Mahindra

Mahindra & Mahindra Ltd.
Mahindra Towers,
Dr. G. M. Bhosale Marg, Worli,
Mumbai 400 018 India

Tel: +91 22 24901441
Fax: +91 22 24975081

REF:NS:SEC:
8th August, 2014

The Secretary
National Stock Exchange of India Limited
"Exchange Plaza", 5th Floor,
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400051.

Dear Sir,

Sub: Clause 41 of the Listing Agreement - Unaudited Financial Results for the First Quarter ended 30th June, 2014.

We are submitting the Unaudited Financial Results of Mahindra & Mahindra Limited for the First Quarter ended 30th June, 2014, together with a copy of the Press Release. We are also enclosing a Limited Review Report of the Financial Results for the First Quarter ended 30th June, 2014 by our Statutory Auditors, M/s. Deloitte Haskins & Sells, Chartered Accountants.

Please acknowledge receipt of the same.

Yours faithfully,
For MAHINDRA AND MAHINDRA LIMITED

NARAYAN SHANKAR
COMPANY SECRETARY

Encl.

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2/10

MAHINDRA & MAHINDRA LIMITED

Registered Office : Gateway Building, Apollo Bunder, Mumbai 400 001.
Tel: +91 22 22021031, Fax: +91 22 22875485, Website: www.mahindra.com, Email: group.communications@mahindra.com, CIN No. L65990MH1945PLC004558

PART I

Rs. in lakhs

STATEMENT OF STANDALONE UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30TH JUNE, 2014

	Particulars	Quarter Ended			Year Ended
		Jun-14	Mar-14	Jun-13	Mar-14
		(Unaudited)	(Audited)	(Unaudited)	(Audited)
			Refer note 5		
1.	Gross sales/income from operations	**1059707**	1150333	1060727	4257504
	Less: Excise duty on sales	**50102**	66544	70104	261168
(a)	Net sales/income from operations	**1009605**	1083789	990623	3996336
(b)	Other operating income	**16585**	16284	11629	54514
	Total income from operations (net)	**1026190**	1100073	1002252	4050850
2.	Expenses :				
a.	Cost of materials consumed	**544728**	572055	533726	2163008
b.	Purchases of stock-in-trade	**191063**	259194	186411	807692
c.	(Increase)/decrease in inventories of finished goods, work-in-progress & stock-in-trade	**1869**	(18103)	10993	(27467)
d.	Employee benefits expense	**58281**	61467	49835	216372
e.	Depreciation and amortisation expense	**24795**	29089	18063	86334
f.	Other expenses (Net of cost of manufactured products capitalised)	**103302**	134803	92543	419124
g.	Total expenses (a+b+c+d+e+f)	**924038**	1038505	891571	3665063
3	**Profit from operations before other income, finance costs and exceptional items (1 - 2)**	**102152**	61568	110681	385787
4.	Other income (Note 1)	**18951**	9849	16423	71799
5.	**Profit from ordinary activities before finance costs and exceptional items (3 + 4)**	**121103**	71417	127104	457586
6.	Finance costs	**5857**	8430	4933	25922
7.	**Profit from ordinary activities after finance costs but before exceptional items (5 - 6)**	**115246**	62987	122171	431664
8.	Exceptional items	**-**	5279	-	5279
9.	**Profit from ordinary activities before tax (7 + 8)**	**115246**	68266	122171	436943
10	Provision for tax expenses	**27068**	(21422)	28380	61108
11.	**Net Profit from ordinary activities after tax (9 - 10)**	**88178**	89688	93791	375835
12.	Paid-up equity share capital (Face value Rs. 5 per share)	**29516**	29516	29516	29516
13.	Reserves and Surplus excluding Revaluation Reserve				1648524
14 a.	Basic Earnings per share on Net Profit from ordinary activities after tax Rs	**14.94** *	15.19 *	15.89 *	63.67
14 b.	Diluted Earnings per share on Net Profit from ordinary activities after tax Rs	**14.32** *	14.56 *	15.27 *	61.07
	* not annualised				

