



# Namo eWaste Management Limited

An ISO 14001:2015 & ISO 9001:2015 Certified

Monday | August 18, 2025

To,  
The Manager-Listing Department,  
National Stock Exchange of India Limited  
Exchange Plaza, C-I Block G, Bandra Kurla Complex, Bandra (East),  
Mumbai-400051, Maharashtra, India

**Ref: Namo Ewaste Management Limited**  
**Company Symbol: NAMOEWASTE, ISIN: INE08NZ01012**

**Sub: Newspaper Advertisement for 12<sup>th</sup> Annual General Meeting of the Company to be held on September 09, 2025**

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015, We are enclosing herewith the copies of Newspaper advertisement published for the attention of the Shareholders regarding 12th Annual General Meeting scheduled to be held on Tuesday, 9th September, 2025 through Video Conferencing/Other Audio Video Means. The advertisement was published in Financial Express (English Newspaper) and Jansatta (Hindi Newspaper) today i.e. August 18, 2025.

The same is being made available on the website of the Company at [www.namoewaste.com](http://www.namoewaste.com).

This is for your information and record.

**Thanking You,**  
**For Namo Ewaste Management Limited**

**(Kumud Mittal)**  
**Company Secretary & Compliance Officer**  
**Mem. No. A21813**

Encl: As stated above



Reg. Office : B-91, Private No. A-6, Basement, Main Road Kalkaji, South Delhi, New Delhi-110019, India



Corp. Office : 14/1, Main Mathura Road, Faridabad-121003 (Haryana)



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CIN No.: L74140DL2014PLC263441

GSTIN : 06AAECN6113C1ZZ

THE BIG IDEA  NOISE

# Cutting through the noise

THE SUCCESS OF ONE OF INDIA'S LEADING WEARABLES COMPANY LIES IN REMAINING ALERT ENOUGH TO TUNE INTO THE RIGHT FREQUENCIES

**ANNE HUSSAIN**

**FRESH OFF THE PLANE** from Philippines in 2010, commercial pilot's licence in hand, 24-year-old Gaurav Khatri was ready to take off. However, India's aviation industry was then in free fall — Air India was haemorrhaging money; Kingfisher Airlines had shuttered; and there were just no takers for pilots.

Back in Bikaner, the criticism began in earnest. "There was a lot of noise around me," Khatri recalls. "Everybody was telling me to do this, do that. You have not been able to get a pilot job. You should have been an engineer. You should do an MBA, etc etc."

While the external noise — family pressure, societal expectations, career advice from every direction — went on, Khatri found sanctuary in an unlikely place: the internet. Not the seamless broadband experience of today, but the patience-testing, ear-splitting dial-up connections of the time. "I love that sound still," he says. He spent hours browsing eBay, recognising patterns of how the world was consuming. I had begun to understand that the upcoming internet explosion in India would create massive opportunities for direct-to-consumer brands (D2C)."

When family pressure mounted, his cousin Amit (now co-founder of boAt) offered a lifeline: free access

to his contract manufacturing business supplying to the likes of H&M, Zara, and Gap. During a 2014 morning tea session, everything changed. Amit paused at a massive Xiaomi advertisement on a leading newspaper daily. "If we need to do something, we need to think this big," he told Khatri.

They had to start relatively small: with 10,000 phone cases. Noise quickly scaled to selling 50,000 cases every month. By 2018, the duo had realised one truth about the Indian consumer's behaviour in a commoditised market: "Majority are just buying for the better price point." They shifted to smartwatches. The scepticism remained. "A lot of people came and told us, you guys are stupid, getting into electronics... which is being led by Google and Apple."

They persisted, and it paid off. According to International Data Corporation (IDC's) February 2025 data, Noise captured 25.2% of India's smartwatch market in CY24, the highest among all players. Fire-Bolt followed at 16.7%, while boAt held 11.8%. Titan and Boult rounded out the top five with 9.4% and 4.9% respectively. In the overall wearables market, Noise ranked third, with a 12.2% share, behind boAt (27.6%) and ahead of Boult (8.6%).

But it isn't all smooth sailing. In FY24, revenues rose

marginally to ₹1,439.5 crore, but Noise slipped into a ₹20.1 crore loss, a reversal from a ₹0.9 crore profit the year before, and even steeper drop from the ₹35.9 crore profit it made in FY23.

The culprit is a shrinkage in the broader wearables industry, down by 11.3% in CY24 — its first recorded decline. Smartwatch shipments were down 34.4% year-on-year, as multiple brands that had bet on aggressive pricing found themselves with unsold inventory and squeezed margins.

