



November 11, 2025

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 021

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East)
Mumbai – 400 051

Scrip Code: 500271

Scrip Code: MFSL

Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we wish to inform you that the Board of Directors of the Company in its meeting held today i.e. November 11, 2025, has, inter-alia, considered and approved the appointment of Mr. Pradeep Pant (DIN: 00677064) as an Additional Director (Non-Executive Independent Director) of the Company for a period of 5 years effective January 1, 2026, subject to the approval of Shareholders of the Company.

Requisite details for the aforesaid appointment in terms of Regulation 30 read with Schedule III of the Listing Regulations and SEBI Master Circular no. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, is enclosed as Annexure - A.

The Board meeting commenced at 1715 hours (IST) and concluded at 1805 hours (IST) today.

You are kindly requested to take note of the above on record and arrange to disseminate the information to the public.

Thanking you,

Yours faithfully
For Max Financial Services Limited

Siddhi Suneja
Company Secretary & Compliance Officer

Encl: as above

MAX FINANCIAL SERVICES LIMITED

CIN: L24223PB1988PLC008031

Corporate Office: L20M(21), Max Towers, Plot No. C-001/A/1, Sector-16B, Noida- 201301

P: + 91 120 4696000 | Email: investorhelpline@maxfinancialservices.in | Website: www.maxfinancialservices.com

Regd. Office: Bhai Mohan Singh Nagar, Village Railmajra, Tehsil Balachaur, Dist. Nawanshahr, Punjab -144 533, India

Appointment of Mr. Pradeep Pant (DIN: 00677064) as an Additional Director (Non-Executive Independent Director) of the Company effective from January 1, 2026

Sl. No.	Particulars	Details
1.	Reason for change viz., appointment, re-appointment, resignation, removal, death, cessation or otherwise	Appointment of Mr. Pradeep Pant as an Additional Director (Non-Executive Independent Director) of the Company
2.	Date of appointment, re-appointment, cessation (as applicable) & term of appointment/ re-appointment	The Board, at its meeting held today i.e. November 11, 2025, has appointed Mr. Pradeep Pant as an Independent Director for a period of 5 (five) years effective from January 1, 2026, upto December 31, 2030, subject to the approval of shareholders of the Company
3.	Brief profile (in case of appointment)	Please refer to the note below
4.	Disclosure of relationships between Directors (in case of appointment of Director)	Mr. Pradeep Pant is not related to any other Director of the Company
5.	Information as required under circular No. LIST/COMP/14/2018-19 and NSE/CML/2018/02 dated June 20, 2018 issued by BSE and NSE respectively	Mr. Pradeep Pant is not debarred from holding the office of director by virtue of any order of SEBI or any other regulatory authority.

Note:

Brief Profile of Mr. Pradeep Pant

Mr. Pradeep Pant is a highly experienced senior business leader, with active involvement in business consulting and education, and holds several board positions. He With over 37 years of experience in the FMCG industry, Mr. Pradeep Pant is an expert in building businesses in both mature and emerging markets. He has a deep understanding of market dynamics and cultural diversity. He has a proven track record and passion for turning organisations around.

Mr. Pant was Executive Vice President and President of Asia Pacific (AP) and Eastern Europe, Middle East and Africa (EEMEA) for Mondelez International till the end of 2013. He has served as the President of Asia Pacific, since 2008, and he assumed his responsibility for the EEMEA region in 2012. Previously, Mr. Pant was the Regional Managing Director for Asia, Africa, and the Middle East for Fonterra Brands. He was a member of the Fonterra leadership team as well as the company's global brands marketing group. Prior to Fonterra, he spent 19 years with The Gillette Company working in India, Russia, Turkey, and as President Asia Pacific. Mr. Pant has also worked with Nestle, J Walter Thompson, and the Tata group.

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Mr. Pant is also the Founding President of Food Industry Asia (FIA) and now serves as Honorary Advisor to the Council. He was an Advisory Board Member of SMU Lee Kong Chian School of Business 2010-2018 and an Affiliated Faculty, Centre for Marketing Excellence and Dean's Fellow till early 2024.

He sits on the Supervisory Boards of Max India and Axis Max Life Insurance Ltd. He is also Chairman of Nurasa Pte Ltd, the Asia Sustainable Foods platform at Temasek as well as its holding company Nurasa Holdings Pte Ltd.

Mr. Pant holds a Master of Management Studies degree from the Jamnalal Bajaj Institute of Management Studies, Bombay University, and a BA Honours degree in Economics from Shri Ram College of Commerce, Delhi University.

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