

February 15, 2012

The Secretary,
Bombay Stock Exchange Limited,
1st Floor, Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

The Manager
Listing department
National Stock exchange of India Limited
'Exchange Plaza', C-1 Block G
Bandra Kurla Complex, Bandra(E)
Mumbai - 400 051

Fax: 22722037/ 39/ 41

Fax: 26598237/ 38

Disclosure under Clause 36 of the Listing Agreement

**Marico agrees to acquire Halite Personal Care India Private Limited
(Demerged Personal Care Business of Paras Pharmaceuticals
Limited) from Reckitt Benckiser**

Dear Sir/Madam,

This is to inform you that Marico Limited has agreed to acquire from Reckitt Benckiser 100% equity stake in Halite Personal Care India Private Limited, a company into which the assets of the personal care business of Paras Pharmaceuticals Limited are expected to be transferred through a demerger process.

A media release giving all the relevant details of the proposed acquisition is enclosed and is also being posted on the Marico Website www.marico.com for information.

Please take this disclosure on record and acknowledge.

Thank you,

Yours faithfully,
For **Marico Limited**



Hemangi Ghag
Company Secretary & Compliance Officer

Encl: As above