But Noise seems to have found reinforcement from an unexpected source: Bose Corporation, which invested a total of \$30 million in the company, spread across an initial investment in mid-2024 followed by a strategic follow-on in early 2025. It marked the American audio giant's first-ever investment in an Indian hardware company.

Founded in 1964 by Amar Bose, an MIT professor who famously started the company after being disappointed by a high-end stereo system he had purchased, Bose has long been an outlier in consumer electronics — private, product-obsessed, and research-first. In 2011, Bose donated his majority stake to MIT to ensure the company would never face shareholder pressure, keeping its engineering culture intact.

For a bootstrapped startup from Bikaner, being picked by that legacy has meant more than just capital. The partnership led to the



Gaurav Khatri, CEO & co-founder, says he understood early in life that the internet explosion would create massive opportunities for D2C brands

launch of the Masterbuds 'Sound by Bose' in late 2024 — an audio product designed with Bose's tuning DNA but priced and positioned for Indian consumers in the mid-premium category. Noise's share in the true wireless stereo (TWS) segment rose to 8.9% in CY24, up from 7.8% the previous year, making it the third-largest player in India, behind boAt (34.2%) and Boult (13%). Industry experts suggest that, in a segment crowded with lookalike products and commoditised design, Bose's audio credentials gives Noise the differentiation it needed.

The global journey has also begun. Noise has entered the UAE through a retail tie-up with Virgin Megastores and is exploring further expansion into the other Gulf Cooperation Council (GCC) countries.

Still, the sector is entering a more turbulent phase. "The noise is still there, it's just changed its form," Khatri says. boAt is preparing for an IPO. Noise has expressed desire to list as well. Meanwhile, Boult co-founder Varun Gupta has made public allegations of rivals engaging in "monopolistic practices" ranging from retailer coercion to fake reviews. Although he hasn't dropped names as of yet, one thing is clear, the market is consolidating and growing more combative.

Perhaps the winners of tomorrow won't be the ones who made the most noise. But the ones who remained alert enough to tune into the right frequencies.



Astronaut Shubhanshu Shukla (centre) and back-up astronaut-designate Prashanth Balakrishnan Nair (second from right) being received by Delhi chief minister Rekha Gupta and Union minister Jitendra Singh at the IGI Airport, in New Delhi on Sunday

## Astronaut Shukla returns home to rousing welcome

● LS set to discuss his sojourn to ISS

**PRESS TRUST OF INDIA**  
New Delhi, August 17

**ASTRONAUT SHUBHANSU SHUKLA** returned to India early Sunday to a rousing welcome by a large number of people waving the tricolour and beating drums at the airport here to celebrate his historic visit to the International Space Station (ISS).

Shukla, who became the second Indian to undertake a spaceflight as part of the Axiom-4 mission, and his back-up astronaut-designate Prashanth Balakrishnan Nair were welcomed at the airport by Union Minister Jitendra Singh, Delhi Chief Minister Rekha Gupta, and ISRO Chairman K. S.ivan.

Shukla is

expected to meet Prime Minister Narendra Modi on Monday and travel to his hometown, Lucknow. He is also expected to return to the capital to participate in the National Space Day celebrations on August 22-23.

"India's space glory touches Indian soil... as the iconic son of Mother India, #Gaganayak Shubhanshu Shukla, lands in Delhi in the early hours of this morning. Accompanying him, and Tibor Kapu (Hungary) - Shukla conducted over 60 experiments and 20 outreach sessions during the 18-day mission. Earlier Saturday, Shukla had posted a smiling photograph of himself sitting in an aeroplane on Instagram, saying he was filled with mixed emotions as he left the US and looked forward to returning to India to share his experiences with everyone back home.

another equally accomplished Group Captain Prashanth Balakrishnan Nair, one of the astronauts selected for India's first human mission Gaganyaan, who was India's designated backup for the mission to the International Space Station #ISS, Singh said in a post on X.

Shukla was part of the Axiom-4 private space mission that lifted off from Florida on June 25 and docked at the International Space Station on June 26. He returned to Earth on 15 July.

Along with three other astronauts - Peggy Whitson (US), Slawomir Uzunski-Wisniewski (Poland),

and Tibor Kapu (Hungary) - Shukla conducted over 60 experiments and 20 outreach sessions during the 18-day mission. Earlier Saturday, Shukla had posted a smiling photograph of himself sitting in an aeroplane on Instagram, saying he was filled with mixed emotions as he left the US and looked forward to returning to India to share his experiences with everyone back home.

