

September 05, 2024

To
Listing Compliance Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai - 400 001.
Scrip Code: 543280

Listing Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1. G Block,
Bandra -Kurla Complex, Bandra (East),
Mumbai- 400051.
Scrip Symbol: NAZARA

Dear Sir/Madam,

Subject: Intimation of Press Release

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended, please find enclosed herewith the Press Release dated September 05, 2024, titled “Nazara to publish Made-in-India Shooter FAU-G: Domination Gameplay Trailer and Pre-Registrations Live Now, Bharat Ke Veer Donations, and NIBE Limited as Defence Subject Matter Expert Revealed”.

This is for your information and records.

Thanking You.

Yours Faithfully,

For Nazara Technologies Limited

Rakesh Shah
Chief Financial Officer

Encl: As above

Nazara to publish Made-in-India Shooter FAU-G: Domination Gameplay Trailer and Pre-Registrations Live Now, Bharat Ke Veer Donations, and NIBE Limited as Defence Subject Matter Expert Revealed

- Developed by Mumbai-based Dot9 Games and published by Nazara Publishing, FAU-G: Domination is a brand new game in the FAU-G series from nCore Games
- nCore is dedicating the game to Bharat Ke Veer with donations to the Bharat Ke Veer Trust for pre-registrations
- Pre-registrations for the game are live on Android with iOS to be revealed at a later date

Mumbai, India, September 5, 2024: Nazara Publishing, the publishing arm of publicly listed company Nazara Technologies revealed the gameplay trailer for made-in-India mobile shooter FAU-G: Domination at the FAU-G: Domination World Premiere Event held in Mumbai. In addition to this, pre-registrations for the game are live now on Google Play.

FAU-G: Domination is Nazara and nCore Games' answer to Prime Minister Narendra Modi's Independence Day call to action to the nation. He urged India's games industry to focus on designing world-class games. He highlighted the country's talent and potential to become a global leader in gaming.

With this in mind, the trailer entices players to win on FAU-G: Domination's many maps all while showcasing a variety of weapons. It also highlights multiple locations and firefights to show the scope and size of the experience Dot9 and nCore Games will bring to gamers in India and the world. You can check out the trailer right here:

Under the mentorship of Shri Akshay Kumar, nCore is dedicating the game to Bharat Ke Veer. Bharat Ke Veer Trust gives homage and support to India's Bravehearts. To support the families of India's Armed Forces Martyrs, Nazara will donate Rs. 25,00,000 to Bharat Ke Veer and FAU-G: Domination will also feature specific cosmetic items such as badges, of which 100 percent of the proceeds will go towards Bharat Ke Veer.

The Bharat Ke Veer Trust is conceptualised by Akshay Kumar and implemented by the Ministry of Home Affairs, to support the families of India's Armed Forces Martyrs.

In order to unlock the potential of made-in-India games such as this, Nazara Publishing has undertaken an extensive marketing campaign to raise awareness among Indian gamers to pre-register FAU-G: Domination. These include partnering with some of India's biggest content creators and influencers as well as generous pre-registration bonuses, details of which you can find at the end of this press release.

Nitish Mittersain, Founder and CEO of Nazara Technologies, said, "We're delighted to finally showcase FAU-G: Domination and open pre-registrations for the game after a period of public testing that verified what we knew — FAU-G: Domination can address the demand of Indian gamers for locally relevant content. We can't wait to share more with you on the road to release through our marketing initiatives."

"It is a matter of great pride to respond to PM Modi's call and present a game made-in-India for India — and the world. FAU-G: Domination is well on the way to launch and our new gameplay trailer along with our pre-registration campaign are our first steps in revealing more to players," said Vishal Gondal, Co-Founder of nCore Games. "India has amazing game design and development talent, and this signals India's arrival as a major player in the global

gaming industry. Along with Nazara's publishing experience we're excited to bring a Made-in-India game to the world."

"After several playtests and positive player feedback, we're confident that FAU-G: Domination is in a state that Indian gamers expect," said Deepak Ail, Co-Founder and CEO of Dot9 Games, FAU-G: Domination's developer. "Shooter fans are perhaps FAU-G most demanding audience right now, wanting high performance with high fidelity graphics on their smartphones, thankfully our team is up to the task."

