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GRAMS : "EMGEEF"
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THE MOTOR & GENERAL FINANCE LIMITED

M.G.F. HOUSE,

Regd. & H.O. : 4/17-B, ASAF ALI ROAD, NEW DELHI-110 002

DLI:CS:BSE:NSE :14

July 15,2014

The Secretary,
Bombay Stock Exchange Limited.,
25th Floor, P.J. Towers,
Dalal Street,
Mumbai-400001

The Secretary,
National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor,
Plot No.C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai-400051

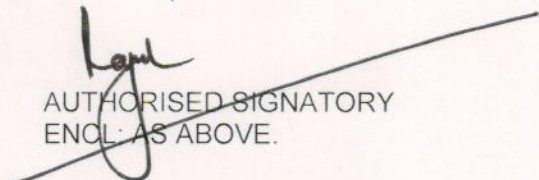
Dear Sir, Re: Submission of information under SEBI(Substantial Acquisition of
Shares and Takeovers)Regulations,2011 and Disclosure under
Regulation 13(6) of SEBI(Prohibition of Insider trading)
Regulations,1992

In terms of Regulation 29(2) of SEBI (Substantial Acquisition of Shares and
Takeovers) Regulations,2011 and Regulation13(4),13(4A) and 13(6) of the
SEBI(Prohibition of Insider Trading) Regulations,1992, Mr. Rajiv Gupta/Arti Gupta
have informed the acquisition of 12088 equity shares i.e.0.062 % as per prescribed
format enclosed herewith.

Kindly acknowledge the receipt.

Thanking you,

Yours faithfully,
For THE MOTOR & GENERAL FINANCE LIMITED


AUTHORISED SIGNATORY
ENCL: AS ABOVE.



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CIN NO. : L74899DL1930PLC000208

FORM D Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 [Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No. & Address of Promoter/Person who is part of Promoter Group / Director/ Officer.	No. & % of shares/voting rights held by the Promoter /Person who is part of Promoter Group/Director /Officer	Date of receipt of allotment /advice/ acquisition /sale of shares/ voting rights	Date of intima- -tion to company	Mode of acquisition (market purchase /public/ rights/ preferential offer etc.) /sale	No. & % of shares/ voting rights post acquisition /sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
RAJIV GUPTA & ARTI GUPTA 50, GOLF LINKS NEW DELHI-110003 PAN : AAHPG8533B	1763273 9.106%	14.07.2014	15.07.2014	OPEN MARKET	1763273 9.107%	Century Finvest (P) Ltd SEBI Regn No. 6339	BSE	100	3465.00	0	0.00
RAJIV GUPTA & ARTI GUPTA 50, GOLF LINKS NEW DELHI-110003 PAN : AAHPG8533B	1763273 9.107%	14.07.2014	15.07.2014	OPEN MARKET	1775361 9.169%	Century Finvest (P) Ltd SEBI Regn No. 9304	NSE	11988	419130.00	0	0.00

for THE MOTOR & GENERAL FINANCE LIMITED


AUTHORISED SIGNATORY
Place: NEW DELHI
Date: 15.07.2014

July 15, 2014

The Secretary,
Bombay Stock Exchange Limited.,
25th Floor, P.J. Towers,
Dalal Street,
Mumbai-400001

The Secretary,
National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor,
Plot No.C/1, G Block
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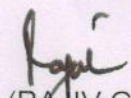
Dear Sir,

Re: Disclosure in Terms of Regulation 13(4) &(13(4A) of the SEBI
(Prohibition of Insider Trading)Regulations,1992.

Please find the declaration in terms of Regulation 13(4) & 13(4A) of the SEBI
(Prohibition of Insider Trading)Regultions,1992, in the prescribed format
intimating the change in shareholding due to market purchase of
12088 equity shares of Rs.10/-each of M/s The Motor & General Finance
Limited on July 14,2014.

Thanking you,

Yours faithfully,


(RAJIV GUPTA) / (ARTI GUPTA)
Encl. as above

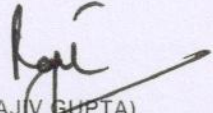


Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	THE MOTOR & GENERAL FINANCE LIMITED		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	RAJIV GUPTA / ARTI GUPTA		
3. Whether the acquirer belongs to Promoter /Promoter group	YES		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	NATIONAL STOCK EXCHANGE,MUMBAI (NSE) BOMBAY STOCK EXCHANGE,MUMBAI (BSE)		
5. Details of the acquisition / disposal/holding of shares voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share /voting capital wherever applicable (*)	% w.r.t. total diluted share / voting capital of the TC(**)
Before the acquisition/disposal under consideration, holding of:			
a) Shares carrying voting rights	1763273	9.106%	9.106%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/other)	0	0.000%	0.000%
c) Voting rights (VR) otherwise than by shares	0	0.000%	0.000%
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	0	0.000%	0.000%
e) Total (a+b+c)	1763273	9.106%	9.106%
Details of acquisition / sale			
f) Shares carrying voting rights acquired/sold	12088	0.062%	0.062%
g) VRs acquired /sold otherwise than by shares	0	0.000%	0.000%
h) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	0	0.000%	0.000%
i) Shares encumbered / invoked / released by the acquirer	0	0	0
j) Total (a+b+c)	12088	0.062%	0.062%
After the acquisition / sale, holding of :			
e) Shares carrying voting rights	1775361	9.169%	9.169%
f) Shares encumbered with the acquirer	0	0.000%	0.000%
g) VRs otherwise than by shares	0	0.000%	0.000%
h) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	0	0.000%	0.000%
i) Total (a+b+c)	1775361	9.169%	9.169%
6. Mode of acquisition / sale (e.g.) open market / off-market / public issue / rights issue / preferential allotment /inter-se transfer etc).	OPEN - MARKET		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	14.07.2014		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	19363595		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	19363595		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	NOT APPLICABLE		

(*) Total share capital / voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the Listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.


 (RAJIV GUPTA)
 Signature of the acquirer / seller / Authorised Signatory
 Place: NEW DELHI
 Date: 15.07.2014


 (ARTI GUPTA)