Mahindra

Mahindra & Mahindra Ltd.
Mahindra Towers,
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Mumbai 400 018 India

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REF:NS:SEC:
10th July, 2013

The Secretary
National Stock Exchange of India Limited
"Exchange Plaza", 5th Floor,
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400051.

Dear Sir,

Sub: No Production Days

This is to inform you that the Company, as part of aligning its production with sales requirements, would be observing 'No Production Days' at its Automotive Plants for a period ranging from 1 to 8 days during the remaining period of July, 2013.

The Company would also like to inform that one of its wholly owned subsidiaries viz. Mahindra Vehicle Manufacturers Limited would also be observing 'No Production Days' for about 8 days during the remaining period of July 2013 at its Plant situated at Chakan.

The Management does not envisage any adverse impact on availability of vehicles in the market due to adequacy of vehicle stocks to serve the market requirements.

Yours faithfully,
For MAHINDRA AND MAHINDRA LIMITED

NARAYAN SHANKAR
COMPANY SECRETARY

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