**IT ISN'T ALL SMOOTH SAILING. IN FY24, REVENUES ROSE MARGINALLY TO ₹1,439.5 CR, BUT THE COMPANY SLIPPED INTO A ₹20.1-CR LOSS**

### NOTICE OF LOSS OF SHARE CERTIFICATE

Notice is hereby given that the following share certificate(s) issued by ICICI Bank Ltd ("the Company") are stated to have been lost or misplaced and the registered share holder(s) applied for issue of duplicate share certificate(s).

FOLIO NO.	REGISTERED SHARE HOLDER(S)	CERT NO.	DIST FROM	DIST TO	EQUITY SHARES
1112037	ROHAN SHRIKRISHNA GADGIL	99455 982746	27100446 5832175058	27104070 5832175419	3625 362

Any person who has/has a claim in respect of the said certificates should lodge his/her claim with all supporting documents with the Company or Kfn Technologies Ltd, Selenium Tower B, Plot 31-32, Gachibowli, Financial district, Hyderabad - 500032. If no valid and legitimate claim is received within 15 days from the date of publication of this notice, the Company will proceed to issue duplicate share certificates to the share holder(s) listed above and no further claim would be entertained from any other person(s). Date : 09/08/2025

Place : Pune. Mr Rohan Shrikrishna Gadgil.

### PUBLIC NOTICE

This is to inform the public at large that Ajay Kumar Kanoi, Designated Partner of URBAN ROTI RESTAURANT LLP, LLPIN: AAL-2987, having its registered office at 43, A. R. Street, Janaki Nagar Valasaravakkam, Chennai, Tamil Nadu, India, 600087, has tendered his resignation from the LLP with effect from August 12, 2025.

Due to the non-operational status of the LLP and inability to complete filing with the Registrar of Companies (ROC), this public notice is being issued to formally communicate the cessation of my role as Designated Partner.

I shall not be responsible for any acts, dealings, transactions, or liabilities of the LLP conducted on or after the said resignation date.

Place: Chennai

Ajay Kumar Kanoi  
Former Designated Partner

Date: August 12, 2025

### 3i Infotech Limited

CIN: L67120MH1993PLC074411

Registered office: Tower # 5, International Infotech Park, Vashi, Navi Mumbai 400703, India

Tel No.: (91-22) 7123 8001 | Email: investors@3i-infotech.com | Website: www.3i-infotech.com

### Notice of 32<sup>nd</sup> Annual General Meeting

32<sup>nd</sup> Annual General Meeting ("AGM") of the members of 3i Infotech Limited ("the Company") will be held through Video Conferencing ("VC") / Other Audio-Visual Means ("OAVM") on Wednesday, September 10, 2025 at 11:30 a.m. (IST) to transact the businesses as set out in the Notice calling AGM, in compliance with the applicable Provisions of the Companies Act, 2013 and rules made thereunder and the SEBI ("Listing Obligations and Disclosure Requirements") Regulations, 2015, read with all applicable circulars on the matter issued by the Ministry of Corporate Affairs ("MCA") and the Securities and Exchange Board of India ("SEBI").

The Notice of the AGM and the Standalone and Consolidated Audited financial statements for the financial year 2024-25, along with Board's Report, Auditors' Report, and other documents required to be attached thereto, will be sent electronically to those members of the Company, whose e-mail address is registered with the Company / (3i Infotech) in-house Company's Registrar and Transfer Agent / Depository Participant(s) / Depositories. A letter providing the web-link, including the exact path, where Annual Report for the financial year 2024-25 is available, will be sent to those members who have not registered their e-mail address. The Notice of AGM and the aforesaid documents will also be available on the Company's website at www.3i-infotech.com and on the website of the Stock Exchanges, that is, BSE Limited, ("BSE") and National Stock Exchange of India Limited ("NSE") at www.bseindia.com and www.nseindia.com respectively and also available in the website of NSDL i.e. www.evoting.nsdl.com.

**Manner of registering/updating e-mail address:**

- Members holding shares in physical mode, who have not registered/ updated their e-mail address with the Company, are requested to register / update their e-mail address by submitting Form ISR-1 (available on the website of the Company at [https://www.3i-infotech.com/wp-content/uploads/2025/08/Form\\_ISR-1\\_p.pdf](https://www.3i-infotech.com/wp-content/uploads/2025/08/Form_ISR-1_p.pdf)) duly filled and signed along with requisite supporting documents to the Company's in-house Registrar and Transfer Agent at Tower #5, 3rd Floor, International Infotech Park, Vashi, Navi Mumbai, Navi Mumbai - 400703, Maharashtra, India.
- Members holding shares in dematerialised mode, who have not registered / updated their e-mail address with their Depository Participant(s), are requested to register / update the same with the Depository Participant(s) where they maintain their demat accounts.