PART II

SELECT INFORMATION FOR THE QUARTER ENDED 30TH JUNE, 2014

	Particulars	Quarter Ended			Year Ended
		Jun-14	Mar-14	Jun-13	Mar-14
		(Unaudited)	(Audited)	(Unaudited)	(Audited)
A.	**PARTICULARS OF SHAREHOLDING**				
1.	Aggregate of public shareholding#:				
	- Number of shares	**429059708**	429416310	427566101	429416310
	- Percentage of shareholding	**69.67%**	69.72%	69.43%	69.72%
2.	Promoters and Promoter Group Shareholding# :				
	a. Pledged/Encumbered				
	- Number of shares	**12296050**	12638500	12646000	12638500
	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	**7.91%**	8.11%	8.10%	8.11%
	- Percentage of shares (as a % of the total share capital of the company)	**2.00%**	2.05%	2.05%	2.05%
	b. Non-encumbered				
	- Number of shares	**143219687**	143106199	143500099	143106199
	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	**92.09%**	91.89%	91.90%	91.89%
	- Percentage of shares (as a % of the total share capital of the company)	**23.25%**	23.24%	23.30%	23.24%
	# Excludes shares represented by Global Depository Receipts				

	Particulars	Quarter Ended Jun - 14
B.	**INVESTOR COMPLAINTS**	
	Pending at the beginning of the quarter	0
	Received during the quarter	4
	Disposed of during the quarter	4
	Remaining unresolved at the end of the quarter	0

3/10

Segment wise Revenues, Results and Capital Employed :

Rs. in lakhs

	Quarter Ended			Year Ended
	Jun-14	Mar-14	Jun-13	Mar-14
	(Unaudited)	(Audited)	(Unaudited)	(Audited)
		Refer note 5		
A. Segment Revenue : (Net sales/income from operations & other operating income)				
Automotive Segment	**632684**	781204	612054	2616626
Farm Equipment Segment	**393285**	318788	389952	1433371
Other Segments	**652**	628	743	2511
Total	**1026621**	1100620	1002749	4052508
Less: Intersegment Revenues	**431**	547	497	1658
Net sales/income from operations & other operating income	**1026190**	1100073	1002252	4050850
B. Segment Results (After exceptional item)				
Automotive Segment	**50358**	20548	56719	192553
Farm Equipment Segment	**66610**	54417	65272	245279
Other Segments	**76**	211	244	590
Total Segment Results	**117044**	75176	122235	438422
Less :				
Finance costs	**5857**	8430	4933	25922
Other un-allocable expenditure net off un-allocable income	**(4059)**	(1520)	(4869)	(24443)
Total Profit before tax	**115246**	68266	122171	436943
C. Capital Employed : (Segment assets - Segment liabilities)				
Automotive Segment	**532380**	475050	444763	475050
Farm Equipment Segment	**310268**	325022	252854	325022
Other Segments	**459**	376	395	376
Total Segment Capital Employed	**843107**	800448	698012	800448

Notes:

Rs. in lakhs

	Quarter Ended			Year Ended
	Jun-14	Mar-14	Jun-13	Mar-14
1. Other income includes dividend received from subsidiaries	**8914**	-	8100	25072

2. The results for the quarter ended and year ended 31st March 2014 includes the result of the Trucks Business transferred from Mahindra Trucks and Buses Limited for the full year ended 31st March 2014 as sanctioned by Honourable High Court of Bombay which became effective on 30th March 2014. The results of the current quarter are therefore not strictly comparable to the other quarters presented.

3. During the current quarter Mahindra Racing UK Limited and Competent Hotels Private Limited became subsidiaries of the Company. Mahindra Holidays and Resorts USA Inc. and Jiangxi Mahindra Yueda Tractor Company Limited ceased to be subsidiaries of the Company.

4. Pursuant to the enactment of the Companies Act 2013 (the 'Act'), the Company has reviewed the estimated economic useful lives of its fixed assets generally in accordance with that provided in the Schedule II to the Act. As a result (after considering the transitional provision specified in the schedule II), the Depreciation charge for the current quarter ended 30th June, 2014 is higher by Rs. 3277 lakhs.

5. The figures of the last quarter of the previous financial year are the balancing figures between the audited figures in respect of the previous financial year and the published year to date figures upto the third quarter of the previous financial year.

6. Previous period's / year's figures have been regrouped wherever necessary, in order to make them comparable.

7. The above results were approved by the Board of Directors of the Company at the Board Meeting held on 8th August, 2014.

8. In compliance with Clause 41 of the Listing Agreement with the Stock Exchanges, a limited review of the results for the quarter ended 30th June, 2014 has been carried out by the Statutory Auditors.

