

MEESHO LIMITED

(Formerly known as "Meesho Private Limited" and "Fashnear Technologies Private Limited")

CIN: L74900KA2015PLC082263

Registered Office: 3rd Floor, Wing-E, Helios Business Park, Kadubeesanahalli Village,
Varthur Hobli, Outer Ring Road, Bengaluru, Karnataka 560103

T: +91 9108021923 | E: cs@meesho.com | W: www.meesho.com



September 09, 2026

To,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra-Kurla Complex,
Bandra (East), Mumbai - 400 051
Symbol: MEESHO

To,
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers, Dalal Street,
Mumbai - 400 001
Scrip Code: 544632

Dear Sir / Madam,

Subject: Change in Senior Management Personnel of Meesho Limited ("the Company")

Ref: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements), 2015 ("SEBI Listing Regulations")

Pursuant to Regulation 30 read with Schedule III and other applicable provisions of the SEBI Listing Regulations, we wish to inform you that, as part of an organizational change within the Product team aimed at strengthening accountability and ensuring closer alignment of product strategy and execution with the long-term needs of each business, the product leaders currently reporting to the Chief Product Officer ("CPO") will henceforth report directly to their respective Business Heads. Consequently, Mr. Prasanna Arunachalam, who has been serving as CPO, ceases to be classified as a Senior Management Personnel ("SMP") of the Company, with the CPO role being discontinued. Further, he continues to be in the employment of the Company.

The relevant disclosure as required under Regulation 30 of the SEBI Listing Regulations read with SEBI Master Circular No. SEBI/HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, is enclosed as Annexure I.

The above information will also be made available on the Company's website at:
<https://investor.meesho.com/announcements>

You are requested to take the above information on record.

Thanking You,

For Meesho Limited
(Formerly known as Meesho Private Limited and Fashnear Technologies Private Limited)

Rahul Bhardwaj
Company Secretary and Compliance Officer
Membership No.: ACS41649

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**Annexure I****Disclosure of information pursuant to Regulation 30 of SEBI Listing Regulations read with SEBI Master Circular No. SEBI/HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026**

Sl.no	Particulars	Details
1.	Reason for change viz. appointment, resignation, removal, death or otherwise	As part of an organizational change within the Product team, product leaders reporting earlier to the CPO will now report to their respective Business Heads. Consequently, the CPO role stands discontinued, and Mr. Prasanna Arunachalam ceases to be classified as SMP of the Company. Further, he continues to be in the employment of the Company.
2.	Date of appointment /cessation (as applicable) & term of appointment	September 09, 2026
3.	Brief profile (in case of appointment)	Not Applicable
4.	Disclosure of relationships between directors (in case of appointment of a director)	Not Applicable