

MICRO TECHNOLOGIES (INDIA) LTD.

Empowering Information Technology Through Innovation

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Micro Technologies Secures India's Leading Retailer Chain

Micro Retail Ltd, promoted by Micro Technologies will render its premises security product to India's Leading retailer chains that operates multiple retail formats in both the value and lifestyle segment. One of these group which operates with over 16 million square feet of retail space in 73 cities and towns and 65 rural locations across India is now being Secured by Micro Technologies Intelligent Surveillance System. To start with, Micro Retail Limited (MRL) will install its Premises Security Products in select major outlets of the retail stores and expand to others. Many other Retail Chain groups are in touch with MRL to put up these unique premises and other innovative security systems to the other various outlets and connected by Micro ICCS International Command Control System. Micro Technologies (India) Ltd. an illustrious name in the IT sphere; is now being aggressively working upon extending its wings to untouched territories of the world keeping in mind the security needs of its nation. Micro Retail Ltd, promoted by Micro Technologies having made a name in the area of retailing with the range of Electronic Security, Software and Messaging Products for vehicle, premises and other assets in full swing with its services and cutting edge security solutions.

Micro Technologies (India) Ltd. enters the Ukrainian market

Micro Technologies, a leading global provider of IT based security solutions Company, ties up with a Ukraine based company to expand its business to the Ukraine market to provide highly advanced software security products of Micro Technologies. The Ukrainian counterpart plans to market the Micro range of products for the Ukraine market and carry out direct marketing campaign to expand the business in their domestic and adjoining markets for the Micro Range of products.

Micro Technologies would offer its well tested range of security products like Micro MCS (Mobile Controller System), Micro LMTS (Lost Mobile Controller System), Micro BTS (Buddy Tracking System) and Micro ERS (Emergency Response System) to the Business partners with a strong backend of technical support. The business partners would create a wide Dealers Network to give sale and after sale support. The expected market potential of these products in Ukraine is over INR 29 Cr (USD 6 Million).

Micro Technologies Chief Strategic Officer awarded with Prestigious "Star Youth Achiever Award"

Mr. Aditya S, Chief Strategic Officer of Micro Technologies has bagged the coveted "Star Youth Achiever Award" instituted by the Global Youth Marketing Forum. Mr. Aditya S. was awarded in the category of "Young Entrepreneur" by the forum at a glittering ceremony in Taj Lands End, Mumbai on the 7th of February 2011. Achievers from the fields of marketing, advertising and branding were chosen for their exemplary contribution to their domains. Mr. Aditya S. has done MBA in International Business and is credited with the conceptualization of Mascot and various strategic initiatives of the company. He is an individual driven by ethical values and a perfect blend of democratic and delegate leader. He oversees the overall media and marketing aspects of the company and its subsidiaries including media, PR, branding and various conventional and off-beat marketing practices.

