

DIAGEO INDIA

United Spirits Limited

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14th April 2026

BSE Limited
Listing Department
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001
Scrip Code: 532432

The National Stock Exchange of India Limited
Exchange Plaza, C-1 Block G,
Bandra Kurla Complex,
Bandra East, Mumbai – 400 051
Scrip Code: UNITDSPR

Dear Sirs,

Sub: Newspaper publication – Special Window for transfer and dematerialisation (demat) of physical shares

In accordance with captioned subject, copies of newspaper advertisement published today in ‘Business Standard’ and ‘Prajavani’ are enclosed.

This is for your information and records.

Thank you,

For United Spirits Limited

Pragya Kaul
Company Secretary and Compliance Officer

Encl: as above



UltraTech takes centre stage as it phases out three iconic South Indian brands

SHINE JACOB
Chennai, 13 April

Sankar Cement — one of independent India's first cement brands that began production in 1949 and played a quiet but crucial role in shaping South India's landmark projects like the Pamban Bridge and IIT Madras — has quietly reached its sunset moment this month. India's largest cement manufacturer UltraTech Cement, which acquired The India Cements Ltd (ICL) in December 2024, phased out Sankar, along with two other iconic brands of the Chennai-based major — Coromandel and Raasi — from April. This is part of a larger strategy by UltraTech, the Aditya Birla Group's flagship company, to unify the marketing process and improve cement quality, bringing all under the UltraTech brand. This will also help UltraTech on its road to becoming the largest cement brand in the world, outside China. Sources told *Business Standard*

that Conkrete Super King (CSK), dubbed Dhoni Cement in the market and heavily marketed using MS Dhoni and the IPL franchisee Chennai Super Kings (CSK) branding, may also be integrated into the UltraTech fold as part of brand integration. This is also seen as a move to bring in larger brand tie-ups with the Royal Challengers Bengaluru (RCB), which a consortium led by the Aditya Birla Group (ABG) acquired for a staggering \$1.78 billion last month. However, multiple company sources said there are no such immediate plans now, as they are just part of a group of investors. "On March 31, India Cements discontinued supply of Sankar, Coromandel and Raasi. UltraTech itself has a premium brand value, and this is part of the larger group brand integration strategy," said a source aware of the development. However, UltraTech did not respond to questions from *Business Standard*. Another source said this is also improving cement quality by using blended cements

Concrete plans

- UltraTech Cement to phase out the brands Sankar, Coromandel, and Raasi starting in April
- Consolidation key to help firm become the largest cement brand in the world, outside China
- Move part of a larger strategy, to unify the marketing process and improve cement quality
- Concrete Super King may also be integrated into the UltraTech fold as part of the larger brand integration



(PPC) instead of the previous cement, which had a higher share of clinker. India Cements was founded in 1946 by S N N Sankaralinga Iyer and T S Narayanaswami. The company set up its first cement plant in 1949 at Talaiyuthu, a tiny hamlet in Tirunelveli district, Tamil Nadu.

According to old-timers in the company, the Sankar brand got its identity from its founder's name. In a recent investor call, UltraTech chief financial officer (CFO) Atul Daga said the company was rapidly converting India Cements brands with a sharp focus on improving the quality of the

product manufactured at the acquired plant locations. By the end of Q3, the brand transition of India Cements had reached 58 per cent, and UltraTech had lined up around ₹601 crore as part of its cost improvement capital expenditure programme. "The company's celebrated Sankar brand was associated with historic projects like Pamban Bridge, Idukki Dam, Kudankulam Nuclear Plant, and IIT Madras. Coromandel also contributed to building modern IT and infrastructure projects like the Infosys Building in Bengaluru and Rajiv Gandhi International Stadium in Hyderabad," said a former company employee. Raasi came into the company's fold in late 1990s through one of the first high-profile hostile takeovers under the new Securities and Exchange Board of India (Sebi) regime through which ICL acquired Raasi Cements. After completing the acquisition in December 2024, UltraTech came out with plans to achieve a strategic turnaround of the company.

Myntra names new head as Flipkart eyes 2027 IPO

PEERZADA ABRAR
Bengaluru, 13 April



Sharon Pais, Myntra's former chief business officer, has been appointed the company's CEO

Myntra has a new head. Sharon Pais, the fashion e-commerce platform's former chief business officer, has been appointed chief executive officer (CEO) of the company, replacing Nandita Sinha, who is stepping down after leading the Flipkart Group subsidiary through a period of rapid growth. Pais, who most recently served as business head of Flipkart Fashion, will report directly to Flipkart Group CEO Kalyan Krishnamurthy. The leadership change arrives as Flipkart, the Walmart-owned e-commerce conglomerate, accelerates preparations for a public listing for 2027, with Myntra considered a cornerstone of that strategy. The platform posted a net profit of ₹548 crore in FY2025, nearly 18 times the previous year's figure of ₹31 crore, while operating revenue grew

18 per cent to ₹6,043 crore. Pais now inherits a platform navigating simultaneous bets: quick-commerce fashion delivery, Gen Z customer acquisition, and deeper penetration into India's non-metro cities. In an interview, she outlined three priorities — breadth of selection, customer-centric technology, and new commerce formats — while emphasising that Myntra's foundations give her confidence to scale further with clarity.