For and on behalf of the Board of Directors

Anand G. Mahindra
Chairman & Managing Director

Mumbai, 8th August, 2014

Deloitte Haskins & Sells

4/10

Chartered Accountants
Tower 3, 27th - 32nd Floor
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INDEPENDENT AUDITORS' REVIEW REPORT TO THE BOARD OF DIRECTORS OF MAHINDRA & MAHINDRA LIMITED

1. We have reviewed the accompanying Statement of Standalone Unaudited Financial Results of **MAHINDRA & MAHINDRA LIMITED** ("the Company") for the Quarter Ended 30th June, 2014 ("the Statement"), being submitted by the Company pursuant to Clause 41 of the Listing Agreements with the Stock Exchanges, except for the disclosures in Part II - Select Information referred to in paragraph 4 below. This Statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on the Statement based on our review.

2. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410'Review of Interim Financial Information Performed by the Independent Auditor of the Entity', issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review is limited primarily to inquiries of Company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

3. Based on our review conducted as stated above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the Accounting Standards specified under the Companies Act, 1956 (which are deemed to be applicable as per section 133 of the Companies Act, 2013, read with Rule 7 of the Companies (Accounts) Rules, 2014) and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreements with the Stock Exchanges, including the manner in which it is to be disclosed, or that it contains any material misstatement.

4. Further, we also report that we have traced the number of shares as well as the percentage of shareholding in respect of the aggregate amount of public shareholding and the number of shares as well as the percentage of shares pledged/encumbered and non-encumbered in respect of the aggregate amount of promoters and promoter group shareholding in terms of Clause 35 of the Listing Agreements with the Stock Exchanges and the particulars relating to investor complaints disclosed in Part II - Select Information for the Quarter Ended 30th June, 2014 of the Statement, from the details furnished by the Management.

For **DELOITTE HASKINS & SELLS**
Chartered Accountants
(Firm Registration No.117364W)

Shyamak R Tata
Partner
(Membership No. 38320)

Mumbai 8th August, 2014

5/10

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Press Release

M&M + MVML Q1 PAT up 4.3%

Mumbai, 8th Aug 2014: The Board of Directors of Mahindra and Mahindra Limited today announced the unaudited financial results for the quarter ended 30th June 2014 of the company and the consolidated Mahindra Group.

Mahindra Vehicle Manufacturers Limited (MVML), located at Chakan near Pune, was set up as a 100% subsidiary of the company with a view to sourcing contemporary products for expanding the market offerings of the company. Hence it is a critical part of its business and only the combined results of the company and MVML can provide a comprehensive view of company's performance.

Q1 F2015 – M&M + MVML Results

In Q4 F2014 under a scheme of arrangement the truck business of M&M's subsidiary Mahindra Trucks and Buses Limited (MTBL) demerged from the subsidiary and merged with M&M.

On a comparable basis the Gross Revenues and Other Income of Mahindra & Mahindra Limited and MVML (Entity) during the quarter ended 30th June 2014 was **Rs. 10823.3 crore** as against Rs. 10942.7 crore in Q1 of the previous year. The Net Profit before tax for the current quarter is **Rs. 1202.1 crore** as against Rs.1138.6 crore in Q1 of the previous year. After providing for tax the same is **Rs. 896.4 crore** as against Rs. 859.8 crore in Q1 of the previous year – **a growth of 4.3%.** The operating margin of the Entity for the current quarter is **14.3%** as compared to 13.8% in Q1 of the previous year.

The automotive industry in India is currently facing very challenging times. In the current quarter inspite of the stiff competition, the Entity sold 52180 utility vehicles and continued its leadership position with a market share of 40.5%. The Entity also exported 6565 Vehicles in the current quarter.

Crop damage due to unseasonal rains in some parts of India in March coupled with deficient monsoon in June led to marginal degrowth of 1.2% in the domestic tractor industry in Q1 F2015. In this period, the Entity sold 72166 tractors in the domestic market as compared to 71696 tractors sold in Q1 previous year. The market share of the entity in the quarter was 42.2% as against 41.4% in Q1 of the previous year. The Entity exported 2587 tractors in the current quarter.

Q1 F2015 – M&M Standalone results

The Gross Revenues and Other Income of Mahindra & Mahindra Ltd. for the quarter ended 30th June 2014 is **Rs. 10952.4 crore** as against Rs. 10887.8 crore during the corresponding period last year. The Net Profit after tax for the quarter is **Rs. 881.8 crore** for the current quarter as against Rs. 937.9 crore in the corresponding period last year.

6/10

On a comparable basis the Gross Revenues and Other Income is **Rs. 10952.4 crore** as against Rs. 11127.5 crore in Q1 of the previous year. The Net Profit after tax for the current quarter is **Rs. 881.8 crore** as against Rs. 888.0 crore in Q1 of the previous year.

