

MORNING GLORY LEASING AND FINANCE LIMITED

Iris House, 16 Business Centre, Nangal Raya, New Delhi-110046

CIN : L67120DL1984PLC018872

MG:SEC:00:

Date: 01.04.2017

The Compliance Officer,
Orient Bell Ltd.
Iris House, 16, Business Centre,
Nangal Raya,
New Delhi-110 046,

Sub: Disclosure under Regulation 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011.

Dear Sir,

Enclosed please find disclosure under regulation 30(2) of the SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 in prescribed format regarding our shareholding in Orient Bell Ltd., where we fall in the promoter & promoter's group or PAC(s) category.

Kindly take note of the same.

Yours faithfully,

For Morning Glory Leasing & Finance Ltd.

**Morning Glory Leasing
& Finance Ltd.**

Rajesh Bagri

Director

Director

DIN: 00062377

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Disclosures under Regulation 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

PART-A

1	Name of the Target Company (TC)	ORIENT BELL LIMITED		
2	Name(s) of the Stock Exchange(s) where the shares of the TC are listed	1. National Stock Exchange of India Ltd. 2. BSE Ltd.		
3	Particulars of the shareholder(s):			
a.	Name of person(s) with person acting in concert (PAC) whose total holding is more than 25% of the share or voting rights of the TC.	N.A.		
	Or			
b.	Name(s) of promoter(s), member of the promoter group and PAC with him.	Mr. Mahendra K. Daga, Orient Bell Holding Trust, Mr. Madhur Daga, Mrs. Sarla Daga, Mrs. Roma Monisha Sakraney Daga, Mahendra K. Daga (HUF), Good Team Invest. & Trading Co. Pvt. Ltd., Freesia Investment & Trading Co. Ltd., Morning Glory Leasing & Finance Ltd., Alfa Mercantile Ltd.		
4	Particulars of the shareholding of person(s) mentioned at (3) above	Number	% w.r.t total share /voting capital	% of total diluted share/voting capital of TC
a)	As on March 31, 2017, holding of: Shares:-			Not Applicable
i	Mahendra K. Daga	2,898,716	20.43	
ii	Good Team Investment & Trading Co. Pvt. Ltd.	2,378,914	16.77	
iii	Orient Bell Holding Trust	2,079,100	14.65	
iv	Madhur Daga	1,273,264	8.97	
v	Freesia Investment and Trading Co. Ltd.	536,479	3.78	
vi	Sarla Daga	536,228	3.78	
vii	Mahendra K. Daga (HUF)	364,214	2.57	
viii	Morning Glory Leasing & Finance Ltd.	87,370	0.62	
ix	Roma Monisha Sakraney Daga	100,000	0.70	
x	Alfa Mercantile Ltd.	2,370	0.02	
b)	Voting Rights (otherwise than by shares)	N.A.	N.A.	
c)	Warrants,	N.A.	N.A.	
d)	Convertible Securities	N.A.	N.A.	
e)	Any other instrument that would entitle the holder to receive shares in the TC.	N.A.	N.A.	
Total		10,256,655	72.28	Not Applicable

Morning Glory Leasing
& Finance Ltd.

[Signature]
Director