

September 30th, 2025

To,
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block-G
Bandra Kurla Complex, Bandra (E),
Mumbai - 400051

NSE Symbol: MAXPOSURE

Dear Sir/Madam,

Sub.: Neutral Digital Showcases Creativity and Precision with Flynas Al Hilal-Branded Aircraft Visualisation



Neutral Digital, a UK-based immersive and 3D visualisation studio and part of the Maxposure Group, has successfully delivered a high-impact digital project for Flynas, one of the leading low-cost carriers in the Middle East. The project marks a creative intersection of aviation and sports, following Flynas' acquisition of the renowned Al Hilal Football Club.

To celebrate this milestone, Flynas commissioned Neutral Digital to create a detailed 40-second video that brings to life the new Al Hilal-branded aircraft. The video highlights the exterior of the aircraft in a way that captures both the technical precision of aviation design and the pride of a football legacy.

Neutral Digital's creative team meticulously replicated every aspect of the aircraft, ensuring an exact match to the real-world livery. Using advanced 3D visualisation techniques, the video showcases a dynamic sweep around the aircraft, zooming into intricate branding details that reflect Al Hilal's iconic identity. The result is a visually striking narrative that not only celebrates the collaboration but also elevates the brand presence of both Flynas and Al Hilal in global markets.

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The project demonstrates Neutral Digital's ability to blend technical expertise with storytelling for maximum visual impact. By merging aviation design, brand communication, the company continues to strengthen its position as a trusted creative partner to global airlines and enterprises.

This collaboration with Flynas builds on Neutral Digital's growing portfolio of aviation and lifestyle projects, reinforcing its reputation for delivering future-ready digital solutions for brands looking to make a mark in competitive markets.

About Neutral Digital

Neutral Digital is a UK-based immersive experience studio and a subsidiary of Maxposure Limited. With expertise in XR, 3D visualisation, and aviation simulations, the company services global airlines, hospitality brands, and luxury enterprises. Neutral's work is defined by photorealistic execution and precision-engineered experiences for training, branding, and digital communication.

**By the Order of the Board of Directors
For Maxposure Limited**

Priya Kesari
Company Secretary and Compliance Officer
ACS 22710

Place: Delhi

Maxposure Limited

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