Pirojsha to take over as Godrej Industries group chair in Aug

SHARLEEN D'SOUZA
Mumbai, 13 April

Nadir Godrej will retire and step down as chairman of Godrej Industries Ltd (along with the holding company of Godrej Industries group, along with Godrej Agrovet Ltd and Astec LifeSciences Ltd) and will assume the role of chairman emeritus, passing on the baton to Pirojsha Godrej, who is currently the chairperson designate of the Godrej Industries group. Pirojsha will succeed Nadir as chairperson of the Godrej Industries group and Godrej Industries Ltd, effective August 14. Nadir Godrej also stepped down as the chairperson and non-executive director of Astec LifeSciences, effective April 13, and will step down from the boards of Godrej Agrovet, Godrej Consumer Products, and Godrej Properties in August. "Nadir Godrej has played a pivotal role in shaping the group's growth, values, and global presence over several decades," the company said in its stock exchange filing. Nadir Godrej said in the filing, "It has been a privilege to serve the Godrej Industries group over several decades and to work alongside exceptional colleagues who have built this institution with integrity and purpose.



Pirojsha Godrej (right), who is currently the chairperson designate of the Godrej Industries group, will succeed Nadir Godrej as the chairperson of the Godrej Industries Ltd

I am confident that the group will continue to grow from strength to strength under the next generation of leadership, while remaining deeply anchored in its values." This moment is both a responsibility and a privilege, Pirojsha Godrej said in the release and added, "We inherit a remarkable legacy built over generations, and our task now is to build on it with ambition while staying true to the values that define us." Burjis Godrej will take on the role of chairperson of Godrej Agrovet and will join the board of Godrej Industries Ltd. as a non-executive director, effective August 14. He has stepped down as managing director of Astec



LifeSciences with immediate effect and will continue to serve on its board as a non-executive director, the filing added. "I am excited to take on this role at Godrej Agrovet and to build on the strong foundation that has been established. Our focus will be on building a stronger, more resilient Godrej Agrovet — driving sustainable growth while sharpening execution across our businesses," he said. Vishal Sharma, CEO of Godrej Chemicals, has been appointed chairperson of Astec LifeSciences with immediate effect. Arijit Mukherjee, currently COO of Astec LifeSciences, will be appointed executive director.

EV shift may power scooters ahead of motorbikes by FY37

SOHINI DAS
Mumbai, 13 April

India's two-wheeler market is approaching a structural inflection point, with scooters on course to overtake motorcycles in volume terms over the next decade as electrification accelerates and reshapes consumer preferences, according to a report by Equirus Securities. According to the brokerage, scooter volumes will grow at roughly 9 per cent annually between FY25 and FY30, outpacing motorcycles, which are expected to expand at about 4 per cent over the same period. This widening gap is projected to culminate in scooters surpassing motorcycles after FY37, marking a decisive shift in the composition of the world's largest two-wheeler market.



Escooter penetration likely to reach nearly 38% by FY30 and surge beyond 80% by FY40

The transition reflects a combination of socio-economic changes: Rapid urbanisation, rising participation of women in the workforce, and a tilt towards convenience-led mobility. Electrification, however, remains the central driver, and scooters hold a structural edge here. Electric two-wheelers are set to be the fastest-growing segment, with volumes expected to rise at a compound annual rate of around 34 per cent between FY25 and FY30. Penetration, currently in the low single digits, is projected to climb to about 19 per cent by FY30 and over 50 per cent by FY40. Within this shift, electric scooters dominate. Their penetration is expected to reach nearly 38 per cent by FY30 and surge beyond 80 per cent by FY40, supported by strong product-market fit for urban commuting,

faster innovation cycles, and more favourable total cost of ownership. Electric motorcycles are likely to lag, with penetration estimated at just 5 per cent by FY30 amid persistent concerns over range and upfront costs. "The scooter category has grown faster than others in the past two years. We do think that the share of scooters, both in internal combustion engine and electric, will continue to grow," Sudarshan Venu, chairman and managing director of TVS Motor Company, said in August last year. The result is an increasingly skewed electrification curve, with scooters emerging as the primary vehicle of the EV transition and consolidating their share of the overall two-wheeler mix. In the near term, however, growth will be driven less by structural change than by cyclical recovery. More on business-standard.com

