

FORM C

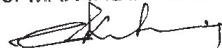
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13(3) and (6)]

Regulation 13(3) — Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

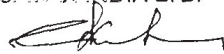
Name PAN No. & address of share- holders	Share holding prior to acquisition/ sale	No. & % of shares/ voting rights acquired/ sold	Receipt of statement adverse/ acquisition of shares/ sale of shares specify	Date of intimation to company	Mode of acquisition (market purchase/ public/ rights/ preferential offer etc.)	No. & % of shares/ voting rights post- acquisition/ sale	Trading member through whom the trade was executed with SEBI Regis- tration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Parkville Holdings Ltd (PAN no. : AADCP3111F), having its registered office at c/o Warburg Pincus Asia Limited, 8 th Floor Newton Tower, Sir William Newton Street, Port Louis, Mauritius	7,647,534 fully paid up equity shares representing approximately 2.891% of the issued and paid up equity share capital of Max India Limited	5,645,000 fully paid up equity shares representing approximately 2.134% of the issued and paid up equity share capital of Max India Limited	April 4, 2012	April 9, 2012	Sale on stock exchange	2,002,534 fully paid up equity shares representing approximately 0.757% of the issued and paid up equity share capital of Max India Limited	On the National Stock Exchange of India Limited and the Bombay Stock Exchange Limited through India Infoline Limited (SEBI Registration Number (a) BSE IND01109753 J. and (b) NSE INE23109753 7)	On: (a) the National Stock Exchange of India Limited, 4,145,000 shares were sold, and (b) the Bombay Stock Exchange Limited, 1,500,000 shares were sold	NA	NA	5,645,000 fully paid up equity shares of Max India Limited	Aggregate consideration of Rs 987,875,000 at a price per equity share of INR 175
Melany Holdings Limited (PAN no. : AAECM1076F), having its registered office	3,876,750 fully paid up equity shares representing approximately 1.465% of the	2,822,500 fully paid up equity shares representing approximately 1.067% of the	April 4, 2012	April 9, 2012	Sale on stock exchange	1,054,250 fully paid up equity shares representing approximately 0.398% of the	On the National Stock Exchange of India Limited and the	On: (a) the National Stock Exchange of India Limited, 2,072,500	NA	NA	2,822,500 fully paid up equity shares of Max India Limited	Aggregate consideration of Rs 493,937,500 at a price per equity share

For MAX INDIA LTD.


 Company Secretary

at c/o Warburg Pincus Asia Limited, 8 th Floor, Newton Tower, Sir William Newton Street, Port Louis, Mauritius	issued and paid up equity share capital of Max India Limited	issued and paid up equity share capital of Max India Limited				issued and paid up equity share capital of Max India Limited	Bombay Stock Exchange Limited through India Infoline Limited (SEBI) Registration Number (a) BSE: INB01109753 3 and (b) NSE: INB23109753 7)	shares were sold; and (b) the Bombay Stock Exchange Limited, 750,000 shares were sold				of INR 175
Madison Holding Ltd (PAN no.: AAECM0523B), having its registered office at c/o Warburg Pincus Asia Limited, 8 th Floor, Newton Tower, Sir William Newton Street, Port Louis, Mauritius	3,876,750 fully paid up equity shares representing approximately 1.463 % of the issued and paid up equity share capital of Max India Limited	2,822,500 fully paid up equity shares representing approximately 1.067 % of the issued and paid up equity share capital of Max India Limited	April 4, 2012	April 9, 2012	Sale on stock exchange	1,054,250 fully paid up equity shares representing approximately 0.398% of the issued and paid up equity share capital of Max India Limited	On the National Stock Exchange of India Limited and the Bombay Stock Exchange Limited through India Infoline Limited (SEBI) Registration Number (a) BSE: INB01109753 3 and (b) NSE: INB23109753 7)	On: (a) the National Stock Exchange of India Limited, 2,072,500 shares were sold; and (b) the Bombay Stock Exchange Limited, 750,000 shares were sold	NA	NA	2,822,500 fully paid up equity shares of Max India Limited	Aggregate consideration of Rs. 493,937,500 at a price per equity share of INR 175

For MAX INDIA LTD.


Company Secretary