**Manner of casting vote(s) through e-voting:**

Members can cast their vote(s) on the business as set out in the Notice of the AGM through electronic voting system ("e-voting"). The manner of voting, including voting remotely ("remote e-voting") by members holding shares in dematerialised mode, physical mode and for members who have not registered their email address has been provided in the Notice of the AGM.

Members attending the AGM who have not cast vote(s) by remote e-voting will be able to vote electronically at the AGM.

**Joining the AGM through VC/OAVM:**

Members will be able to attend the AGM through VC / OAVM. The information about login credentials to be used and the steps to be followed for attending the AGM are explained in the Notice of AGM.

**Members are requested to carefully read the Notice of the AGM and in particular, instructions for joining the AGM and manner of casting vote through remote e-voting or voting at the AGM:**

In case of any queries with respect to the manner of voting, you may refer the Frequently Asked Questions ("FAQs") for Shareholders and e-voting user manual for Shareholders available at the download section of [www.evoting.nsdl.com](http://www.evoting.nsdl.com) or call on : 022-4886 7000 or send a request at [www.evoting.nsdl.com](mailto:www.evoting.nsdl.com) or contact Mr. Amit Vashisht, Deputy Vice President or Ms. Pallavi Mhatre, Senior Manager, National Securities Depository Limited, 301, 3rd Floor, Naman Chambers, G Block, Plot No. C-32, Bandra Kurla Complex, Bandra East, Mumbai - 400051, at the designated e-mail ID: [evoting@nsdl.com](mailto:evoting@nsdl.com) who will also address the grievances connected with the voting by electronic means.

**By Order of the Board of Directors:**

Sd/- Varika Rastogi

Company Secretary & Compliance Officer

### Oriental Aromatics Ltd.

CIN: L17299MH1972PLC285731

Regd. Office: 133, Jehangir Building, 2nd floor, Mahatma Gandhi Road, Fort, Mumbai - 400 001. Phone No: 022-43214000. Fax: 022-43214099

Website : [www.orientalaromatics.com](http://www.orientalaromatics.com) Email : [investors@orientalaromatics.com](mailto:investors@orientalaromatics.com)

### NOTICE TO SHAREHOLDERS

#### SPECIAL WINDOW FOR RE-LODGEMENT OF TRANSFER REQUESTS OF PHYSICAL SHARES

SEBI, vide its Circular No. SEBI/HO/MIRSD/MIRSD-Pd/P/CIR/2025/97 dated July 2, 2025, has opened a special window exclusively to facilitate re-lodgement of transfer deeds that were lodged prior to April 1, 2019 and were rejected, returned or not attended to due to deficiencies in the documents, process or for other reasons. This special window is open for a period of six months from July 7, 2025 to January 6, 2026.

Shareholders who wish to re-lodge their documents for the transfer of shares are requested to contact the Company's Registrar and Share Transfer Agent (RTA), MUFG Intime India Private Limited (formerly known as Link Intime India Private Limited), at C-101, Embassy 247, LBS Marg, Vikhroli (West), Mumbai - 400083. Tel: 022-49186270; Mob: +918108116767, Fax: 022-4918060. In case of any query, shareholders can raise a query at [https://web.in.mpms.mufg.com/helpdesk/Service\\_Request.html](https://web.in.mpms.mufg.com/helpdesk/Service_Request.html) or may send an e-mail to RTA at [rnt.helpdesk@in.mpms.mufg.com](mailto:rnt.helpdesk@in.mpms.mufg.com) or to the Company at [investors@orientalaromatics.com](mailto:investors@orientalaromatics.com)

The shares re-lodged for transfer shall be issued only in dematerialized (demat) mode, subject to successful verification of documents.

**For Oriental Aromatics Limited**

Sd/- Kiranpreet Gill

Company Secretary & Compliance Officer

### NAMO EWASTE MANAGEMENT LIMITED

CIN: L74140DL2014PLC263441

Regd. Off.: B-91, Private No. A-6, Basement, Main Road Kalkaji, South Delhi, New Delhi - 110019, India

Website: [www.namoe waste.com](http://www.namoe waste.com) Email: [cs@namoe waste.com](mailto:cs@namoe waste.com), Contact No.: +91 9873406967