US-based consumer appliance maker SharkNinja enters India

SHARLEEN D'SOUZA
Mumbai, 13 April

United States (US)-based consumer appliances major SharkNinja, which is popular for its portable blenders and vacuum cleaners, has entered the Indian market. "India is one of our longest-standing cavities. We can see how the Indian consumer has evolved both in terms of their consumption habits and their awareness of brands... Given how the retail and e-commerce ecosystems are evolving, we felt this is the right time to enter India and serve the consumer with our global innovations," Mrunmay Mehta (pictured), managing director & country head-India, SharkNinja told *Business Standard*. He added that the company was entering India with a vision for a long-term presence and planned to scale up its



merchandise and traditional commerce are growing. He said the company's products were available on two platforms: its own direct-to-consumer (D2C) platform and Amazon. The company is also in talks to make them available across multiple physical retail chains. "We are in deep discussions with top leaders with key retail chains in India. Apart from that, we intend to have our own retail experience," Mehta said. He also said that the revenue mix will differ from product-to-product with some witnessing the expected online revenue to be as high as 50-60 per cent and some could see offline revenues going as high as 70-80 per cent. However, he did not specify which products could see higher traction on which sales channel. SharkNinja has started exploring Make in India with its partners.

market presence. While it is not bringing its whole host of offerings to India at this moment, it is entering the market with 12 stock-keeping units (SKUs), which include portable blenders and air fryers under the Ninja brand and a fan and vacuum range under the Shark brand. Its starting price point is ₹5,649 for its portable blender. While talking about its sales mix, Mehta said that India is an exciting market where e-com-

IN BRIEF

Ola Electric unveils S1 X+ amid mkt share pressure

Ola Electric Mobility on Monday announced the launch of its new S1 X+ electric scooter with a 5.2 kWh battery pack, as the company looks to widen access to long-range electric mobility even as it faces rising competitive pressure. In a regulatory filing to the BSE, the company said the new S1 X+ 5.2 kWh is powered by its indigenously developed 4680 "Bharat Cell", marking an expansion of its in-house battery technology into the mass-market segment. The 4680 "Bharat Cell" is an in-house lithium-ion cell format, which means the company is trying to control more of the battery supply chain rather than relying on imported cells. If successful at scale, this reduces dependency on foreign suppliers and helps manage costs and margins. BS REPORTER

Switch Mobility finishes India's largest ebus export to Mauritius

Switch Mobility, a global manufacturer of electric buses and light commercial vehicles and part of the Hinduja Group, has completed the delivery of 100 electric buses to the government of Mauritius, marking a significant milestone in the ongoing collaboration between India and Mauritius in advancing sustainable public transportation. This deployment represents the largest export of electric buses from India. BS REPORTER

BharatPe founder moves on from firm's day-to-day ops

BharatPe founder Shashvat Nakrani on Monday said he was moving away from the company's day-to-day operations and transition into a strategic advisor role from May 1. Nakrani, the single largest individual shareholder on BharatPe's captable, will transition to role of Founder and Director. BS REPORTER

DIAGEO

India

Corporate Identity Number: L01551KA1999PLC024991
Registered Office: "UB Tower", No. 24, Vittal Mallya Road, Bengaluru-560 001, Karnataka, India.
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Website: www.diageoindia.com e-mail: investor.india@diageo.com

UNITED SPIRITS LIMITED

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NOTICE

SEBI's SPECIAL WINDOW FOR TRANSFER AND DEMATERIALIZATION (DEMAT) OF PHYSICAL SHARES

Kindly note that a special window for transfer and dematerialization (demat) of physical shares will remain open upto 4th February 2027 as per SEBI Circular no. HO/38/13/11(2)/2026-MIRSD-POD/1/3750/2026 dated 30th January 2026 ("SEBI Circular")

This facility is available to those investors who had purchased physical shares of United Spirits Limited (the "Company") prior to 1st April 2019, and

- had not lodged the shares for transfer, or
- had lodged the shares for transfer, but the same was rejected, returned, not processed due to deficiencies in documentation.

Applicability of Special Window:
For clarity regarding applicability of this window for transfer deeds executed prior to 1st April 2019, investors may refer to the below matrix:

Lodged for transfer before 1 st April 2019	Availability of original security certificate with the Investor	Eligibility under the special window
No (Fresh lodgement)	Yes	Yes, subject to conditions stated under SEBI Circular.
Yes (Rejected, returned earlier)	Yes	
Yes	No	No
No	No	No

Kindly note that the request(s) which are accompanied with original share certificate(s) along with transfer deed(s) and other supporting documents will only be considered under the special window.

