

SEC/099/2014-15

February 3, 2015

BSE Limited Mumbai Samachar Marg, Fort, Mumbai - 400 001. Stock Code : 532638	National Stock Exchange of India Ltd. Exchange Plaza, Bandra-Kurla Complex. Bandra. (East) Mumbai-400 051. SHOPERSTOP
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Dear Sirs,

Sub : Mothercare at Shoppers Stop - Vishakhapatnam & Hypercity at Inorbit Malls, Malad.

Pursuant to provisions of Clause 36 of the Listing Agreement, please be informed, that the Company has opened "**Mothercare**" store as 'Shop in Shop' store within Shoppers Stop at Vishakhapatnam. With the opening of this store, the Company has now **43** "Mothercare" stores under its operations.

Further, please also be informed, that our 51% Subsidiary Company; Hypercity Retail (India) Ltd; has opened "**Hypercity**" store at Inorbit Malls, Malad. With the opening of this store, there are now **16** 'Hypercity' stores.

We request you to kindly take the same on record.

Yours truly,
For Shoppers Stop Limited.

Prashant Mehta
Vice President - Legal &
Company Secretary

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