Reliance
Industries Limited

April 4, 2018

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001

National Stock Exchange of India Limited
Exchange Plaza
Plot No C/1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai 400 051

Scrip Code: 500325

Trading Symbol: "RELIANCE EQ"

Dear Sirs,

Sub: Media Release

We enclose a copy of Media Release issued by Reliance Jio Infocomm Limited, subsidiary of the Company, titled **"JIO CRICKET FESTIVAL ANNOUNCED – HANSO. KHELO. JEETO"**.

Kindly take the same on record.

Thanking you,

Yours faithfully,
For Reliance Industries Limited

Sandeep Deshmukh
Vice President
Corporate Secretarial

Encl.: As above

Copy to:

The Luxembourg Stock Exchange
Societe de la Bourse de Luxembourg
35A boulevard Joseph II
B P 165, L-2011 Luxembourg

Singapore Stock Exchange
2 Shenton Way, #19-00
SGX Centre 1,
Singapore 068804

Taipei Stock Exchange
15F, No.100, Sec.2,Roosevelt Road,
Taipei, Taiwan, 10084.

MEDIA RELEASE

JIO CRICKET FESTIVAL ANNOUNCED – HANSO. KHELO. JEETO

PLAY ALONG WITH EVERY MATCH AND WIN PRIZES SUCH AS A PREMIUM HOUSE IN MUMBAI, 25 CARS, CASH PRIZES WORTH CRORES AND MUCH MORE

CRICKET MEETS COMEDY - ENJOY THE CRICKET SEASON WITH INDIA'S FIRST CRICKET COMEDY SHOW

JIO ALSO LAUNCHES SPECIAL CRICKET SEASON PACK FOR FULL SEASON (₹ 251 for 51 DAYS) TO ENABLE CRICKET LOVERS TO WATCH THE LIVE MATCHES ON JIOTV

Mumbai, 4th April 2018: As India warms up to the biggest Cricket extravaganza; Jio hits another sixer, by launching **'Jio Cricket Play Along'** – world's largest LIVE mobile game where participants can plan and win prizes worth crores; and **'Jio Dhan Dhana Dhan LIVE'** – A first of its kind show, where Cricket meets Comedy.

Jio Dhan Dhana Dhan LIVE: Never 'Run-Out' of Laughter

The show premieres exclusively on MyJio app, available free to both Jio and non Jio subscribers, on 7th April, 2018 at 7:30 PM, with original LIVE episodes, releasing every Friday, Saturday and Sunday. Hosted by one of India's most loved comedian, Sunil Grover and popular sports anchor, Samir Kochhar, every episode will feature cricketers and celebrity guests in fun conversations, gags and more. Sunil and Samir will be joined by a host of popular comedians and anchors including Shilpa Shinde, Ali Asgar, Sugandha Mishra, Suresh Menon, Paresh Ganatra, Shibani Dandekar and Archana Vijay alongwith cricket legends Kapil Dev and Virendra Sehwag. Jio Dhan Dhana Dhan LIVE promises MyJio app users an unseen off-the-field experience, a hearty dose of laughter, exclusive comments by Cricket experts and celebrity guests.

Jio Cricket Play Along: Jeeto Dhan Dhana Dhan

The game – Jio Cricket Play Along will be accessible to all smartphone users in India and can be played in 11 Indian languages. Spanning 7 weeks and 60 matches, Jio will redefine the second-screen experience through its real-time interaction during the match time. Jio aims to bring people together to celebrate the most loved sport in the country by turning spectators into participants, getting India closer to Cricket, their favourite teams and players by providing an engaging experience for cricket fans in India.

Prizes worth crores up for grabs

This cricket season don't just watch: LAUGH, PLAY AND WIN, i.e., HASNO KHELO JEETO. Winning and losing is part of the game, but at Jio we want every player who plays Jio Cricket Play Along to win, which is why Jio has announced prizes that will blow your mind away.

Jio Cricket Season Pack

Jio is introducing a Cricket Season Pack that will allow cricket lovers to get access to their favourite live matches on mobile and stream almost every LIVE match throughout the duration of 51 days (Available at ₹ 251 only, offering 102 GB Data). This is the first of its kind cricket pack launched by a network that is made for video and can enable millions of people to watch what they love, where they wish.

Jio will always try to bring innovative ways to engage with the consumers. The Jio Cricket Play Along game is a concept of HANSO KHELO JEETO combining the best of technology and entertainment sprinkled with laughter.

The cricket show will always bring a combination of 3 things which will give users the best engagement platform.

On his completely new act, **Sunil Grover** said, *"This is going to be one of my most refreshing characters. I get to collaborate with some of the finest artists like Samir, Shilpa, Kapil and Viru paji to make India Laugh. You will see me as Professor LBW (Lallu Balle Waala) in the show, who is a self-proclaimed cricket expert. Jio is known for changing the game and this time, it's Cricket. India has never seen Cricket from the lens of humour before, and I am looking forward to bat on this pitch."*

Speaking at the launch, former Indian Captain, **Kapil Dev** said, *"Cricket is an intense sport but that doesn't mean there can't be any fun on and off the pitch. The players are always playing pranks and cracking jokes in the changing rooms. With Jio Dhan Dhana Dhan LIVE, we are opening up the lighter side of cricket to the world. I am looking forward to the upcoming cricket and laughter season".*

Watch Jio Dhan Dhana Dhan LIVE in two simple steps:

1. **Download MyJio App**
2. **Press Play**

MyJio has grown to become the app with the fastest reach to widest base in a short span of time. Being the most downloaded app in Play Store and App Store (India) for six consecutive months, MyJio gives a personalized experience for each user. The app has a wide range of offerings, amongst which are Jio Media Apps like **Jio TV**; **Jio Cinema**; **Jio Music**; and **Jio Mags**.

About Reliance Jio Infocomm Limited:

Reliance Jio Infocomm Limited ("Jio"), a subsidiary of Reliance Industries Limited ("RIL"), has built a world-class all-IP data strong future proof network with latest 4G LTE technology. It is the only network conceived and born as a Mobile Video Network from the ground up and supporting Voice over LTE technology. It is future ready and can be easily upgraded to support even more data, as technologies advance on to 5G, 6G and beyond.

Jio will bring transformational changes in the Indian digital services space to enable the vision of Digital India for 1.2 billion Indians and propel India into global leadership in digital economy. It has created an eco-system comprising network, devices, applications and content, service experience and affordable tariffs for everyone to live the Jio Digital Life. As part of its customer offers, Jio has revolutionised the Indian telecom landscape by making voice calls for Jio customers absolutely free, across India, to any network, and always. Jio makes India the highest quality, most affordable data market in the world so that every Indian can do Datagiri.

Reliance Jio Infocomm
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