Mahindra

Mahindra & Mahindra Ltd.
Mahindra Towers,
Dr. G. M. Bhosale Marg, Worli,
Mumbai 400 018 India

Tel: +91 22 24901441
Fax: +91 22 24975081

REF:NS:SEC:
1st August, 2013

The Secretary
National Stock Exchange of India Limited
"Exchange Plaza", 5th Floor,
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400051.

Dear Sir,

Sub: No Production Days

In furtherance to our letter dated 10th July, 2013 informing the Stock Exchange about the 'No Production Days', we wish to inform that the Company, as part of aligning its production with sales requirements, would be observing No Production Days at its Automotive Plants for a period ranging from 0 to 6 days in the forthcoming months. Mahindra Vehicle Manufacturers Limited, a wholly owned subsidiary of the Company would also be observing similar No Production Days for its Plant at Chakan.

The Management would be having a close watch on the market conditions and would from time to time be reviewing such No Production Days to adjust production in line with the demand.

Yours faithfully,
For MAHINDRA AND MAHINDRA LIMITED

NARAYAN SHANKAR
COMPANY SECRETARY

C:\DLOBACKUP\Backup\Stock-Exchange\No Production Days - Vehicles- (01.08.2013).doc