

11.09.2025

To,  
The Manager,  
Listing Department,  
National Stock Exchange of India Ltd,  
'Exchange Plaza', C-1, Block - G,  
Bandra - Kurla Complex,  
Bandra (E), Mumbai-400 051.  
Ph. No. 022 26598100  
Scrip Code: GEOJITFSL - EQ

To,  
The Manager,  
Listing Department,  
BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001,  
Ph. No. 022 22721233  
Scrip Code: 532285

Dear Sir/Madam,

**Subject: Launch of "Saksham Niveshak" – 100 Days Shareholder Awareness Campaign**

In accordance with the Ministry of Corporate Affairs (MCA) circular dated 16th July 2025, the Company has initiated a 100-day campaign titled "Saksham Niveshak", running from 28th July 2025 to 6th November 2025.

This campaign is designed to assist shareholders in:

- Updating their KYC details, including bank account mandates
- Registering nominees
- Updating contact information (email ID, mobile number, and address)
- Claiming unpaid or unclaimed dividends

The objective is to help shareholders avoid the transfer of their dividends and shares to the Investor Education and Protection Fund (IEPF).

Please find attached the detailed information regarding the campaign.

The above is submitted for the information of the shareholders.

**Thanking you,  
For Geojit Financial Services Limited**

**Liju K Johnson  
Company Secretary**

**100 days Campaign - "Saksham Niveshak": July 28, 2025, to November 6, 2025****Update Your KYC Details and Claim Your Unpaid/Unclaimed Dividends**

Pursuant to Investor Education and Protection Authority (IEPFA), Ministry of Corporate Affairs (MCA) letter dated 16<sup>th</sup> July 2025, Geojit Financial Services Limited has launched a 100-day special outreach initiative titled "Saksham Niveshak", starting from 28<sup>th</sup> July 2025 to 6<sup>th</sup> November 2025.

This campaign is being undertaken to facilitate shareholders in updating

- Know Your Customer (KYC) details including:
- Bank account mandates
- Nominee Registration
- Contact information (email, mobile number, address)

This campaign is also being undertaken to facilitate the shareholders to claim their Unpaid/Unclaimed Dividends for any financial year from 2018-19 to 2023-24, in order to prevent their dividend amount shares being transferred to IEPFA.

Shareholders who have not claimed their dividends or have incomplete KYC records are requested to contact the Company's Registrar and Transfer Agent (RTA) at the earliest:

MUFG Intime India Private Limited

"Surya" 35, Mayflower Avenue, Behind Senthil Nagar

Sowripalayam Road, Coimbatore 641028

T: +91 422 2314792, 2539835 / 836, 4958995

[https://web.in.mpms.mufg.com/helpdesk/Service\\_Request.html](https://web.in.mpms.mufg.com/helpdesk/Service_Request.html)

Additionally, shareholders are encouraged to register and track their requests through the SWAYAM portal: <https://swayam.in.mpms.mufg.com>

***Important Advisory***

Please note that as per applicable provisions, if dividends remain unclaimed for a period of seven consecutive years, the dividend amounts, and corresponding base shares (if available) are liable to be transferred to the Investor Education and Protection Fund Authority (IEPFA).

We urge all shareholders to take prompt action during the campaign period to safeguard their entitlement and ensure compliance with statutory requirements.

