Ref: MT/STAT/RSN/11-12/094

October 19, 2011

The Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex, Bandra East,
Mumbai 400 051

Dear Sirs,

Kind Attention - Mr. Gopala Krishna and Mr. Hari

Subject: Intimation of Press Release pursuant to Clause 36 of the Listing Agreement

This is to inform you that we will be making a press release with immediate effect, on the topic:

MindTree Introduces mPromo Trade Promotion Solution on Microsoft Azure

mPromo offers SaaS model to manage and optimize trade promotion spend and is apt for all market formats and geographies

A copy of these press releases that will be distributed to the media is enclosed along with letter.

Please take the above intimation on records.

Thanking you.

Yours sincerely,

for **MindTree Limited**

Rajesh S

Rajesh S. Narang
Vice President - Legal & Company Secretary

BSE : Fax: 022 2272 2041/ 61
NSE : Fax: 022 2659 8237 / 38

Phone: (022) - 22721233/4
Phone: (022) - 2659 8235/ 36

e-mail: corp.relations@bseindia.com
e-mail : cmlist@nse.co.in

MINDTREE LIMITED BANGALORE

MindTree Introduces mPromo Trade Promotion Solution on Microsoft Azure

mPromo offers SaaS model to manage and optimize trade promotion spend and is apt for all market formats and geographies

Bangalore, INDIA; Warren, NJ, October 19, 2011: MindTree Limited, a global IT and Product Engineering Services Company, today announced the availability of mPromo, a trade promotion solution on the Microsoft Azure platform for Consumer Packaged Goods (CPG) companies. mPromo helps CPG organizations in managing and measuring trade promotion activities, while delivering insights for greater ROI on promotion investments.

mPromo, allows organizations to easily administer promotions in developed and emerging markets for both modern trade and multi-level general trade. It helps CPG companies manage all critical processes involved in trade promotions including budgeting, planning, execution, claims management, reporting and analytics. Using a SaaS-based model, mPromo allows customers to only pay for the features they use at a point in time, reducing hardware and software investment requirements.

"With close to 20 percent of their revenue committed to promotions, CPG companies must have the appropriate processes, metrics and optimization measures in place to efficiently and effectively manage this volume of spending," said Radha R, Senior Vice President, Manufacturing & Consumer Goods Industry Group, MindTree. "mPromo leverages our expertise in analytics, cloud computing and our knowledge of the CPG industry. It enables CPG companies to adopt best practices faster and realize increased ROI from promotional spending regardless of the market or trade format."

By offering an exhaustive set of promotions types, mPromo ensures all your promotion spends are planned, tracked and analyzed. mPromo tightly couples budgeting and planning functionality to ensure each dollar spent is accounted for. The solution also offers automated claims

MINDTREE LIMITED BANGALORE



management, which reduces settlement time from weeks to days, while decreasing the risk of fraudulent claims. Built in statistical analytics provides the ability to predict the outcome of a promotion for planning purposes, as well as a true understanding of the ROI once it is executed. mPromo also offers an On Call Analytics (OCA) option, which allows business users to contact a dedicated analytical team of CPG specialists and statisticians at any time for advice.

The mPromo solution is now available on the Microsoft Azure platform, which ensures availability of greater than 99.95 percent, while providing a robust architecture with proven security features. mPromo integrates seamlessly with downstream systems including ERPs, distribution management systems and other enterprise applications. The solution is offered on a flexible pricing model ranging from a one-time capex model to a monthly subscription-based opex model. mPromo is also available for on-premise deployment and 3rd party hosted models.

MindTree will demonstrate mPromo at the Consumer Goods Business and Technology Leadership Conference, October 23-25, 2011 at the Ritz Carlton in Orlando.





About MindTree Limited

MindTree Limited is a global IT and Product Engineering Services Company with deep knowledge in specific domains. MindTree is acknowledged as the best mid-size software services company in India for its capability to build, test and deploy solutions. The Company also places significant emphasis on culture, customer centricity and corporate governance. MindTree is ranked No. 1 among the Most Admired Knowledge Enterprise (MAKE) India Award winners in 2010, 13th in NASSCOM's listing of Top IT Software and Services Exporters India (excluding BPO). In 2009, MindTree was ranked No. 2 in Asia and declared the overall winner in India in the Asiamoney Corporate Governance Poll. Please visit us at www.mindtree.com.

For more information, contact:

Sweta Mohanty
MindTree Limited
91-80-67064857
Sweta_Mohanty@mindtree.com

Jay Russo
LVA Communications
860-739-5598
jay@lva.com

CERTIFIED TRUE COPY

For MindTree Limited

Rajesh S

Vice President Legal & Company Secretary

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