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Mahindra

Mahindra & Mahindra Ltd.
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Mumbai 400 018 India

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REF:NS:SEC:

18th November, 2014

The Secretary
National Stock Exchange of India Limited
"Exchange Plaza", 5th Floor,
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400051.

Dear Sir,

Sub: Mahindra offers proactive inspection of a part of its engines in keeping with its customer-centric approach

Please find enclosed a Press Release issued by the Company on the captioned subject.

Kindly take the above on record.

Yours faithfully,
For MAHINDRA & MAHINDRA LIMITED

NARAYAN SHANKAR
COMPANY SECRETARY

Encl: as above.

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Mahindra
Rise.

Press Release

For Immediate Dissemination

Mahindra offers proactive inspection of a part of its engines in keeping with its customer-centric approach

- **Inspection of vacuum pump in appx 2300 vehicles as a preventive measure**
- **To be carried out free of cost for customers with immediate effect**
- **Proactive inspection to ensure company's stringent quality standards for its products**

Mumbai, November 18 2014: Mahindra & Mahindra Ltd., a part of the USD 16.5 billion Mahindra Group today announced that it would carry out preventive inspection of a part of its engines manufactured during May 2014.

The preventive inspection and replacement (if needed) of this part (vacuum pump) would be free of cost for customers who would be individually contacted by the company.

The proactive part Inspection/replacement is in keeping with Mahindra's customer-centric approach as well as in keeping with the company's endeavour to ensure a hassle free experience for its customers. This is also in keeping with SIAM's voluntary code on vehicle recall.

Customers can also visit the website (Service Action section) and check whether their vehicle is part of the inspection. The inspection is limited to approximately 2300 (two thousand three hundred) vehicles of Scorpio Vlx/Sle /Lx , XUV 500 W4/W6/W8 and Xylo H9/H8/H4 variants.

About Mahindra

The Mahindra Group focuses on enabling people to rise through solutions that power mobility, drive rural prosperity, enhance urban lifestyles and increase business efficiency.

A USD 16.5 billion multinational group based in Mumbai, India, Mahindra employs more than 180,000 people in over 100 countries. Mahindra operates in the key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, information technology, financial services and vacation ownership. In addition, Mahindra enjoys a strong presence in the agribusiness, aerospace, components, consulting services, defence, energy, industrial equipment, logistics, real estate, retail, steel, commercial vehicles and two wheeler industries.

In 2014, Mahindra featured on the Forbes Global 2000, a comprehensive listing of the world's largest, most powerful public companies, as measured by revenue, profit, assets and market value. The Mahindra Group also received the Financial Times 'Boldness in Business' Award in the 'Emerging Markets' category in 2013.

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LinkedIn YouTube

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