("Nazara" or "the Company") today announced a preferential issue of equity shares aggregating to approximately **₹733.5 crore**, subject to shareholder and regulatory approvals. The shares are proposed to be issued at **₹306 per share**, determined with reference to the relevant date of 31 July 2026 in accordance with the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018.

The issue will be subscribed entirely by the founders and senior leadership team of Bluetile Games and BestPlay Systems. Their collective investment of approximately **₹733.5 crore** represents a significant expression of confidence in Nazara's strategy, leadership and long-term growth opportunity.

Raymond Stauffer to Invest Approximately ₹583 Crore

Raymond Albaladejo Stauffer, who assumes office as Chief Executive Officer of Nazara Technologies with effect from September 1 2026 subject to regulatory approvals, will subscribe to equity shares aggregating approximately **₹583.5 crore**, making him a significant individual shareholder of the Company.

Rather than receiving additional stock-based incentives in connection with his appointment as CEO, Raymond is backing his conviction in Nazara's future with a substantial personal investment, directly aligning his interests with those of the Company's shareholders.

Details of the Proposed Investment

Investor	Proposed investment
Raymond Albaladejo Stauffer	**₹583.48 crore**
Schutze Marc Sylvester	**₹86.67 crore**
Maxime Loppin	**₹30.71 crore**
Alexandre Paul Jean Noirot-Cosson	**₹21.75 crore**
Alexander Osou	**₹8.17 crore**
Hugo Rémy Gaston Blavin	**₹2.72 crore**
Total	**₹733.50 crore**

Strengthening Nazara's Growth Capital

The proceeds from the preferential issue will strengthen Nazara's balance sheet and will primarily be deployed towards:

- Strategic acquisitions;
- Growth initiatives across existing gaming businesses;
- Investment in owned intellectual property;
- AI-enabled game development and operating capabilities; and
- Other opportunities aligned with Nazara's global gaming strategy.

Capital deployment will remain subject to the Company's established Investment Committee and Board oversight framework. The source draft states that the proceeds are intended primarily to support strategic acquisitions and accelerate growth across Nazara's existing business verticals.

Commenting on the proposed investment, **Nitish Mittersain, Founder, Chief Executive Officer and Managing Director, Nazara Technologies**, said, "The decision by Raymond and the Bluetile and BestPlay leadership team to invest approximately ₹734 crore of their own capital into Nazara is a powerful endorsement of the global platform we have built over the last few years. As founder, it is deeply heartening to see Nazara recognised and respected across the global gaming industry."

Raymond Albaladejo Stauffer, Chief Executive Officer, Bluetile, said, "I'm reinvesting a substantial portion of the proceeds from Bluetile and BestPlay back into Nazara. I'm doing this with a lot of optimism. The next chapter for the Company is the most exciting yet. Nazara has the platform, balance sheet, and ambition to build a global gaming business. We also have a real opportunity to drive operating efficiencies. I'm excited to play a meaningful role in that. This reinvestment reflects my full conviction and confidence in the future of Nazara we are building together."

About Nazara Technologies

Nazara Technologies is India’s only publicly listed gaming company with diversified interests across mobile gaming, PC & console publishing, esports, gamified learning and offline entertainment. With operations across India, North America and Europe, Nazara is building a global gaming platform powered by strong IP, publishing and operating capabilities. Website: https://www.nazara.com/

For more information

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