Reliance
Industries Limited

September 1, 2016

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East),
Mumbai 400 051

Scrip Code: 500325

Trading Symbol: "RELIANCE EQ"

Dear Sirs,

Sub: Media Release and presentation slides displayed at Annual General Meeting held today.

Please find attached herewith Media Release titled "Launch of Digital Services by Reliance Jio Infocomm Limited" and copy of the presentation slides displayed at the Annual General Meeting of the Company held today for your information and records.

Thanking you,

Yours faithfully,
For Reliance Industries Limited

K. Sethuraman
Group Company Secretary and
Chief Compliance Officer

Encl.: as above

Copy to:

The Luxembourg Stock Exchange
Societe de la Bourse de Luxembourg
SA 11, Avenue de la Porte-Neuve
B P 165, L – 2011
Luxembourg

Singapore Exchange (SGX)
11 North Buona
Vista Drive,
#06-07 The Metropolis Tower 2,
Singapore 138589

Taipei Exchange
15F, No.100,
Sec.2,Roosevelt
Road,Taipei,
Taiwan,10084

MEDIA RELEASE

Launch of Digital Services by Reliance Jio Infocomm Limited

Mumbai, 1st September 2016: Reliance Jio Infocomm Limited (**"Jio"**) today announced the launch of its digital services with Jio Welcome Offer which will be effective from 5 September, 2016. As part of the Jio Welcome Offer, users will have access to unlimited LTE data and national voice, video and messaging services along with the full bouquet of Jio applications and content, free of cost up to 31 December 2016. The Company today filed its tariff plans with the Telecom Regulatory Authority of India ("TRAI").

The announcement was made by the Chairman of Reliance Industries Limited, Shri Mukesh D. Ambani, at the Annual General Meeting of RIL today. Shri Ambani emphasised the benefits of digitalisation and said in his speech that Jio is dedicated to realising the Prime Minister's inspiring vision of "Digital India" for 1.2 billion Indians.

Shri Ambani also announced that domestic voice calls to any network across the country would be free for Jio subscribers even beyond the Jio Welcome Offer. Domestic roaming services would also not be charged separately. Average data prices would be around Rs. 50/ GB, which would be amongst the lowest in the world.

Jio is rolling out a state-of-the-art pan India digital services business. In addition to fixed and wireless broadband connectivity offering superior voice and data services on an all-IP network, Jio will also offer end-to-end solutions that address the entire value chain across various digital services in key domains such as education, healthcare, security, communication, financial services, government-citizen interfaces and entertainment.

Shri Ambani spoke about the five fundamental pillars of the Jio ecosystem: (i) The best quality broadband network with the highest capacity; (ii) A world of affordable, cutting-edge devices; (iii) Compelling applications and content; (iv) Superior digital service experiences; and (v) Affordable and simple tariffs.

Shri Ambani also said that the key brand values for Jio included affordable, high quality and abundant data; connected intelligence; smart, simple and secure services; and bringing people together.

Shri Ambani also announced that Reliance Retail Ltd has introduced a line-up of super-affordable 4G LTE smartphones under the LYF brand, starting at Rs. 2,999. More feature-rich models will be available at progressively higher price-points like Rs. 3999, Rs. 4999 and so on.

Jio announced the setting-up of the Jio Digital India Start-up Fund. Jio will work on creating Jio Digital Entrepreneurship Hubs in key cities and towns of India. The Jio Digital India Start-up Fund has set aside Rs. 5,000 crores to be invested over the next 5 years.

Jio Welcome Offer

The Jio Welcome Offer provides an opportunity to every Indian to learn, try, customise and experience high quality digital services, without paying for the services up to 31 December, 2016 after which the applicable tariffs will apply. The Company also proposes to use this time period to fine-tune its services as well as for resolution of interconnection and MNP related issues that it has faced with several other operators. Jio may extend the period of free services in case Jio subscribers are not able to get adequate experience of seamless connectivity across network due to POI congestion and MNP restrictions and the quality of service parameters are not as per the benchmarks desired by RJIL management. The other terms and conditions of these special benefits under the Jio Welcome Offer have been filed by the Company to TRAI as well as provided on its website 'jio.com'.