Investors wishing to avail this special window may contact the Company's Registrar and Share Transfer Agent (RTA), as below

Integrated Registry Management Services Private Limited
Unit: United Spirits Limited
30, Ramana Residency, 4th Cross, Sampige Road Malleswaram, Bengaluru – 560 003, Karnataka, India.
Tel: +91 80 2346 0815 to 818
Email: bglsta@integratedindia.in

Investors may address your queries to the above-mentioned email ID.



For further details, investors may refer to the SEBI Circular by scanning the Quick Response (QR) code above.

For United Spirits Limited
Sd/-
Pragya Kaul
Company Secretary and Compliance Officer

Place : Bengaluru
Date : 13th April 2026

KOTHARI
29, Strand Road, Kolkata 700001, P 84208 26999

EMANELMENT OF SERVICE PROVIDER FOR DELIVERY OF STATIONERY ITEMS AND CARTRIDGES AT BARODA CORPORATE CENTRE, MUMBAI

Bank of Baroda invites proposals from Mumbai based reputed, well-established vendors for empanelment in the Bank's panel for delivery of stationery items and cartridges to Baroda Corporate Centre, Mumbai.

Details are available under Tender section on Bank's website: <https://bankofbaroda.bank.in>

Addendum/Corrigendum including modifications in tender document, if any, shall be issued on Bank's website under Tender section only. Applicants/Bidders should refer to the same before final submission of the proposal.

Last date of submission of the above Tender will be 04.05.2026, 03:00 PM.

Place: Mumbai
Date: 13.04.2026

General Manager & Head (FM, COA, PD, RDP & Security)

MALLCOM (INDIA) LIMITED
CIN: L51109WB1983PLC037008
Regd. Office: Mallcom Tower, EM-12, Sector-V, Salt Lake City, Kolkata-700 091
Phone: +91 33 4016 1000 /
Website: www.mallcom.in/ Email: investors@mallcom.in

Notice of Special Window for Transfer and Dematerialisation of Physical Securities

Pursuant to SEBI Circular No. HO/38/13/11(2)/2026-MIRSD-POD/1/3750/2026 dated January 30, 2026, shareholders are hereby informed that a Special Window will remain open up to February 04, 2027, for the transfer and dematerialisation ("demat") of physical securities sold or purchased prior to April 1, 2019, including requests that were previously rejected, returned, or not processed.

For further details, investors may refer to the SEBI Circular available at <https://tinyurl.com/449cbkkm>. Please note that only requests submitted with the Original Security Certificate(s), the Transfer Deed executed prior to April 1, 2019, and all other requisite documents will be eligible for consideration under the Special Window.

Shareholders who wish to use this Special Window may contact the Company's RTA, Niche Technologies Pvt. Ltd., at 3A, Auckland Place, 7th Floor, Room Nos. 7A & 7B, Kolkata – 700017. For assistance, shareholders may also reach the RTA by email at nichetechpl@nichetechpl.com or by phone at (033)2280 6616 / 17 / 18.

For Mallcom (India) Ltd.
Sd/-
Gaurav Raj
Company Secretary & Compliance Officer

Place: Kolkata
Date: 13/04/2026

HB STOCKHOLDINGS LIMITED
CIN: L65929HR1985PLC03936
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Ph. : + 91-124-4675500, Fax No. : + 91-124-4370985
E-mail : corporate@hbstockholdings.com, Website : www.hbstockholdings.com

Special Window for Re-lodgement of transfer requests of physical Shares

Pursuant to SEBI Circular No. HO/38/13/11(2)/2026-MIRSD-POD/1/3750/2026 dated January 30, 2026, shareholders of **HB Stock Holdings Limited** (the Company) are hereby informed that special window has been opened from **February 05, 2026 to February 04, 2027** for re-lodgement requests for the transfer of shares and is specially applicable to cases which were lodged prior to deadline of April 01, 2019. The original share transfer requests which were rejected/returned/not attended due to deficiencies in documentation or were not processed due to any other reason.

Eligible shareholders may submit their transfer request along with the requisite documents to the Company's Registrar and Share Transfer Agent (RTA) at **RCCM Share Registry Private Limited** at their office address at B-25/1, Okhla Industrial Area, Phase 2, New Delhi, India, 110020, Tel: 011-26387321 or send an email at investor.services@rcmcdelhi.com within stipulated period.

If all the documents are found to be in order by the Company/RTA, the share transfer shall be processed only in dematerialized form and shall be under lock in for a period of 1 (one) year from the date of registration by the Company / RTA and shall not be transferred /marked/ pledged during the said lock-in-period. Accordingly, the transferee(s) must have a demat account and provide a copy of their Client Master List (CML), along with the requisite documents, at the time of lodging the transfer request with the Company/RTA.

For HB Stock Holdings Limited
Sd/-
Pooja Jain
Company Secretary and Compliance Officer
M. No: F11719

Date : April 13, 2026
Place : Gurugram

