

Date: February 23, 2026

The Manager
Listing Department
BSE Limited,
Phiroze JeeJeeBhoy Towers,
Dalal Street, Mumbai – 400001 (E)
Maharashtra, India
Script code: 543426

The Manager
Listing Department
National Stock Exchange of India Limited,
“Exchange Plaza”, 5th Floor, Plot No. C/1,
G Block, Bandra – Kurla Complex, Bandra
Mumbai – 400051, Maharashtra, India
Symbol: METROBRAND

Subject: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”)

Dear Sir / Madam,

Pursuant to Regulation 30 read with Part A of Schedule III of Listing Regulations and relevant circulars issued in this regard, we wish to inform you Mr. Harshvardhan Chauhan has been appointed as Chief Marketing Officer & Senior Management Personnel of the Company with effect from February 23, 2026.

The details as required under Regulation 30 of the Listing Regulations read SEBI Master Circular No. SEBIHO/49/14/14(7)2025-CFD-POD2/1/3762/2026 dated January 30, 2026 are enclosed as **Annexure A**.

You are requested to take note of the above information.

The above information will be made available on the website of the Company at www.metrobrands.com

Yours faithfully,
For Metro Brands Limited,

Deepa Sood
(Senior VP- Legal, Company Secretary & Compliance Officer)
Membership No: 16019

Annexure A

**Details under Regulation 30 of the Listing Regulations read with SEBI Master Circular
No. SEBIHO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026:**

Sr. No.	Particulars	Details
1.	Name of SMP and designation	Mr. Harshvardhan Chauhan – Chief Marketing Officer & SMP
2.	Reason for change	Appointment
3.	Date of appointment/cessation (as applicable) & term of appointment	Date of Appointment: February 23, 2026 Term of appointment: Full time
4.	Brief profile (in case of appointment)	Mr. Harshvardhan Chauhan comes with over 18 years of experience in marketing and business leadership across retail, fashion, lifestyle, grocery, home, and eCommerce. He has worked in Bharat YEF, Trident Group, RPSG, DLF Shopping Malls, ShopClues, Godrej Group, Reckitt Benckiser and Accenture. He holds a Master's degree in Business Administration with a specialization in Strategy and Business Management from Symbiosis, Pune. He has also completed the Accelerated General Management Program from IIM Ahmedabad. Mr. Harshvardhan Chauhan will be reporting to our CEO, Mr. Nissan Joseph.
5.	Disclosure of relationships between directors (in case of appointment of a director)	Not applicable