NIBE Limited Is the Defence Subject Matter Expert for FAU-G: Domination

In order to raise awareness of India's defence and military prowess, NIBE Limited — India's leading defence manufacturer is the Defence Subject Matter Expert for FAU-G: Domination. Through NIBE Limited's participation, players will learn about India's self-sustained defence efforts en route to launch and while playing the game. These initiatives will give them a glimpse into India's growing defence sector.

"We're proud to contribute to FAU-G: Domination towards bringing a true-to-life representation of India's defence efforts to the widest possible audience," said Ganesh Nibe, Chairman and Managing Director, NIBE Group. "The next-generation of the nation are digital natives and FAU-G: Domination gives us a platform to showcase what keeps India safe and secure."

NIBE is involved in various segments of defence production; from fabrication of structures and sub-assemblies for programmes such as Modular bridge, Rudder blade, Pinaka launcher, and MRSAM launcher for the tri-services of Indian Defence, to components of Electronic systems, Small Arms (such as Assault Rifles and LMGs), Ammunition (Large and Medium calibres), and Space projects, for domestic as well as international applications.

More details on this unique India-first collaboration will be revealed soon.

FAU-G: Domination Pre-Registration Details and Exclusive Offers

Pre-registrations for FAU-G: Domination are now live on the Google Play Store for Android with pre-registrations on the App Store for iOS and iPadOS to follow soon. Pre-registering now gets players the Beast Collection. The Beast Collection a limited edition set of in-game cosmetics inspired by the ferocity of the Tiger — India's national animal.

These include six accessories: frame, banner, avatar, sticker, spray, and charm, as well as six gun skins: sawed-off shotgun, USP, Scout rifle, M4, Uzi, and Kabar. The Beast Collection will only be available for players that pre-register and will not be available after launch. You can pre-register for FAU-G: Domination right here:

About Nazara Publishing

Nazara Publishing, India's first turnkey publishing platform, provides comprehensive services for both local and global game developers aiming to tap into the booming Indian gaming market. The platform offers end-to-end solutions, including market access and distribution, marketing and promotion, monetisation strategies, localisation and culturalisation, and advanced analytics. These services enable developers to focus on creating compelling content while leveraging Nazara's infrastructure to achieve commercial success.

More information on Nazara Publishing can be found at: <https://publishing.nazara.com>

About Nazara Technologies

Nazara is India's only listed gaming and esports company, with majority ownership of several leading gaming and esports brands with presence in India, the US, and other global markets. In esports, Nazara has India's leading esports platform NODWIN Gaming and Sportskeeda/Pro Football Network in the sports media space. Nazara's offerings in the interactive gaming segment include gamified early learning ecosystems like Kiddopia and Animal Jam, India's most popular cricket simulation franchise, World Cricket Championship (WCC), and a wide portfolio of casual games distributed through telco partnerships in many emerging markets. Additionally, Nazara controls Datawrkz, a digital ad tech company supporting its portfolio companies and external clients with demand-side user acquisition and supply-side ad monetization services.

About nCore Games

nCore Games is India's premier mobile games and interactive entertainment company. The company develops and publishes category-defining mobile games for the Indian subcontinent and is an expert in midcore development and live operations with significant Indian market know-how and global publishing experience. Currently, the company has released four mobile games: FAU-G, ICC Cricket Mobile, Apna Games, Ram Setu: The Run, and soon, FAU-G: Domination. For more information, visit: www.ncoregames.com.

About Dot9 Games

Dot9 Games is India's leading gaming studio, working on various award-winning titles and the creator of FAU-G: Domination. Embracing the 'Make in India' initiative, Dot9 Games has redefined virtual entertainment with friends, family, and peer groups, leaving an indelible mark on the Indian game industry. For more information, visit: www.dot9games.com.

About NIBE Limited

NIBE Limited is committed towards continuously refining and adapting its approach, positioning itself as a leader in the defence industry. Moreover, in alignment with the vision of **Atmanirbhar Bharat**, NIBE Limited extends its commitment to fostering self-reliance in the defence sector. The company aims to make India the defence technology and manufacturing centre of the world. NIBE is working on achieving this by winning export orders, partnering with foreign OEMs for TOTs, and empowering Indian MSMEs and start-ups. NIBE Limited is listed on the BSE and has its registered office in Pune. For more information: www.nibelimited.com

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