



March 7, 2026

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 021

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East)
Mumbai – 400 051

Scrip Code: 500271

Scrip Code: MFSL

Sub: Prior intimation of the Meeting of the Board of Directors (“Board”) of Max Financial Services Limited (“Company”) pursuant to Regulation 29(1)(d) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”)

Dear Sir/Madam,

Pursuant to Regulation 29(1)(d) and other applicable provisions of the Listing Regulations, we wish to inform you that a meeting of the Board of the Company is scheduled to be held on Thursday, March 12, 2026, inter-alia, to consider, evaluate and approve raising further capital to meet the funding requirements of its material subsidiary, Axis Max Life Insurance Limited and to create, offer, issue and allot such number of equity shares, equity linked instruments, securities convertible into equity shares (including warrants or otherwise) and/or any other eligible securities through permissible modes or any combination thereof (“Securities”), including but not limited to qualified institutions placements in one or more tranches, preferential allotments, private placements, or any other form of capital raise/method that may be permitted and/or combination thereof as may be considered appropriate in accordance with the applicable provisions of the Companies Act, 2013 and the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended from time to time, and all other applicable laws. This is subject to such governmental/statutory/regulatory and other approvals as may be required, including the approval of the shareholders of the Company.

Further, pursuant to the Company's Policy on Prevention of Insider Trading read with the SEBI (Prohibition of Insider Trading) Regulations, 2015, regarding the trading restriction period, we would like to inform that the trading window for dealing in shares of the Company shall remain closed for all designated persons including promoters, directors, key managerial personnel, designated employees and other connected persons of the Company from Saturday, March 7, 2026, till completion of 48 hours the outcome of the said Meeting is intimated to the Stock Exchanges, i.e., until Saturday, March 14, 2026.

This intimation of notice of the Board meeting will be available on the Company's website, i.e., www.maxfinancialservices.in.

The above is for your information and records.

Thanking you,

Yours faithfully
For Max Financial Services Limited

Siddhi Suneja
Company Secretary & Compliance Officer

MAX FINANCIAL SERVICES LIMITED

CIN: L24223PB1988PLC008031

Corporate Office: L20M(21), Max Towers, Plot No. C-001/A/1, Sector-16B, Noida- 201301

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