



MEGASOFT LIMITED

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BSE Limited

Phiroze Jeejee Bhoy Towers

Dalal Street

Fort

Mumbai 400001

National Stock Exchange of India Limited

Exchange Plaza

Bandra-Kurla Complex

Bandra(E)

Mumbai 400051

Dear Sir

A copy of the Press Release for launch of “**XIUS AMPLIO**” is attached for your kind information and records.

Thanking you

Very truly yours

MEGASOFT LIMITED

Sathyamoorthy A

Asst. Company Secretary / Compliance Officer



Megasoft launches XIUS AMPLIO to Accelerate Telecom and Internet Providers Data Revenues

- Demonstrates improvement in data ARPU from 25% up to 90% through analytics, application and action

North Chelmsford, Massachusetts, USA, May 7 2015: XIUS, one of the global providers of mobile solutions and infrastructure today introduced the latest solution, XIUS AMPLIO that guarantees acceleration in data revenue through their continuous improvement delivery model.

XIUS AMPLIO, a unique offering, is built on the company's patent pending Predictive Data Modeling platform that offers real-time network analytics and policy management functions to optimize the utilization of core data networks and monetize the available bandwidth through differentiated service offerings.

Speaking on the occasion, G.V. Kumar, CEO and Managing Director of XIUS said, “XIUS AMPLIO’s powerful data-driven platform and intelligence on customer usage patterns enables mobile operators, cable operators and fixed / wireline broadband operators to refine and leverage on their existing portfolio. Through advanced analytics, application and action, service providers can now generate new valuable sources of customer insights to drive and multiply their data revenues, thereby creating richer, personalized experiences for users”.

The cloud based XIUS AMPLIO supports NFV based management and orchestration. The unique delivery model emphasizes continuous engagement with service providers to ensure it is an outcome-based offering. XIUS is committed to tangible increase in data revenue within a specified time period and month on month thereafter.

XIUS' unique engagement model guarantees a significant improvement in data ARPU from 25% up to 90%. The new solution offering allows mobile operators and internet service providers (ISPs) with new revenue streams – a transition from selling standard data plans and packages to offering diverse and dynamic portfolio of data services based on customer segments and needs.

XIUS AMPLIO is also available on monthly subscription plans for the mobile and broadband service providers.

Click here [\[hyperlink to register for webinar\]](#) to register for a free webinar and know more about XIUS AMPLIO.



About XIUS

XIUS is a mobile technology specialist focused on real-time transaction processing in Mobile Infrastructure & Services and Mobile Banking & Payments.

With the Marketing Headquarters in USA and Corporate Office & Global Delivery Center in India, XIUS brings together premium technology and outstanding value-added solutions. Over 25 years of telecom expertise is proven by more than 230 deployments and customers that include global Tier 1 mobile operators and MVNOs across 5 continents. The company's strong belief in innovation reflects in the filing of 120 patent applications, with 33 awarded to date.

XIUS Infrastructure solutions process and manage in excess of 350 million calls a day and the mobile payments solutions manage over \$US 1 billion worth of payment transactions monthly.

To know more about us, please visit www.xius.com

About Megasoft (BSE: 532408 / NSE: MEGASOFT) [CIN: L72200TN1999PLC042730]

Established in 1994, Megasoft is a transnational technology company, focused on telecom. XIUS, its US based telecom division of Megasoft is a leader in delivering innovative revenue-generating solutions to mobile operators worldwide.

The company has strong product engineering, software and product development capabilities and has operations in the U.S, Singapore, Malaysia and in Hyderabad and Chennai in India. Additional information about Megasoft is available at www.megasoft.com.

To know more about us, please visit www.megasoft.com

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