

May 29, 2015

Mr. Murlee Manohar Jain
Company Secretary
Info Edge (India) Ltd
Ground Floor, GF-12A,
94, Meghdoot, Nehru Place
New Delhi-110020
Tel No: 0120-3082005
Fax No. 0120 - 3082095

Dear Sir,

Sub: Disclosure pursuant to Regulation 29 (2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We refer to our letter dated December 30, 2014 wherein we had informed that the holding of the Schemes of HDFC Mutual Fund in Info Edge (India) Ltd ("the Company") was 5.38% of the paid up equity share capital of the Company.

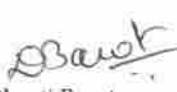
Further, in accordance with the captioned regulation and other applicable laws / regulations, if any, we wish to inform you that there has been a **decrease** in the shareholding of the Company by the Schemes of HDFC Mutual Fund by **2.03%** as of May 28, 2015. As on May 28, 2015, the aggregate holding of the Schemes of HDFC Mutual Fund in the Company is **3.35%** of the paid up equity share capital of the Company (Paid up Equity Share Capital being Rs. 1,20,21,61,590/- comprising 12,02,16,159 shares of Rs. 10 each).

As per Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find enclosed the details of change in the shareholding in the prescribed format enclosed as Annexure 1.

Kindly acknowledge receipt of the same.

Thanking you,

Yours faithfully,
For **HDFC Asset Management Company Limited**


Dhruti Barot
Chief Manager – Compliance

Encl.: a/a.
C.C.

Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra - Kurla Complex
Bandra (E), Mumbai – 400 051.
Tel.: 022- 2659 8190/ Fax: 022- 2659 8191

Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 023.
Fax: 022-2272 1919

HDFC Asset Management Company Limited
A Joint Venture with Standard Life Investments
CIN: U65991MH1999PLC123027

Registered Office : HUL House, 2nd Floor, H.T. Parekh Marg, 165-166, Backbay Reclamation, Churchgate, Mumbai-400 020
Tel.: 022 - 6631 6333 Fax: 022 - 2204 4304, 6658 0200 Website: www.hdfcfund.com

Annexure-1

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Info Edge (India) Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	HDFC Trustee Company Limited - HDFC Mutual Fund • HDFC Capital Builder Fund • HDFC Equity Fund • HDFC Prudence Fund • HDFC Top 200 Fund		
3. Whether the acquirer belongs to Promoter/ Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE limited National Stock Exchange of India Limited		
5. Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
<u>Before the acquisition under consideration, holding of :</u>			
a) Shares carrying voting rights	64,72,794	5.38	N.A.
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	0	0.00	N.A.
c) Voting rights (VR) otherwise than by shares	0	0.00	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	0	0.00	N.A.
Total (a+b+c+d)	64,72,794	5.38	N.A.
<u>Details of acquisition/sale:</u>			
a) Shares carrying voting rights acquired/sold	24,48,550	2.03	N.A.
b) VRs acquired /sold otherwise than by shares	0	0.00	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	0	0.00	N.A.
d) Shares encumbered/invoked/released by the acquirer	0	0.00	N.A.
Total (a+b+c+/-d)	24,48,550	2.03	N.A.
<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	40,24,244	3.35	N.A.
b) Shares encumbered with the acquirer	0	0.00	N.A.
c) VRs otherwise than by shares	0	0.00	N.A.

d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	0	0.00	N.A.
Total (a+b+c+d)	40,24,244	3.35	N.A.
6. Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
7. Date of acquisition/sale of shares/ ~~VR~~ or date of receipt of intimation of allotment of shares, whichever is applicable	May 28, 2015		
8. Equity share capital / total voting capital of the TC before the said acquisition/sale	Rs. 1,20,21,61,590 comprising 12,02,16,159 Equity Shares of Rs. 10/- each		
9. Equity share capital/ total voting capital of the TC after the said acquisition/sale	Rs. 1,20,21,61,590 comprising 12,02,16,159 Equity Shares of Rs. 10/- each		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	N.A.		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For HDFC Asset Management Company Limited
(Investment Manager for the Schemes of HDFC Mutual Fund)

Dhruvi Barot

Dhruvi Barot
Chief Manager- Compliance

Place: Mumbai
Date: May 29, 2015