The existing test users of the Company, who have enrolled for the Jio Preview Offer, will be transitioned to the Jio Welcome Offer under the terms thereof.

Tariff Plans

The Company filed its detailed tariff plans with TRAI today. Shri Ambani enumerated the following principles used for formulating the tariff plans:

i) Benefits of technology would be passed onto customers. All domestic voice calls for Jio customers will be absolutely free, across India and at any time. Domestic roaming charges will not apply in Jio tariffs.

ii) Data tariffs have been made highly affordable, with full transparency, without any associated conditions. The Company is offering the lowest LTE data rates in the world. Additionally it would offer unlimited night time LTE data.

iii) The Jio-Apps bouquet, which is worth Rs. 15,000 for an annual subscription, will be available complimentary for all active Jio customers up to 31 December 2017. This has been done to make Digital Life available to everyone.

iv) A special student discount offer, with 25% more data on the main tariff plans, would be offered to all students.

v) Jio has introduced a simple tariff structure with only 10 main plans, designed to fit every budget, as against the 22,000 tariff plans prevailing in the country today. These are summarised here:

No.	Main Plan	I	II	III	IV	V	VI	VII	VIII	IX	X
1	**Maximum Retail Price (Rs)***	19	129	149	299	499	999	1,499	2,499	3,999	4,999
2	**Benefits**										
	(i) Local and STD voice calls	All local and STD voice calls free in home and national roaming									
	(ii) Local and STD video calls	All local and STD video calls in home and national roaming will be charged only for data usage									
	(iii) 4G LTE data	100 MB	750 MB	300 MB	2 GB	4 GB	10 GB	20 GB	35 GB	60 GB	75 GB
	(iv) 4G LTE data - night time (2am to 5am)	Unlimited		-	Unlimited						
	(v) Free WiFi data (post expiry, WiFi data will be charged at Rs.50/GB)	200 MB	1.5 GB	-	4 GB	8 GB	20 GB	40 GB	70 GB	120 GB	150 GB
	(vi) Free Local and national SMS	100/ day		100/ month	100/ day						
	(vii) Subscription of Jio apps	Free Subscription of Jio Apps *(data used for Jio applications, video calls and other content available on internet would be uniformly debited against plan data allocation)*									
	(viii) ISD tariffs	-	-	-	-	Discounted ISD tariffs in 61 select countries					
	(ix) ISD tariffs (free minutes)	-	-	-	-	-	-	30	50	80	100
3	**Validity of Benefits -- Prepaid (days)**	1	7	28	21	28	28	28	28	28	28
	Validity of Benefits -- Postpaid (days)	Not Available	Not Available	1 month	Not Available	1 month					

** In case of post-paid plans, MRP is exclusive of applicable taxes*

A copy of the presentation slides displayed at the Annual General Meeting on 1 September 2016 is enclosed for reference.

About Reliance Jio Infocomm Limited:

Reliance Jio Infocomm Limited (RJIL), a subsidiary of Reliance Industries Limited (RIL), India's largest private sector company, is the first telecom operator to hold pan India Unified License.

RJIL is setting up an entire digital ecosystem with stated goal to break the digital divide between 'India' and 'Bharat' and propel India into global leadership in digital economy. The ecosystem consists of pan-India high speed network, a wide variety of applications and services -- from news, entertainment, payment, business, healthcare and education – and rich content.

RJIL has created a legacy free, next-generation voice and broadband network which can be seamlessly upgraded even to 5G and beyond. It will be the only company in the world providing next generation digital services over an end-to-end all-IP network at this scale.

Reliance Jio Infocomm

Jio.CorporateCommunication@ril.com

022-44753603


Jio
DIGITAL
LIFE

Jio DIGITAL LIFE

DEDICATED TO INDIA AND 120 CRORE INDIANS

A tribute to realise the
Digital India vision
of Hon'ble Prime Minister
Shri Narendra Modi



