



Micro Technologies (India) Ltd.

(An ISO 9001 & 27001 Company)

YOUR SECURITY IS OUR CONCERN

MEDIA RELEASE

Micro Technologies Introduces 'Micro CallBlocker'

- **Safety & Security Features Rich Application**
- **Blocks Unsolicited Calls & Bars Unwanted SMS**
- **Saves Time & Enhances Efficiency**
- **Free For Existing Clients & First 10,000 Users**

Mumbai, August 3, 2012

Micro Technologies (India) Ltd, (MTIL : BSE 532494 & NSE :MICROTECH) a leading global developer and marketer of security devices and solutions today announced that it has successfully introduced '**Micro CallBlocker**', an effective and useful application specifically designed to eliminate phone pests .

Announcing the introduction of '**Micro CallBlocker**', **Mr.Manish Khopkar , Vice President, Products Development , Micro Technologies (India) Limited** said, " The proliferation of mobile phones has lead to plethora of phone calls and SMSes, a majority of which is always unsolicited and unwanted. **Micro Technologies** strove to put an end to this mobile menace and came out with an apt application called '**Micro CallBlocker**' ".

Micro Technologies will be offering '**Micro Call Blocker**' free to its existing clients and to the first 10,000 users.

Safety & Security

'**Micro Call Blocker**' makes one's privacy safe and well protected with a password. It can lock all contacts, phone numbers and text messages so that only its user has the access to these critical data and information. It is highly customizable, for users can choose from which person the calls and messages they are going to block. It gives them the option to import their existing contacts and SMSes to this password protected area in just a click.

Benefits

Mobile phone users can get full control over who can call them and get through. Another benefit of the call blocking feature is the ability to limit the number of phone calls the user may receive on any given day. For example if you are running a new ad campaign, you don't want to receive calls from a particular area and you can block that entire area code.





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With '**Micro CallBlocker**' in place, mobile users can maximize their business efficiency which at the end of the day is what drives business success.

About Micro Technologies (India) Limited

Established in 1992, Micro Technologies (India) Ltd. is a leading global developer and marketer of security solutions for its clients. It is an ISO 9001, 27001 & 14001:2004 Company with products approved and certified by many national and international certifications like NASSCOM, ARAI, EMC, ERTL. Product lines include the much-needed security devices, life style and support systems and web-based software. Micro Technologies has a long track record of offering leading-edge security solution products. The company focuses on innovation, advanced technology and on making the life of its clients safe, secure and manageable in terms of security, time and money. The company has won many national and international awards for its growth and R&D. Micro Technologies aims at displaying not just the technological innovation and prowess but also the product diversity in various segments of vehicle, premises, mobile and other assets. It is now vigorously entering the Energy & Health Segments. The company celebrated the 20th Anniversary of its founding in January 2012.



Regd. Off. : C-46, SDF-1, TTC Electronic Sadan-1, MIDC, Mahape, Navi Mumbai - 400 705 • Tel. : +91-22-2768 6689 • Fax: +91-22-2762 0688

Corporate Office: Micro Infotech Park, Plot No. EL-225, TTC Industrial Area, MIDC, Mahape, Navi Mumbai - 400 710.

• Tel.: +91-22-2761 2761/ +91-22-6713 2200 • Fax: +91-22-2761 2731
• Web : www.microtechnologies.net • Email : besecure@microtechnologies.net