

Date: March 30, 2026

To,

National Stock Exchange of India Limited Exchange Plaza, C-1, Block G Bandra Kurla Complex Bandra (E), Mumbai – 400 051	BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai – 400 001
Symbol: MOBIKWIK	Scrip Code: 544305

Sub: Press Release

Dear Sir/ Madam,

In compliance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached herewith the Press Release title “MobiKwik becomes Official Payments Partner of Rajasthan Royals for IPL 2026”.

This is for your information and further dissemination.

Thanking you

For One MobiKwik Systems Limited

Ankita Sharma

Company Secretary and Compliance Officer

Membership No.: A37518

ONE MOBIKWIK SYSTEMS LIMITED

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MobiKwik becomes Official Payments Partner of Rajasthan Royals for IPL 2026

- *First-ever sports partnership for the listed Fintech platform unites two icons of young, aspirational India*
- *Marks a Consumer brand play aimed at India's next 100 million digital payment users*

Gurugram, March 30, 2026: MobiKwik (ONE MOBIKWIK SYSTEMS LIMITED; BSE: 543727 |NSE: MOBIKWIK) today announced a landmark partnership with the IPL team **Rajasthan Royals (RR)** designating MobiKwik as the franchise's **Official Payments Partner**. The partnership will come alive across co-branded marketing campaigns, on-ground activations, and digital & In-app integrations, bringing millions of fans seamless UPI payments & access to instant personal Loans powered by MobiKwik.

A Match Made for Young India

The fit is more than commercial, it is cultural. MobiKwik's brand purpose is all about building for **aspirational young India**: the generation that pays via UPI in milliseconds, avails instant credit to seize opportunities and expects their money app to be as contemporary and intuitive as everything else on their phone. Rajasthan Royals speaks directly to this audience. It is a team built around young & dynamic talent, with one of the most engaged and digitally native fanbases. The 2026 squad features many Indian & international marquee names such as Yashashvi Jaiswal, Ravindra Jadeja, Vaibhav Suryavanshi, Riyan Parag, Jofra Archer, Shimron Hetmyer and more.

As India's trusted payments platform for UPI, Personal Loans, and Bill Payments, MobiKwik is already embedded in the daily financial life of millions. Partnering with RR allows the brand to connect with its users where they are most engaged - in the heat of the game - and introduce itself to the next wave of digital-first consumers who are just beginning their financial journeys.

Bipin Preet Singh, Co-Founder & CEO, MobiKwik said *“Cricket is the single most powerful unifier of a billion-plus Indians. IPL doesn't just unite India but it defines its energy. And we're stepping in at the very heart of it. Our partnership with RR is all about owning those high-intensity, everyday moments and seamlessly connecting them to MobiKwik's UPI, Loans & Payments ecosystem. RR has always championed young, bold and dynamic talent. MobiKwik has done the same for millions of Indians looking for a smarter, faster way to take control of their money. This is a clear signal of where we're headed. We will be present where India's youth plays- and where they pay. With RR, every match day becomes a MobiKwik moment.”*

Alok Chitre, Chief Operating Officer, Rajasthan Royals said *“We are delighted to welcome MobiKwik as our Official Payments Partner for IPL 2026. At Rajasthan Royals, our focus has always been on building a strong and meaningful connection with our fans, who are at the heart of everything we do. We look forward to building a meaningful and impactful association together, as we continue to engage and celebrate our fans throughout the season”*

What Fans Can Expect

Throughout the tournament, fans can look forward to exclusive MobiKwik offers, co-branded Marketing campaigns, and integrated payment experiences across RR merchandise and ticketing. Limited-edition in-app activations and milestone rewards will keep the excitement going well beyond the final ball.

About MobiKwik (www.mobikwik.com)

One MobiKwik Systems Ltd. (MobiKwik) is India's largest digital wallet that offers a wide range of payments and financial products to both consumers and merchants. The Company, founded by Bipin Preet Singh and Upasana Taku in 2009, today offers various payment products such as MobiKwik Wallet, UPI, Pocket UPI, and Zaakpay (payment gateway), serving 186.6 Mn+ registered users and 4.79 Mn+ merchants. The Company has expanded into the distribution of financial products ranging from credit (ZIP EMI, MCA) and savings & investment products (Fixed Deposits, Mutual Funds, Digital Gold, Lens.AI) on its platform.

According to the RedSeer Report, as of Fiscal 2023, MobiKwik had the fourth-highest user base in India in terms of total registered users on the platform. MobiKwik was termed as one of the leading digital financial product and services platforms in India by registered users. MobiKwik is the largest digital wallet in India with a 18% market share of the PPI wallet gross transaction value (GTV) as of December 2025.

For more details, please visit our website: <https://www.mobikwik.com/.ir>

About Rajasthan Royals

Rajasthan Royals are the inaugural champions of the Indian Premier League, known for their talent-first philosophy and consistent track record of discovering India's next generation of cricketers. RR competes in the IPL representing the spirit and heritage of Rajasthan, with one of the most engaged and digitally-native fanbases in the league.

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