DIGITAL REVOLUTION

Life is going Digital

We need digital tools and skills

India cannot be left behind

India is ranked 155th of 230 countries

Jio will take India to top 10 globally

DIGITAL LIFE

Data is the oxygen of digital life

We need digital tools and skills

Data demand is growing exponentially

Jio will meet this demand for india

Jio will realize the Digital India vision

JIO ECOSYSTEM

Best quality broadband network

Affordable, cutting-edge devices

Compelling apps and content

Superior digital services experience

Affordable and simple tariffs


NETWORK

JIO NETWORK

India’s first all IP network

Data-strong network built for Internet

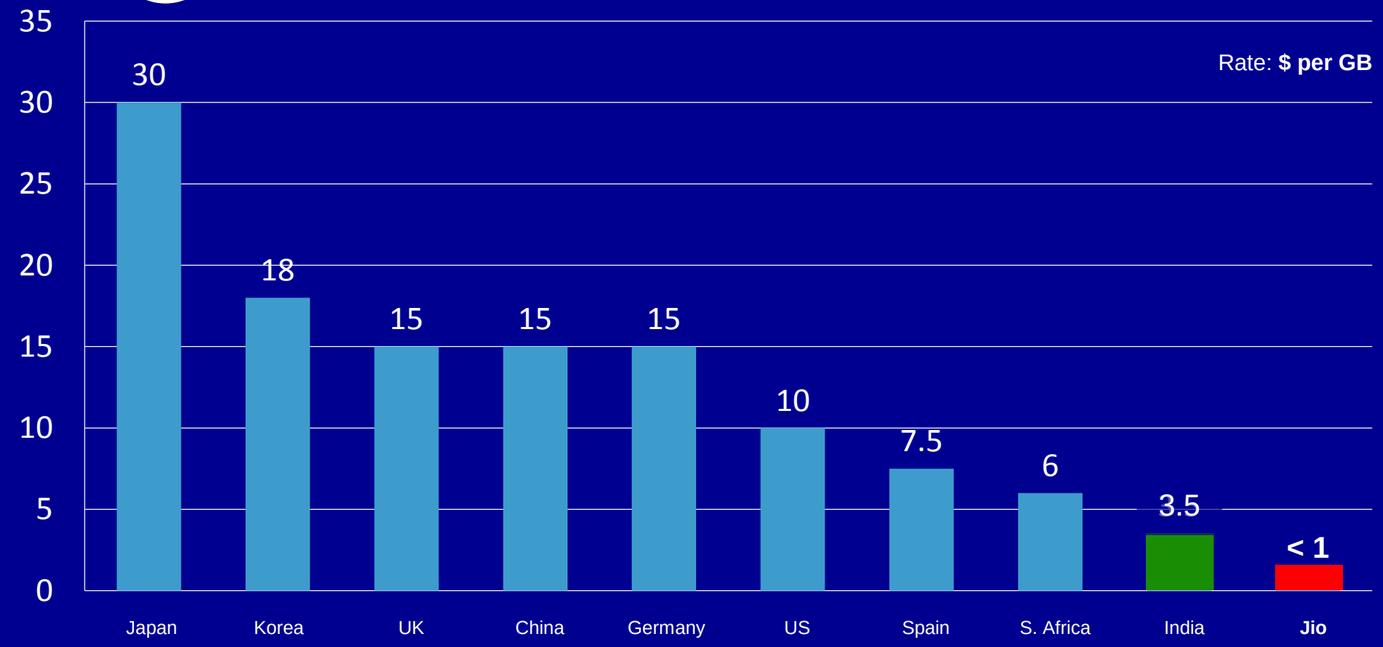
Mobile video network

True 4G covering 18,000 Cities, 2 Lakh villages

Voice over LTE (VoLTE)

