



Moving Media Entertainment Limited

Solutions On The Move

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Date: 12th September, 2025

To, Listing Compliance Department National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1. G Block, Bandra -Kurla Complex, Bandra (East), Mumbai- 400051.

Scrip Symbol: INE0XM301010

Sub: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the "Listing Regulations") – Strategic Purchase of ARRI Super 35 Extreme Camera by the Company.

Dear Sir / Ma'am,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Company has strategically acquired the ARRI Super 35 Extreme Camera, a state-of-the-art digital cinematography camera system widely regarded as one of the most advanced in the global media and entertainment industry.

We are proud to share that this is the **first ARRI Super 35 Extreme Camera in India**, purchased by our Company.

The purchase is in line with the Company's vision to continuously enhance its content production capabilities and maintain a competitive edge through cutting-edge technology. The ARRI Super 35 Extreme Camera is globally recognized for its superior image quality, dynamic range, and versatility across diverse filming conditions. This investment will enable the Company to deliver high-quality visual content that meets international production standards, positioning us favourably in both domestic and global markets.

This purchase is expected to not only enhance our production efficiency, but also strengthen our brand positioning among clients, collaborators, and viewers. We view this as a step forward in our journey to become a technology-first, future-ready media powerhouse.

We request you to kindly take the same on record.

Thanking you.

For and on behalf of Moving Media Entertainment Limited (Formerly known as Moving Media Entertainment Private Limited)

(Kuuldeep Beshawar Nath Bhargava) Managing Director DIN: 01108712