

RESULT OF POSTAL BALLOT

Result of the voting conducted through Postal Ballot on the Special Resolution under Section 21, 16 and 31 of the Companies Act, 1956, relating to change of name of the Company from '**Mid-Day Multimedia Limited**' to '**Next Mediaworks Limited**'.

Particulars	**No. of ballot**	**No. of shares**
Total postal ballot forms received	532	2,71,98,758
Total valid postal ballot forms received for Resolution for Change of Name of the Company	500	2,71,78,158
Votes in favour of Resolution	479	2,71,73,416
Votes against Resolution	18	4,512
Neutral	3	230
Number of invalid postal ballot forms received for Resolution	32	20,600

The resolution has been approved by the shareholders with the requisite majority.

Mumbai
March 25, 2011

Khalid Ansari
Chairman