



## Mirza International Limited

Registered & Head Office :  
A-71, Sector-136, Noida,  
Uttar Pradesh, India- 201301  
Ph. +91 0120 7158766  
CIN : L191 29UP1979PLC004821  
Email : marketing@mirzaindia.com  
Website : www.mirza.co.in

July 7, 2025

Dear Sir,

<b>BSE Limited</b> Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001  <b>Scrip Code: 526642</b>	<b>National Stock Exchange of India Limited</b> Exchange Plaza, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051  <b>NSE symbol: MIRZAINIT</b>
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**Sub.: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), we hereby inform you that Mirza International Limited has acquired a new 100% Wholly Owned Subsidiary ("WOS") with the name "Genesis Brands Inc" in USA.

The details as required under SEBI Listing Regulations read with SEBI circular no. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, are enclosed herewith as Annexure A.

Thanking you.

For Mirza International Limited

**Harshita Nagar**  
Company Secretary & compliance Officer

Encl.: As above.

**Information as per Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023**

**(a) Acquisition**

<b>Sr. No.</b>	<b>Particulars</b>	<b>Details</b>
1.	Name of the Target Company, details in brief such as size, turnover etc.,	<b>Name:</b> Genesis Brands Inc  <b>Share Capital:</b> USD 1,000  <b>Turnover:</b> Not Applicable (yet to commence business)
2.	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arms-length";	Genesis Brands Inc is 100% Wholly Owned Subsidiary of Mirza International Limited. Accordingly, it is a related party.
3.	Industry to which the entity being acquired belongs;	Footwear Industry
4.	Objects and impacts of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity);	To carry on the retail marketing and e-commerce business of Footwear.
5.	Brief details of any governmental or regulatory approvals required for the acquisition;	Not Applicable
6.	Indicative time period for completion of the acquisition	Not Applicable
7.	Nature of consideration - whether cash consideration or share swap and details of the same;	100% share capital in cash by Mirza International Limited
8.	Cost of acquisition or the price at which the shares are being acquired;	Not Applicable
9.	Percentage of shareholding / control acquired and / or number of shares are being acquired;	100% Wholly Owned Subsidiary
10.	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the	<b>Product / Line of Business:</b> To carry on the retail marketing and e-commerce business of Footwear.

	<p>acquired entity has presence and any other significant information (in brief);</p>	<p><b>Date of Incorporation:</b> January 8, 2025</p> <p><b>History / Turnover:</b> Not Applicable (Yet to commence business)</p> <p><b>Country of Incorporation:</b> USA</p>
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