Mahindra

Mahindra & Mahindra Ltd.
Mahindra Towers,
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Mumbai 400 018 India

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REF:NS:SEC:
14th August, 2014

The Secretary
National Stock Exchange of India Limited
"Exchange Plaza", 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400051.

Dear Sirs,

Sub: No Production Days

This is to inform you that the Company, as part of aligning its production with sales requirements, would be observing No Production Days at the Company's Automotive Plants for upto 4 days during the remaining period of August, 2014.

The Company also would like to inform that one of its wholly owned subsidiary viz., Mahindra Vehicle Manufacturers Limited Plant at Chakan would also be observing No Production Days for upto 4 days during the remaining period of August, 2014.

The Management does not envisage any adverse impact on availability of vehicles in the market due to adequacy of vehicle stocks to serve the market requirements.

Yours faithfully,
For MAHINDRA & MAHINDRA LIMITED

NARAYAN SHANKAR
COMPANY SECRETARY

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