



27th September, 2024

To, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001 Scrip Code: 532357 - EQ	To, National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai – 400051 Symbol: MUKTAARTS - EQ
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Kind Attn: Corporate Relations Department

Dear Sir/Madam,

SUB: INTIMATION UNDER REGULATION 30 OF SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosing herewith presentation made before the Members at the 42nd Annual General Meeting of the Company held on Friday, 27th September, 2024 commenced at 4:32 p.m. (IST) through Video Conferencing / Other Audio-Visual Means.

Kindly take the above information on your records.

Thanking you.

Yours faithfully,
For Mukta Arts Limited

Hemal N. Pankhania
Company Secretary & Compliance Officer

Encl.: as above

AGM PRESENTATION

MUKTA ARTS LIMITED

27TH SEPTEMBER 2024

YEAR IN REVIEW 2023-24



The company saw an improvement in performance with mukta arts standalone showing revenue growth of 29%.



The standalone business also showed 24% profit margin mainly attributed to the TV Series 'Jaanki'.



Successful completion of 208 episodes of 'Jaanki' which was one of Doordarshan's best performing serials.



MA2 Cinemas saw revenue grow 21% YOY and brought in a strong investor willing to grow the business strongly in the next 3 years.



WWI saw revenue stay constant but saw EBITDA margins grow from 5% to 11% in a year affected by older covid expenses.

MUKTA ARTS PRODUCTIONS

‘Jaanki’ proved a big success completing its 208 episode run and continually being in the top 5 serials on Doordarshan.

As a result, the company now has a strong ambition to build on it with future projects on TV.

The company is close to finalizing a new slate of films including ‘Khalnayak 2’ and ‘Aitraaz 2’ in the next few months. Films will start early next year.

Other projects also being discussed with various partners both for cinema and OTT.

The company also completed another library sale to Zee at an increased price from the previous round without any addition of films or period.



‘JAANKI’
CELEBRATES
COMPLETION
OF 208
EPISODE RUN

MUKTA A2 CINEMAS



The company saw revenues grow and losses come down in the financial year.



Screens were rationalized in loss-making properties and 20 new screens in locations were added in the course of the year.



The company completed a deal to bring in a new investor with strong funding to grow the business aggressively in the next 3 years. MAL will not invest any further capex.



MA2 Cinemas has been converted to a Private Limited Company and will be Board Led, and MAL will ensure that its investment pays off well in years ahead.



Efforts have been made to increase margins from F&B as well as Advertising to increase profitability across the group's properties.



Bahrain also saw a small bounce back and Saudi Management screens should start by the end of 2024.



MUKTA A2 CINEMAS OPENS IN RATANJALI AND KADAPA



MUKTA A2 CINEMAS NOW OPEN IN NAVSARI
AND CHANKHEDA

WHISTLING WOODS INTERNATIONAL



WWI has returned to levels pre-pandemic but this year saw the loading of older expenses from the covid period which brought about losses.



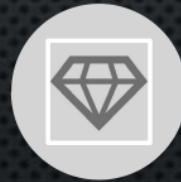
The company continues to leverage its capabilities and the tie up with DBSE for Skills training has rolled out well across schools in the NCR.



International institutes are signing more and more partnerships with WWI. London South Bank University, Denver University, Arts University Bournemouth and several others.



WWI continues to be a thought leader in emerging Technology. WWI Faculty on the board of SIMTE as well as making keynote talk at CILECT Congress in Beijing.




Land matter still status quo but goodwill remains strong for a resolution on both sides.



WHISTLING WOODS CELEBRATES CINEMA IN WITH CELEBRITIES AND CONVOCATED THE CLASS OF 2023

WAY AHEAD FOR 2025

The company will endeavor to start and complete two films under the mukta banner with studio partners.




Leverage the success of 'Jaanki' for further TV opportunities.



MA2 Cinemas to ramp up its screen additions with investment from new shareholders.



WWI to continue to build its strong international reputation and innovation in the areas of Emerging Media and AI.



Attempt to resolve the WWI Land matter at the earliest.