Mindtree
*Welcome to possible*

Registered Office Address: Mindtree Limited, Global Village, RVCE Post, Mysore Road, Bangalore-560059, Karnataka, India.
Corporate Identity Number (CIN): L72200KA1999PLC025564
E-mail: investors@mindtree.com

**Ref: MT/STAT/RSN/14-15/35** **May 6, 2014**

**The Bombay Stock Exchange Limited**
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.

**National Stock Exchange of India Limited**
Exchange Plaza,
Bandra Kurla Complex, Bandra East,
Mumbai 400 051.

Dear Sirs,

**Kind Attention to Mr. Gopala Krishna and Mr. Hari**

**Subject: Intimation of Press Release pursuant to Clause 36 of the Listing Agreement**

This is to inform you that, we will be making a press release with immediate effect, on the following topic:

**Mindtree to introduce new practices for testing in a connected world**

*IT Services firm is a Platinum Sponsor at STAREAST 2014*

A copy of the press release that will be distributed to the media is enclosed along with this letter.

Please take the above intimation on records.

Thanking you.
Yours sincerely,

*for* **Mindtree Limited**

Rajesh S Narang
**Vice President-Legal & Company Secretary**

MINDTREE LIMITED * BANGALORE *

Mindtree

**Mindtree to introduce new practices for testing in a connected world**

*IT Services firm is a Platinum Sponsor at STAREAST 2014*

**Bangalore (INDIA) and Warren (NJ), May 6, 2014:** Mindtree, a global technology services company, will unveil its latest innovations for testing in a connected world as a Platinum Sponsor of STAREAST, the premier event for software testers and quality assurance professionals. Mindtree's Rajeevan Velayudhan will conduct a technical presentation entitled "Is Your Test Strategy Ready for a Connected World?" on Thursday, May 8, 2014 at 9:45am.

The presentation will highlight how QA organizations need to re-think the protection of entire customer experiences while ensuring high quality individual applications. Velayudhan will illustrate how building a map of end-to-end business processes and their interactions with each other is no longer just a domain of individual application teams. This new approach is 'user centric' whereby teams move from testing applications to testing customer experiences over multi-channel platforms in distributed locations and networks. The benefit of this approach is improvements in quality, cost and agility while ensuring QA gets its rightful seat at portfolio strategy discussions and becomes more than just a project activity.

Dominique Raviart, analyst at NelsonHall states that "Mindtree is developing an end-user approach to the software testing work it conducts. This end-user approach is of course found in usability testing engagements and expands towards Mindtree training its testing practice personnel to consider the end-user side of a testing project. Mindtree is therefore not offering a distinct service offering but a dual approach to testing, both as a technical service and an end-user perspective. This is a nice differentiator in an IT market that is gradually leaning towards consumerization and putting end-users back at its center."

"At Mindtree, we ensure that our clients deliver the best value to their customers while maximizing efficiencies and collaboration," said Manas Chakraborty, Global Head of QA at Mindtree. "Our innovative approach is based on deploying scalable frameworks & models that examine entire business processes and focus on customer centricity."

Mindtree experts will be at the conference to discuss the approach and components that will help client organizations adopt this transformational approach to Quality Assurance.

To learn more about Mindtree's testing approach for a connected world, visit the team at Booth 52 at STAREAST on May 7 and 8 at the Rosen Centre Hotel in Orlando, FL. More information can be found online at www.mindtree.com/testing/connected.

**About Mindtree**

Mindtree [NSE: MINDTREE; CIN: L72200KA1999PLC025564] delivers technology services and accelerates growth for Global 1000 companies by solving complex business challenges with breakthrough technical innovations. Mindtree specializes in e-commerce, mobility, cloud enablement, digital transformation, business intelligence, data analytics, testing, infrastructure, EAI and ERP solutions. We are among the fastest growing technology firms globally with more than 200 clients and offices in 14 countries.

We deliver amazing results: Helping 100 million passengers fly safely. Improving security and performance for one of the world's largest e-commerce stores. Unifying brand messaging and

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improving engagement for one billion consumers. For Mindtree, "Welcome to possible" is more than a slogan - it reflects our approach for every engagement.

**Visit us at www.mindtree.com. For more information, contact:**


Sweta Mohanty
Mindtree
+91 98865 20141
sweta_mohanty@mindtree.com

David Barkoe
Max Borges Agency
(305) 374-4404 x167
DavidBarkoe@maxborgesagency.com


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For Mindtree Limited

Rajesh. S

Vice President Legal & Company Secretary






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