Q1 F2015 – Group Consolidated Results

The consolidated Gross Revenues and Other Income of the Group for the Quarter ended 30th June 2014 grew by 2.9% to **Rs. 19919.9 crore (USD 3.3 billion)** from Rs.19356.0 crore (USD 3.2 billion) in Q1 of the previous year. The consolidated profit after tax after minority interest for the current quarter is **Rs. 961.8 crore (USD 157.2 million)** as compared to Rs. 968.3 crore (USD 158.2 million) in Q1 of the previous year.

The Group as on 30th June 2014 comprised of 118 Subsidiaries, 7 Joint Ventures and 14 Associates. A full summation of Gross Revenues and other income of all the group companies taken together for the quarter ended 30th June 2014 is **Rs. 25789.7 crore (USD 4.2 billion).**

Outlook:

The economy has been displaying some positive indicators in recent months. Economic activity, led by manufacturing, seems to be reviving as indicated by IIP (Index of Industrial Production) data for April and May 2014. This is confirmed by the pickup in non-oil and gold imports in June 2014. With exports returning to double digit growth, the country's trade balance remained well under control in the first quarter of the current fiscal. Led by prudent monetary and fiscal management, inflationary pressures continued to moderate.

If the South West monsoon continues to be weak, it would impact both inflation and consumer demand negatively in the near term. However there are current indications that the monsoon might be reviving. Possible further escalation of current geo political conflicts could also have an adverse impact. Our outlook on the economy in the short term remains cautious at this point of time.

Note: Translation of rupee to dollar is a convenience translation at the average exchange rate for the twelve month period ended 30th June 2014.

7/12

THE UNAUDITED COMBINED RESULTS OF MAHINDRA & MAHINDRA LIMITED AND MAHINDRA VEHICLE MANUFACTURERS LIMITED

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Rs. Crores

		Quarter ended 30th June			
		2014		2013	
		Amount	**% to Net sales**	Amount	% to Net sales
1.	Gross sales & operating income	**10678.63**	**107.79**	10845.11	110.44
	Less: Excise duty on sales	**771.32**	**7.79**	1024.86	10.44
	Total Income from operations (net)	**9907.31**	**100.00**	9820.25	100.00
2.	Expenses :				
a.	Material costs	**6793.82**	**68.57**	6917.12	70.44
b.	Employee benefits expense	**623.90**	**6.30**	551.95	5.62
c.	Depreciation and amortisation expense	**280.21**	**2.83**	228.55	2.33
d.	Other expenses (Net of cost of manufactured products capitalised)	**1070.36**	**10.80**	998.56	10.17
e.	Total expenses (a+b+c+d)	**8768.29**	**88.50**	8696.18	88.56
3.	**Profit from operations before other income & finance costs (1 - 2)**	**1139.02**	**11.50**	1124.07	11.44
4.	Other income	**144.69**	**1.46**	97.58	0.99
5.	**Profit from ordinary activities before finance costs (3 + 4)**	**1283.71**	**12.96**	1221.65	12.43
6.	Finance costs	**81.63**	**0.83**	83.10	0.85
7.	**Profit from ordinary activities before tax (5 - 6)**	**1202.08**	**12.13**	1138.55	11.58
8.	Provision for tax expenses	**305.68**	**3.08**	278.77	2.83
9.	**Net Profit from ordinary activities after tax (7 - 8)**	**896.40**	**9.05**	859.78	8.75

Mahindra Vehicle Manufacturers Limited (MVML), a 100% subsidiary of the Company.

Note : The combined figures of M&M + MVML have not been subjected to Limited Review
Trucks Business of Mahindra Trucks and Buses Limited (MTBL) demerged and got merged with M&M in Q4 F2014. Results of Quarter ended 30th June 2013 includes the figures of Trucks Business of MTBL to make it comparable

8/10

THE UNAUDITED COMBINED RESULTS OF MAHINDRA & MAHINDRA LIMITED AND MAHINDRA VEHICLE MANUFACTURERS LIMITED

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Segment wise Revenues, Results and Capital Employed :

