



**MARUTI
SUZUKI**

MSIL: CSL: NSE: 11

2nd February 2011

Vice President
National Stock Exchange of India Limited
“Exchange Plaza”, Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

Sub: Press Release

Dear Sir,

Please find enclosed herewith (as annexure “A”) a copy of press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited

Sanjeev Grover

Assistant General Manager (CSL)

Encl: As above

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Maruti Suzuki unveils its luxurious sporty sedan Kizashi

Marks the company's entry in the premium luxury sedan segment

Luxurious exteriors and interiors

High performing 2.4 litre engine for active and sporty performance

Bookings begin at Rs 50,000/- now; Deliveries begin in March 2011

New Delhi, 2nd February 2011: Maruti Suzuki India Limited, the country's largest car manufacturer today unveiled its much awaited luxurious and sporty sedan, 'Kizashi'. Kizashi is the company's first offering in the upper end of the Indian car market.

Kizashi offers an excellent packaging of feature rich luxury, style and sporty performance. It is manufactured at Suzuki Motor Corporation's Sagara plant in Japan and will be imported into India as a Completely Built-up Unit (CBU). After its launch in Japan in late 2009, the Kizashi was introduced in the US.

Kizashi will be available in India in two variants: Manual Transmission (MT) and Continuous Variable Transmission (CVT).

At the launch, Shinzo Nakanishi, Managing Director and CEO, Maruti Suzuki India said, *"The Kizashi is a major step forward for Maruti Suzuki. With the launch of this luxurious sporty sedan, Maruti Suzuki is able to offer an international car to top-end customers in India. I am delighted to note that most previews by auto experts here have been positive, appreciating the Kizashi's stylish looks, sporty performance and luxurious feel. We are fully geared to delight customers in a segment where we have been absent so far."*

Kizashi delivers a sporty performance thanks to its powerful engine. The agility and performance is well complemented with a sporty look and profile of the Kizashi. With the array of top-end features Kizashi compares well with the premium luxury sedans in higher segments.

The imposing front grille, compact and sleek exteriors coupled with exclusive interiors makes Kizashi stand tall among competing brands. The Kizashi aptly reflects the sporty DNA of Suzuki Motor Corporation in the styling and performance.

The Kizashi is powered by the celebrated 2.4 litre DOHC J-Series engine that ensures potent performance (maximum output: 178 PS @ 6,500rpm and a maximum torque: 230Nm @ 4,000rpm) while offering excellent fuel efficiency of 12.53 Kmpl (CVT) and 12.45 Kmpl (6-speed MT).

Safety Features

- Recipient of five star rating in US NCAP crash tests.
- 6 Air bags (Driver & Co-driver, 2- Front Side, 2-curtain)
- *ESP® :Electronic Stability Program with traction control
- ABS with EBD
- Projector Headlamp
- Hill Hold Control (HHC) in CVT variant
- ISO fix child seat anchorage

*ESP® is a registered trademark of Daimler AG

Comfort & Convenience

- 10-way power seat for driver with 3-position memory
- 4-way power seat for Co-driver
- Smart key entry & advanced keyless push start system
- Paddle shift in CVT variant
- Tilt & Telescopic steering wheel adjustment
- Multi-functional steering wheel with Audio Control and Cruise Control switches
- CD/MP3/USB Audio system
- One touch Up/Down front power windows with Anti-pinch function
- Sun visor with illuminated vanity mirror
- Glove box with illumination
- Electrically adjustable and retractable ORVM

The Kizashi will be available in 'Snow White Pearl', 'Super Black Pearl' and 'Premium Silver Metallic' colors.

The Kizashi will give customers a choice of Continuous Variable Transmission (CVT), which further promotes fuel economy along with a superior driving experience. The 6-speed Manual Transmission (MT) is tuned for the true driving enthusiast to give a taste of Suzuki Motor Corporation's high technological competence.

Rigorous endurance testing for all terrains:

The performance and handling of the Kizashi shall reflect the benefits of testing and tuning conducted in diverse conditions around the world. Kizashi has been tested in some of the

most extreme conditions, like cold-weather trials in Minnesota and hot-weather trials in Death Valley, USA. Kizashi's handling has been honed on challenging country roads in the United Kingdom and on autobahns in Nürburgring, Germany.

Kizashi has been developed with special emphasis on combination of sportiness and elegance in its design, smoothness and quietness befitting a vehicle in this class and superior engine performance and fuel efficiency.

Kizashi is, indeed, a true sign of a great thing to come!

Kizashi can be booked with an initial deposit of Rs 50,000/- at any Maruti Suzuki Dealers immediately. Deliveries for Kizashi will begin in March 2011.

Introductory Prices

Model	City	Ex Showroom (Rs)
Kizashi 6-speed Manual transmission (MT)	New Delhi	16.5 Lakh
Kizashi Continuous Variable Transmission (CVT)	New Delhi	17.5 Lakh