

Date: April 10, 2026

To,
The Manager,
Listing Department,
National stock Exchange of India Limited,
Exchange Plaza, C-1 Block 'G',
Bandra Kurla Complex,
Bandra (E), Mumbai- 400051

Symbol: Mobilise

Subject: Press Release- Non-Exclusive Distribution Cooperation Agreement with KEENON (Hong Kong) Limited

Dear Sir/Ma'am,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is the press release issued by the Company on the captioned subject, the content of which is self-explanatory.

The above information is being made available on the website of the Company i.e. <https://mobilise.co.in/>.

This is for your information and record please.

Yours faithfully,

For Mobilise App Lab Limited

Smriti Sharma
Whole Time Director
DIN: 06510223

Place: Faridabad

MOBILISE APP LAB LIMITED

Formerly Known as Mobilise App Lab Private Limited

CIN: U62012HR2023PLC113349 | **GSTIN No.** 06AARCM0780D1ZG

Reg. Address: 62/B, HSIIDC, Sector 31, Faridabad City, Faridabad, Haryana, India, 121002

Corp. Office: Unit No. 201, 2nd Floor, Tower B, Unitech Cyber Park, Sector-39, Gurugram, Haryana-122001

Website : <https://mobilise.co.in> | **Tel :** +91-9599194330, +91-9599194334 | **Email:** info@mobilise.co.in

PRESS RELEASE

Mobilise App Lab Limited Signs Non-Exclusive Distribution Cooperation Agreement with KEENON (Hong Kong) Limited

Faridabad, Haryana | April 09, 2026

Mobilise App Lab Limited ("**Mobilise**" or "**the Company**") is pleased to inform its valued stakeholders, and the investing public that the Company has entered into a Non-Exclusive Distribution Cooperation Agreement with KEENON (Hong Kong) Limited for the distribution, deployment, and after-sales servicing of AI-powered autonomous service robots across the territory of India.

Under the terms of the agreement, Mobilise has been appointed as an authorized non-exclusive distributor responsible for:

- Sales and marketing of KEENON's service robot products
- Product installation and deployment
- Technical support and debugging
- After-sales service and maintenance across India

The collaboration enables the Company to offer advanced robotics solutions across sectors such as hospitality, food & beverage, healthcare, retail, logistics, corporate campuses, and industrial facilities.



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Strategic Significance

The partnership represents the Company's strategic entry into the rapidly evolving service robotics market in India. With increasing adoption of automation and artificial intelligence across industries, the agreement positions Mobilise to capitalize on emerging opportunities in robotics deployment and related technology services.

The Company expects the collaboration to create diversified revenue streams, including:

- Sale and deployment of robotic solutions
- Annual maintenance and service contracts
- Software integration and support services
- Recurring consumables and operational services

This initiative aligns with the Company's long-term strategy of expanding its capabilities in emerging technologies such as Artificial Intelligence (AI), Internet of Things (IoT), and Robotics.

Management Commentary

Mr. Ashish Sharma, Managing Director, Mobilise App Lab Limited, stated:

"This partnership with KEENON marks a significant milestone in our journey to build a meaningful presence in India's rapidly growing service robotics ecosystem. KEENON's products have been battle-tested across thousands of deployments globally, and we are excited to bring this world-class technology to Indian businesses. Our role goes beyond simply distributing robots — we intend to integrate our software and technology layer into the deployment experience, ensuring that our customers derive maximum operational value from every robot we place. We believe this partnership has the potential to be transformative for Mobilise as we build scale in a high-growth market."

About Mobilise App Lab Limited

Mobilise App Lab Limited is a listed technology company headquartered in Faridabad, Haryana, specializing in technology solutions and digital platforms. The Company is expanding its business footprint into robotics distribution and deployment to support next-generation automation solutions across industries.

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