

Date: August 14, 2025

Ref. No.: MMFL/16/2025-26

To,
Listing Compliance Department
National Stock Exchange of India Limited,
Exchange Plaza, C-1, Block-G,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051

NSE Symbol: MYMUDRA

Subject: Corporate Agency Agreement with ICICI Prudential Life Insurance Company Limited

Dear Sir / Madam,

We are pleased to inform you that My Mudra Fincorp Limited (**'Company' or 'My Mudra'**), one of the leading fintech company, has signed a Corporate Agency Agreement with ICICI Prudential Life Insurance Company Limited (**'ICICI Prudential'**), effective August 8, 2025.

Under this partnership, My Mudra will act as a licensed corporate agent (IRDAI Registration Code CA1051) to promote, procure, and service ICICI Prudential's life insurance policies, strictly adhering to all regulatory guidelines. The agreement outlines responsibilities such as transparent premium communication, timely forwarding of customer documents, compliance with anti-money laundering laws, maintaining service standards, and protecting customer data. ICICI Prudential will pay commissions as per IRDAI regulations, with provisions for adjustments in case of mis-selling or policy cancellations. Both parties retain ownership of their respective trademarks, and any marketing material requires prior approval. The agreement also covers confidentiality, data security, intellectual property use, and termination clauses, ensuring operations are conducted ethically and professionally.

This collaboration strengthens My Mudra's financial services portfolio, enabling customers to access trusted life insurance products backed by ICICI Prudential's expertise and My Mudra's wide distribution network.

Kindly take the above information on record.

Thanking You,

For **My Mudra Fincorp Limited**

Vaibhav Kulshrestha
Managing Director
DIN: 06979149



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