

Micro Technologies sets up 200th Micro Shoppe in Nepal.

Micro Technologies (India) Ltd; a leading name in the field of security, is vigorously expanding its retail outlets across India. The security franchisee industry is rapidly transforming into a place, full of rewarding opportunities and it's growing at a frenetic pace. In line to capitalize these opportunities, Micro Retail Ltd (MRL), promoted by Micro Technologies (India) Ltd offers and appoints chain of retail outlets i.e. MICRO SHOPPE across India.

Micro Shoppes which are located in various parts of the country with the main idea to offer innovative Security products and create awareness for the high-end technology products developed by Micro Technologies. Now with the Micro Shoppee launched in Nepal this concept is exported and expected to expand to other countries. Nepal with a population of 26 Million in 140,000 Sq KM area and with over 11 Million mobile users, 1 Million vehicles and 5 Million residences offers a good market for Micro Technologies products as projected by the Franchisee and would have more Micro Shoppes after the stability of this venture. The aim is to build the success of Security Products through MICRO SHOPPE by extending the brands to all the places across the nation. This new outlet is set up in capital Katmandu has very good orders for Micro Intelligence Security System and Micro Vehicle Black Box, the CCTV cameras, Video Door Phones etc.

The Chief Strategic Officer, Micro Technologies, Mr. Aditya S says, "We want to use the cluster approach and expand our concept of Security Zone through these Retail outlets. The expansion of Micro Technologies through its Micro Shoppes in the niche markets like Nepal would give a further boost to our quest to expand globally".

Micro Technologies Security Systems is now also available in Jammu & Kashmir.

Micro Technologies (India) Ltd Security products would now be available in Jammu and Kashmir through the expansion of its franchisee network in this state. This would give a big boom having a large number of tourists and is stabilising as a progressive state and is rapidly transforming into a place, full of rewarding opportunities and it's growing at a frenetic pace. In line to capitalize these opportunities, Micro Retail Ltd (MRL), promoted by Micro Technologies (India) Ltd offers and appoints chain of retail outlets i.e. MICRO SHOPPE across India.



The main idea behind launching these Micro Shoppes is to offer innovative products and create awareness for the high-end technology products developed by Micro Technologies. The aim is to build the success of Security Products through MICRO SHOPPE by extending the brands to all the places across the nation. Each MICRO SHOPPE is equipped with all kinds of infrastructure utilities, which enable them to act as comprehensive center of security products to fulfill the needs of the masses in terms of Vehicle Security. Micro Shoppe has a vision to provide a one-stop shop for all the security needs of an individual. Micro Shoppe was recently initiated with tier I cities and just in the short span Micro Retail Ltd. is proud to announce the 201st one which is now set up in J & K.

The Chief Executive Officer, Micro Technologies, Mr. Ganapathy says, "We are happy to set up our 201st Micro Shoppe in this sensitive state of Jammu and Kashmir which would give a further boost to our quest to expand and give the much needed Security to the public".

