

Micro Technologies' Micro Lifeline Takes Communication To New Heights

- Introduces MLL Chat For Corporate Users
- Provides Multi-lingual Chat facility in 21 languages To Subscribers
- Creates Value For The Enterprise Networking Market
- Offers Ideal Platform To Chat With other social networking sites with Friends
- New Feature Will Enhance Growth & Enlarge Customer Base

Mumbai, July 6, 2012

Micro Technologies (India) Ltd., (MTIL : BSE 532494 & NSE :MICROTECH) a leading global developer and marketer of security devices and solutions today announced that it has successfully deployed more innovative feature in **Micro Lifeline** (www.microlifeline.net), an intelligent scheduler and communication tool that will benefit its over 8 Million Registered users.

MLL Chat, the new and useful feature of MLL has been designed for the corporate users and social users. Apart from general chatting, it comes with an amazing feature called '**Collaborative Document**' where multiple users on chat can work on the same document simultaneously. This will immensely benefit the business enterprises in saving their valuable time. It also provides these users with a vibrant platform to chat with all their friends with other Social-networking sites at once. Besides English, it facilitates them to communicate in 21 languages like Hindi, Marathi, Punjabi, Telegu, Bengali, Tamil, Gujarati and other major International languages including Arabic, Chinese, Greek etc. These features are well received by MLL users who have also found favor with the net-savvy younger generation of users who are always active on social networking sites. **Key Features of MLL include:**

The Micro Lifeline (MLL) is replete with rich features such as the following ones:

MLL Games: More than 1000 games are available to game frenzy users on MLL.

MLL Cue: Helps one remember important events

MLL Docs: Facilitates sharing of documents with a single SMS to anyone around the world.

Mobile Backup: Allows one to retrieve contacts with just an SMS from the registered mobile.



MLL TrackMe: Helps an individual to share his/her current location while travelling.

MLL SOS: Used in emergency to reach people for immediate assistance.

MLL Wallet: Saves confidential information such as bank account or credit/debit card passwords which can be retrieved easily when required.

Announcing that MLL has touched the 8 million user base, Mr. Manish Kopkar, Vice President, Product Specialist, Micro Technologies India Limited, said, *"We are delighted that our MLL has topped the impressive mark of 8 million Registered users. When we launched this innovative product initially, we were confident that it would appeal to mobile phone users across the country, especially those in the corporate realm. With new and useful feature of MLL Chat user can stay connected with their friends and family while on the move. We are committed to continually enhance the customer experience. MLL Chat will leverage our growth trajectory and further expand our subscriber base."*

About Micro Technologies India Limited

Established in 1992, Micro Technologies (India) Ltd. is a leading global developer and marketer of security solutions for its clients. It is an ISO 9001, 27001 & 14001:2004 Company with products approved and certified by many national and international certifications like NASSCOM, ARAI, EMC, ERTL. Product lines include the much-needed security devices, life style and support systems and web-based software. Micro Technologies has a long track record of offering leading-edge security solution products. The company focuses on innovation, advanced technology and on making the life of its clients safe, secure and manageable in terms of security, time and money. The company has won many national and international awards for its growth and R&D. Micro Technologies aims at displaying not just the technological innovation and prowess but also the product diversity in various segments of vehicle, premises, mobile and other assets. It is now vigorously entering the Energy & Health Segments. The company celebrated the 20th Anniversary of its founding in January 2012.