Rs. Crores

		Quarter ended 30th June	
		2014	2013
		Amount	Amount
A.	Segment Revenue : (Net Sales & Operating Income)		
	Automotive Segment	**5988.60**	5980.62
	Farm Equipment Segment	**3932.85**	3899.52
	Other Segments	**6.52**	7.43
	Total	**9927.97**	9887.57
	Less : Intersegment Revenue	**20.66**	67.32
	Net Sales & Operating Income	**9907.31**	9820.25
B.	Segment Results (After Exceptional Items) :		
	Automotive Segment	**624.32**	585.53
	Farm Equipment Segment	**666.10**	652.72
	Other Segments	**0.76**	2.44
	Unrealised Profit	**(0.34)**	0.18
	Total Segment Results	**1290.84**	1240.87
	Less :		
	Finance Costs	**81.63**	83.10
	Other un-allocable expenditure net off un-allocable income	**7.13**	19.22
	Total Profit before Tax	**1202.08**	1138.55
C.	Capital Employed :(Segment assets - Segment liabilities)		
	Automotive Segment	**7875.82**	7263.04
	Farm Equipment Segment	**3102.68**	2528.54
	Other Segments	**4.59**	3.95
	Unrealised Profit	**(0.71)**	(0.26)
	Total Segment Capital Employed	**10982.38**	9795.27

Mahindra Vehicle Manufacturers Limited (MVML), a 100% subsidiary of the Company.

Note : The combined figures of M&M + MVML have not been subjected to Limited Review
Trucks Business of Mahindra Trucks and Buses Limited (MTBL) demerged and got merged with M&M in Q4 F2014. Results of Quarter ended 30th June 2013 includes the figures of Trucks Business of MTBL to make it comparable

9/10

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STATEMENT ON UNAUDITED CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER ENDED 30TH JUNE, 2014

(Rs Crores)

Particulars	Quarter ended		Year ended 31st March
	Q1 2015	Q1 2014	2014
Gross Revenue & Other Income	19,919.85	19,356.03	78,735.72
PAT after Minority Interest	961.82	968.25	4,666.93
Basic Earning per share (not annualised*) Rs.	16.29 *	16.40 *	79.06
Diluted Earning per share (not annualised*) Rs.	15.62 *	15.77 *	75.83

Note:

1. The above results have not been subjected to a limited review by Statutory Auditors.

2. Mahindra CIE Automotive Limited (formerly known as Mahindra Forgings Limited) and Mahindra Hinoday Industries Limited have ceased to be subsidiaries effective 4th October 2013, hence their results were included for consolidation only upto Q2 F2014. The result for the current quarter therefore is not strictly comparable with that of the corresponding period in the previous year.

3. Previous period's / year's figures have been regrouped / restated wherever necessary.

10/10

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Mahindra & Mahindra Group
Segment Revenues and Segment Results

(Rs Crores)

Segment	Q1 FY 2015		Q1 FY 2014	
	Net External Revenue	Results	Net External Revenue	Results
Automotive	11,110.81	402.44	10,604.56	604.99
Farm Equipment	4,739.49	678.79	4,528.53	654.38
IT Services	80.99	7.59	65.28	4.18
Financial Services	1,381.79	260.18	1,169.78	310.01
Steel Trading & Processing	325.38	21.13	309.75	19.27
Infrastructure	426.15	289.67	178.98	50.41
Hospitality	191.78	25.66	186.53	23.08
Systech	613.86	(13.91)	1,285.45	6.35
Others	802.81	(117.06)	661.92	(103.25)
Add / (Less): Inter segment revenue \ results	(748.28)	4.13	(860.76)	1.43
Total Segment Revenue and Results	**18,924.78**	**1,558.62**	**18,130.02**	**1,570.85**
Net Unallocable (Expenses) / Gains		(105.47)		(79.37)
Net unallocable Interest (Expense)		(142.76)		(217.82)
Net unallocable Interest Income		83.36		61.29
Profit before tax		1,393.75		1,334.95
Current/Deferred taxes		525.58		466.60
Profit After Tax		868.17		868.35
Add / (Less)- Share of Associates		186.53		185.19
Add / (Less) : Minority Interest		(92.88)		(85.29)
Consolidated PAT after MI		**961.82**		**968.25**

Note:

1. The above results have not been subjected to a limited review by Statutory Auditors.

2. Mahindra CIE Automotive Limited (formerly known as Mahindra Forgings Limited) and Mahindra Hinoday Industries Limited have ceased to be subsidiaries effective 4th October 2013, hence its Segment Revenue and Segment Results were included for consolidation only upto Q2 F2014.The Segment Revenue and Segment Results for the current quarter therefore is not strictly comparable with that of the corresponding period in the previous year.

3. Previous period's / year's figures have been regrouped / restated wherever necessary.