

Date: April 06, 2013

To,

Money Matters Financial Services Limited 1-B, Court Chambers, 35, Sir Vithaldas Thackersey Marg, New Marine Lines, Mumbai- 400020	Bombay Stock Exchange Limited P J Towers Dalal Street, Fort, Mumbai 400 001.	National Stock Exchange of India Limited Listing Department Exchange Plaza, 5 th Floor, Bandra-kurla Complex, Bandra (East), Mumbai - 400 051.
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Dear Sir,

**Sub : Declaration under Regulation 13(1) & 13(4A) of SEBI (Prohibition of
Insider Trading) Regulations, 1992.**

In reference to the captioned subject, please find enclosed herewith the Disclosures in Form A and Form D under Regulations 13(1) and Regulation 13(4A) respectively of SEBI (Prohibition of Insider Trading) Regulations, 1992 ("the Regulations") towards purchases of Equity Shares of Money Matters Financial Services Limited.

Please take same on your record.

Thanking you,

Yours faithfully
For My Idea Advisory Services Limited



Nitin Pandey
Director



Encl : a/a

To,

1. Money Matters Financial Services Limited
2. Bombay Stock Exchange Limited
3. National Stock Exchange Of India Limited

FORM A
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(1)]

Details of acquisition of 5% or more shares in a listed company

Name, PAN No. & address of shareholder with telephone number	Shareholding prior to acquisition	No. and percentage of shares / voting rights acquired	Date of receipt of allotment / advice. Date of acquisition (specify)	Date of intimation to Company	Mode of acquisition (market purchase / public / rights / preferential offer etc.)	Shareholding subsequent to acquisition	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value
My Idea Advisory Services Limited (Promoter Group) PAN No. AACCP2478C Address: 1-B, Court Chambers, 35, Sir Vithaldas Thackersey Marg, New Marine Lines, Mumbai- 400020 Telephone No.: 022-243548200	1576390 (4.5153%)	215035 (0.6159%)	04.04.2013	06.04.2013	Market purchase	1791425 (5.1312%)	Fairwealth Securities Ltd. SEBI Regn No.: INB231272338	National Stock Exchange of India Limited	45264	4796626.08
							Fairwealth Securities Ltd. SEBI Regn No.: INB011272334	Bombay Stock Exchange Ltd.	169771	17705417.59
								Total	215035	22502043.67

For My Idea Advisory Services Limited


Nitin Pandey
Director



Place: Mumbai
Date: 06.04.2013

To,

1. Money Matters Financial Services Limited
2. Bombay Stock Exchange Limited
3. National Stock Exchange Of India Limited

FORM D
Securities and Exchange Board of India (Prohibition of Insider
Trading) Regulations, 1992
[Regulations 13(4A)]

Details of change in shareholding or voting rights held by or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/Director/ Officer	Date of receipt of allotment advice/ acquisition / sale of shares/ voting rights	Date of intimation to company	Mode of Acquisition (market purchase/ public rights / preferential offer, etc.)/sale	No. & % of shares/ voting rights post acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
My Idea Advisory Services Limited (Promoter Group) PAN No. AACCP2478C Address: 1-B, Court Chambers, 35, Sir Vithaldas Thackersey Marg, New Marine Lines, Mumbai- 400020	1576390 (4.5153%)	As per Annexure	As per Annexure	Market purchase	2047408 (5.8644%)	As per Annexure	As per Annexure	As per Annexure	As per Annexure	N.A.	N.A.

For My Idea Advisory Services Limited


Nitin Pandey
Director

Place: Mumbai
Date: 06.04.2013



My Idea Advisory Services Limited

Annexure to Form D of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

Regulation 13(4A)

Sr. No.	Date of Acquisition	Date of intimation to company	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value (Excluding Taxes)
					No.	Rs.
1	04.04.2013	06.04.2013	Fairwealth Securities Ltd. SEBI Regn No.: INB231272338	National Stock Exchange of India Limited	45264	4796626.08
2	04.04.2013	06.04.2013	Fairwealth Securities Ltd. SEBI Regn No.: INB011272334	Bombay Stock Exchange Ltd.	169771	17705417.59
3	05.04.2013	06.04.2013	Fairwealth Securities Ltd. SEBI Regn No.: INB011272334	Bombay Stock Exchange Ltd.	101285	10878009.00
4	05.04.2013	06.04.2013	Fairwealth Securities Ltd. SEBI Regn No.: INB231272338	National Stock Exchange of India Limited	154698	16603736.34
					471018	49983789.01

Place: Mumbai
Date: 06.04.2013



For My Idea Advisory Services Limited

Nitin Pandey
Director