Mahindra

**Mahindra & Mahindra Ltd.**
Mahindra Towers,
Dr. G. M. Bhosale Marg, Worli,
Mumbai 400 018 India

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REF:NS:SEC:
5th August, 2014

The Secretary
National Stock Exchange of India Limited
"Exchange Plaza", 5th Floor,
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400051.

Dear Sir,

**Sub: Report for the month of July, 2014**

Please find enclosed production, sales and export figures of the Company.

Kindly take the above on record.

Yours faithfully,
For MAHINDRA & MAHINDRA LIMITED

NARAYAN SHANKAR
COMPANY SECRETARY

Encl: as above.

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| | Production | | | | Sales | | | | Export | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Category | Jul-13 | Jul-14 | F'14 | F'15 | Jul-13 | Jul-14 | F'14 | F'15 | Jul-13 | Jul-14 | F'14 | F'15 |
| CAR COMPACT | 739 | 105 | 2915 | 446 | 683 | 168 | 2586 | 588 | 0 | 0 | 0 | 0 |
| CAR SUPER COMPACT | 482 | 135 | 1517 | 545 | 344 | 192 | 1696 | 605 | 0 | 0 | 0 | 0 |
| V1 | 1338 | 1205 | 5512 | 4642 | 1547 | 1298 | 5507 | 4614 | 0 | 65 | 0 | 78 |
| V2 | 531 | 464 | 4387 | 1483 | 1138 | 563 | 4763 | 1890 | 0 | 0 | 6 | 45 |
| UV1 | 9302 | 6634 | 38823 | 33637 | 6925 | 6569 | 35485 | 31992 | 6 | 34 | 59 | 182 |
| UV2 | 6238 | 9173 | 36622 | 37109 | 7431 | 7687 | 35059 | 34046 | 660 | 339 | 1929 | 1383 |
| UV4 | 32 | 120 | 1208 | 466 | 147 | 92 | 928 | 468 | 0 | 6 | 0 | 6 |
| M2-A2* | 0 | 16 | 153 | 30 | 171 | 137 | 726 | 623 | 0 | 0 | 1 | 0 |
| M3-A2* | 284 | 147 | 1079 | 1056 | 140 | 107 | 771 | 597 | 1 | 30 | 1 | 60 |
| M3-B2* | 84 | 56 | 692 | 617 | 117 | 77 | 643 | 457 | 0 | 0 | 0 | 2 |
| N1-A1 | 1888 | 1595 | 12461 | 6038 | 1952 | 1414 | 10523 | 5293 | 420 | 285 | 1402 | 1161 |
| N1-A2 | 9772 | 11452 | 40247 | 46230 | 9103 | 9197 | 35970 | 39326 | 1164 | 1544 | 3249 | 5228 |
| N2-A1* | 194 | 135 | 805 | 778 | 137 | 120 | 562 | 589 | 47 | 58 | 119 | 224 |
| N2-A2* | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| N3-B1(a)* | 97 | 92 | 347 | 648 | 103 | 123 | 352 | 502 | 0 | 0 | 0 | 0 |
| N3-B1(b)* | 43 | 116 | 257 | 401 | 42 | 103 | 227 | 347 | 0 | 10 | 0 | 17 |
| N3-B2(b)* | 2 | 11 | 4 | 59 | 1 | 15 | 2 | 37 | 0 | 0 | 0 | 0 |
| N3-B2©* | 5 | 72 | 18 | 176 | 19 | 43 | 46 | 159 | 0 | 0 | 0 | 0 |
| TH-A(a) | 3806 | 3187 | 9785 | 10162 | 3280 | 3199 | 11243 | 10291 | 300 | 37 | 547 | 529 |
| TH-A(b) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| TH-B(a) | 746 | 1864 | 5780 | 6334 | 1210 | 1839 | 5436 | 6126 | 8 | 112 | 64 | 170 |
| TH-B(b) | 0 | 100 | 127 | 540 | 0 | 104 | 178 | 533 | 0 | 0 | 0 | 0 |
| Grand Total | 35583 | 36679 | 162739 | 151397 | 34490 | 33047 | 152703 | 139083 | 2606 | 2520 | 7377 | 9085 |

***Note: *F14 numbers are MTBL numbers. Used for comparison purpose only as MTBL truck business is demerged into M&M Ltd. w.e.f 1st April 2013 (Appointed Date)***

"The above figures have not been independently verified or audited. As such, the final figures after audit may vary."