

MSIL: CSL: NSE: 13

15th June 2013

Vice President
National Stock Exchange of India Limited
“Exchange Plaza”, Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

Sub: Press release

Dear Sir,

Please find enclosed herewith as Annexure – “A” a copy of press release being issued today.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



S. Ravi Aiyar
Executive Director (Legal)
& Company Secretary

Encl.: As above

MARUTI SUZUKI INDIA LIMITED

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Annexure-“A”

Maruti Suzuki introduces “Ertiga Green” CNG model

The CNG model offers high mileage of 22.80 kms

New Delhi, 15 June 2013: Maruti Suzuki India Limited, country's largest car manufacturer, today announced the launch of the CNG variant of Ertiga, 7-seater utility vehicle coinciding with Environment month, June 2013. With this launch, Ertiga will now be available in all three fuel variants: CNG, petrol and diesel.

Ertiga Green will be available in LXi and VXi variants. Ertiga is the only factory fitted CNG vehicle in its segment. Ertiga's CNG system is fitted on the conventional assembly line. This ensures a consistently high quality as the vehicles pass through the stringent checks of the assembly line manufacturing process. Ertiga Green will offer a mileage of a 22.80 Km/Kg.

Ertiga's claim to fame

- MUV of the year - NDTV Car & Bike Show
- Family car of the year – TopGear magazine
- MUV of the year - Car India magazine
- MPV of the year - Autocar India magazine
- Compact SUV of the year - CNBC Overdrive
- MPV of the year - ET Zigwheels
- MPV of the year - BS Motoring

On the occasion, **Mr Manohar Bhat, Vice President (Marketing), Maruti Suzuki** said: “As a market leader we are concerned about the environment. We continuously work to offer products that are high on fuel efficiency and low on overall cost of ownership. Ertiga Green, with a factory fitted CNG system, is another step of Maruti Suzuki to meet today's need of our customers. With the Ertiga Green our customers will be able to enjoy lower running costs and also take advantage of Maruti Suzuki's vast service network across the country.”

Over 87000 Ertiga units have been sold since its launch in April 2012.

The factory-fitted CNG Ertiga ensures consistently high performance and a driving experience thanks to the contemporary i-GPI (intelligent-Gas Port Injection) technology. The i-GPI technology uses a Dual Engine Control Unit that delivers calibrated quantity of fuel to the engine, leading to more efficient fuel usage and consistent high performance.

The factory-fitted CNG vehicles in Maruti Suzuki range score high on safety and reliability. At the same time they allow customers to enjoy full benefits of seamless service and warranty across the company's national service network of over 2900 service stations.

'Ertiga Green' is the sixth vehicle from Maruti Suzuki with factory fitted CNG segment. Alto, Wagon R, Eeco, SX4 and Estilo are already offered with factory fitted CNG option.

Ertiga Green will be available in states with CNG infrastructure including Delhi NCR, Gujarat, Mumbai, Pune, and parts of Andhra Pradesh, Uttar Pradesh and Madhya Pradesh.

Ex showroom prices for Ertiga Green in Delhi are :

	Ex showroom Delhi
Ertiga Green LXi CNG	6.52 lakh
Ertiga Green VXi CNG	7.30 lakh