

Date: April 06, 2013

To,

The Secretary BOMBAY STOCK EXCHANGE LIMITED, P J Towers Dalal Street, Fort, Mumbai 400 001	NATIONAL STOCK EXCHANGE OF INDIA LIMITED Listing Department Exchange Plaza, 5 th Floor, Bandra-kurla Complex, Bandra (East), Mumbai – 400 051.
Company Code No. 531595	Company Code MMFSL

Dear Sir(s),

Reg.: Disclosure under Sub Regulation 1 of Regulation 29 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

With reference to above, this is to inform you that we as a promoter of the Money Matters Financial Services Limited (TC), acquired 4,71,018 Equity Shares from Open Market.

The details of the acquisition are attached herewith in the prescribed format.

Kindly acknowledge the receipt.

Thanking you,

Yours faithfully,

FOR MY IDEA ADVISORY SERVICES LIMITED


NITIN PANDEY
DIRECTOR



CC:
Money Matters Financial Services Limited
1-B, Court Chambers,
35 Sir Vithaldas Thackersey Marg,
New Marine Lines,
Mumbai-400020.

Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Money Matters Financial Services Limited			
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Acquirer My Idea Advisory Services Limited Persons Acting in Concert (PAC) My Idea Financial Services Private Limited Ramesh Chandra Sharma Ramesh Chandra Sharma- HUF Rajesh Sharma			
3. Whether the acquirer belongs to Promoter/Promoter group	Yes, Promoter Group			
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited and National Stock Exchange of India Limited			
5 Details of the acquisition of shares/voting rights/holding of the Acquirer and PAC	Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<u>Before the acquisition under consideration, holding of:</u>				
a) Shares carrying voting rights	My Idea Advisory Services Limited	1576390	4.5153	4.0798
	My Idea Financial Services Private Limited	11772979	33.7214	30.4695
	Ramesh Chandra Sharma	8987986	25.7444	23.2617
	Ramesh Chandra Sharma - HUF	304681	0.8727	0.7885
	Rajesh Sharma	100	0.0003	0.0003
b) Voting rights (VR) otherwise than by equity shares		NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)		NIL	NIL	NIL
Total (a+b+c)		22642136	64.8540	58.5999



<u>Details of acquisition</u>	Acquirer and PAC	Number	% w.r.t. total share/ voting capital wherever applicable	% w.r.t. total diluted share/ voting capital of the TC(*)
a) Shares carrying voting rights acquired	My Idea Advisory Services Limited (Acquirer)	471018	1.3491	1.2190
b) VRs acquired otherwise than by equity shares		NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired		NIL	NIL	NIL
Total (a+b+c)		471018	1.3491	1.2190
<u>After the acquisition, holding of:</u>				
a) Shares carrying voting rights	My Idea Advisory Services Limited	2047408	5.8644	5.2989
	My Idea Financial Services Private Limited	11772979	33.7214	30.4695
	Ramesh Chandra Sharma	8987986	25.7444	23.2617
	Ramesh Chandra Sharma - HUF	304681	0.8727	0.7885
	Rajesh Sharma	100	0.0003	0.0003
b) VRs otherwise than by equity shares		NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition		NIL	NIL	NIL
Total (a+b+c)		23113154	66.2032	59.8189



6. Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)	Open Market	
7. Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	Date	No of Shares Purchase
	4 th April, 2013	215035
	5 th April, 2013	255983
	Total	471018
8. Equity share capital / total voting capital of the TC before the said acquisition	34912459	
9. Equity share capital/ total voting capital of the TC after the said acquisition	34912459	
10. Total diluted share/voting capital of the TC after the said acquisition	38638545	

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For My Idea Advisory Services Limited



Nitin Pandey
Director

Place: Mumbai

Date: 6th April, 2013

