

April 28, 2025

**BSE Limited**

Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400001.

**Scrip ID:** KPITTECH  
**Scrip Code:** 542651

**Kind Attn:** The Manager,  
Department of Corporate Services

**National Stock Exchange of India Ltd.,**

Exchange Plaza, C/1, G Block,  
Bandra - Kurla Complex, Bandra (E),  
Mumbai - 400051.

**Symbol:** KPITTECH  
**Series:** EQ

**Kind Attn:** The Manager,  
Listing Department

**Subject:-** Press Release

Dear Sir / Madam,

Please find enclosed the Press release: **KPIT collaborates with Mercedes-Benz Research and Development India (MBRDI) to accelerate the realization of Software-Defined Vehicles.**

Kindly take the same on your records.

Thanking you.

Yours faithfully,

For **KPIT Technologies Limited**

Ashish Malhotra  
**General Counsel & Company Secretary**

**Encl.:** - as above



Global Media Release

## KPIT collaborates with Mercedes-Benz Research and Development India (MBRDI) to accelerate the realization of Software-Defined Vehicles

Collaboration to drive faster innovation, reduce time-to-market, and enhance efficiencies

Pune, India; Bangalore, India | 28<sup>th</sup> April, 2025 | NSE: KPITTECH BSE: 542651

[KPIT Technologies](#), has announced a collaboration with Mercedes-Benz Research and Development India (MBRDI) to accelerate the development and realization of Software-Defined Vehicles (SDVs). This collaboration is poised to enhance innovation, speed up product feature launches, and deliver cost advantages by leveraging KPIT's cross-domain expertise in mobility technologies.

Mercedes-Benz is advancing its software development strategy as a fundamental pillar of its digital transformation journey across the globe. The company's approach focuses on creating an integrated software architecture that enhances vehicle functionality, user experience, and operational efficiency. By prioritizing software development, Mercedes-Benz aims to deliver continuous improvements to customers through regular updates, ensuring vehicles remain technologically current throughout their lifecycle.

Drawing on KPIT's deep domain knowledge and experience in enabling mobility transformation globally, the collaboration will play a pivotal role in rearchitecting the technology stack of next-generation vehicles.

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**Kishor Patil, CEO, KPIT Technologies, shared his thoughts on the partnership:**

*“With over 100 years of legacy, Mercedes-Benz is an inspiration for excellence, luxury, and customer centricity. KPIT is delighted to be partnering with MBRDI in their pursuit of software excellence, digital innovation, and rearchitecting the automotive tech stack for Software-Defined Vehicles. Our strategy is to work closely with a select group of clients and help them address complex business challenges through cutting-edge technology. We are committed to accelerating innovation, drawing from decades of experience and insights from numerous mobility transformation programs.”*

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## About KPIT Technologies

[KPIT Technologies](#) is a global partner to the automotive and mobility ecosystem for making software-defined vehicles a reality. It is a leading independent software development and integration partner helping mobility leapfrog towards a clean, smart, and safe future. With 13000+ automobile believers across the globe specializing in embedded software, AI, and digital solutions, KPIT accelerates its clients' implementation of next-generation technologies for the future mobility roadmap. With engineering centers in Europe, the USA, Japan, China, Thailand, and India, KPIT works with leaders in automotive and mobility and is present where the ecosystem is transforming.

To know more, visit <https://www.kpit.com/>

KPIT Newsroom and Media resources center: <https://www.kpit.com/newsroom/>

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