Future Proof – 5G, 6G ready

1 LOWEST DATA RATES IN THE WORLD



DEVICES

DEVICES

Reliance Digital has fuelled the 4G ecosystem

70% of all smartphones are 4G

4G smartphones are available at Rs. 4,000/-

4G smartphones need to be more affordable

2

LYF DEVICES @ 2,999/-

More feature-rich LYF devices @ 3,999/-, 4,999/-, 5,999/-

JioFi personal router solution for 2G/3G devices @ 1,999/

APPLICATIONS

APPLICATIONS





ANYTIME IS PRIME TIME



JioTV

300+ Live TV Channels

40 HD Channels

THEATRE AT YOUR FINGERTIPS



JioCinema

6,000 Movies

60,000 Music Videos

100,000 Episodes

ULTRA HIGH DEFINITION MUSIC



JioMusic

10 Million Songs

Caller Tunes

3

COMPLIMENTARY SUBSCRIPTION

For one year worth Rs 15,000/-

SERVICE EXPERIENCE

REIMAGINED EXPERIENCE

Power of Digital to simplify experience

Largest distribution network

Re-imagined sign-up via Aadhar

Home delivery

MyJio – for self service

4

AADHAR BASED SIGNUP

15 minute walk-out-working

TARIFFS

PRINCIPLES

Customer should pay for only 1 service

5

FREE VOICE CALLS

To any network across the country

No roaming – One India forever

PRINCIPLES

Customer should pay for only 1 service

Data must be affordable

	EXISTING	JIO
VOICE	65p/min	**FREE**
DATA	Rs 250/GB	**Rs 50/GB** (Lowest in the world)

PRINCIPLES

Customer should pay for only 1 service

Data must be affordable

Simple tariff structure

6

RIP CHARGES

No more Voice call charges

No more roaming charges – ONE India

No more high data rates

No more high base rates and overages

No more blackout days

7

JIO TARIFF PLANS

	S	M	M	L	XL	XXL	XXXL
JIO TARIFFS	Rs **149**	Rs **499**	Rs **999**	Rs **1499**	Rs **2499**	Rs **3999**	Rs **4999**
FREE VOICE Unlimited Local | STD Roaming to any network in India	✓	✓	✓	✓	✓	✓	✓
4G DATA	**0.3**GB	**4**GB + Unlimited 4G at Night	**10**GB + Unlimited 4G at Night	**20**GB + Unlimited 4G at Night	**35**GB + Unlimited 4G at Night	**60**GB + Unlimited 4G at Night	**75**GB + Unlimited 4G at Night
Jio Apps Subscriptions worth Rs 1,250	✓	✓	✓	✓	✓	✓	✓
Unlimited SMS* (L+N)	100	✓	✓	✓	✓	✓	✓
WiFi (JioNet Hotspot)	-	**8**GB	**20**GB	**40**GB	**70**GB	**120**GB	**150**GB
Validity of Pack (Days)	28	28	28	28	28	28	28

	XXS	XS	S
JIO TARIFFS	Rs **19**	Rs **129**	Rs **299**
FREE VOICE Unlimited Local | STD Roaming to any network in India	✓	✓	✓
4G DATA	**0.1**GB + Unlimited 4G at Night	**0.75**GB + Unlimited 4G at Night	**2**GB + Unlimited 4G at Night
Jio Apps Subscriptions worth Rs 1,250	✓	✓	✓
Unlimited SMS* (L+N)	✓	✓	✓
WiFi (JioNet Hotspot)	**0.2**GB	**1.5**GB	**4**GB
Validity of Pack (Days)	1	7	21

STUDENT PLAN

8

25% MORE DATA

JIO FOR STUDENTS

Connecting 30,000 schools and colleges

With WiFi and high speed internet

9

JIO FOR ENTERPRISE

10

INDIA’S FIRST EVER PLATINUM SERVICE

Affordable International rates

Exclusive customized content

Personalized network coverage

First-of-its-kind concierge service

Video call center

1. Best network with the Lowest Data rates globally
2. LYF Device starting Rs. 2,999/-
3. Complimentary Jio Apps worth Rs 15,000
4. Instant Aadhar-based activations
5. Free Voice Calls
6. Jio simple Tariff Plans
7. All complex telecom charges: RIP
8. Special Discounts for Students
9. Enterprise friendly solutions and plans
10. India’s first ever platinum service

11

FREE WELCOME OFFER

Unlimited Data | Voice | Video | WiFi | Jio Apps

THE FUTURE

1 Gbps Fiber rollout

Continuous strengthening of mobile network

Enterprise solutions

Partnering with leading global digital players

Partnering with Indian entrepreneurs – Start-Up fund

eCommerce

Apps around Education, Health, Agriculture & more

JIO IS ABOUT YOU

FAIR PLAY

Healthy Competition

JIO BRAND VALUES

Abundant, high-quality data

Connected Intelligence

Simple. Smart. Secure

Jio Together

Jio Digital Life

Life is Beautiful

COME ON INDIA
JIO DIGITAL LIFE

JIO TOGETHER


Jio
DIGITAL
LIFE