

REF: MGEL/SE/2025-26/21

Date: July 22, 2025

To, Listing Compliance Department, National Stock Exchange of India Limited Exchange Plaza, C-1, Block-G, Bandra Kurla Complex, Bandra, Mumbai-400 051, Maharashtra. NSE Symbol : MGEL (EQ)	To, Direct Listing Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400001 Scrip Code: 544273
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ISIN: INE0APB01032

SUBJECT: INTIMATION OF GRAND OPENING OF FIRST RETAIL STORE UNDER THE BRAND "NEAT EVERYDAY"

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to announce the opening of our first retail store under the wellness brand "**NEAT EVERYDAY.**"

Store Address:

Store No. 18, C21 Mall,
Near Malhar Mall, A.B. Road,
LIG Colony, Indore – 452011,
Madhya Pradesh

The opening of this first retail store marks a significant milestone in the Company's retail growth strategy. This launch is in line with our long-term vision to strengthen the "**NEAT EVERYDAY**" brand, which is focused on providing high-quality nutraceutical and wellness vegan healthcare products tailored to meet the daily needs of consumers.

The "**NEAT EVERYDAY**" product portfolio represents a forward integration strategy of the Company aligned with our existing processing capacity. The purity of our processed nutra oils is stringently maintained, as the entire production process is conducted in-house at our Jotana, Gujarat based processing unit. This integration ensures quality consistency and enhances supply chain efficiency.

Neat products have achieved strong market acceptance and favourable consumer response. Importantly, every incremental sale is expected to be earnings accretive, driven by the higher margins associated with these products.

Mangalam Global Enterprise Limited

CIN: L24224GJ2010PLC062434

Regd. Office: 101, Mangalam Corporate House, 42, Shrimali Society, Netaji Marg, Mithakhali, Navrangpura, Ahmedabd-380009, Gujarat (INDIA)
Tel: +91 79 61615000 (10 Lines) E mail: cs@groupmangalam.com; Website: www.groupmangalam.com;



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We request you to take the above information on record.

**Thanking You,
Yours Faithfully,
For, Mangalam Global Enterprise Limited**

Karansingh I. Karki
Company Secretary & Compliance Officer
Membership No. A30021



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