

August 26th, 2025

To
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block-G
Bandra Kurla Complex, Bandra (E)
Mumbai - 400051

NSE Symbol: MAXPOSURE

Dear Sir/Madam,

Sub.: Neutral Digital brings 25 new games onboard with Aerohub as Technology Partner, expanding In-Flight entertainment experience



New Delhi, August 21, 2025 – Maxposure Limited, India's leading content and technology solutions company, has taken another step toward redefining the passenger journey. Its immersive media & 3D Visualisation arm, Neutral Digital, has acquired a portfolio of 25 new gaming titles across multiple genres for the **global in-flight entertainment industry**, while Aerohub, Maxposure's in-flight entertainment (IFE) technology platform, will 'integrate and deploy these games on inflight entertainment and connectivity (IFEC) systems.

The new line-up has been carefully curated to appeal to passengers of all ages. Action and arcade lovers can dive into fast-paced titles such as *Wall of Danger Dash*, *Major Sparkle*, and *Superball Adventure*.

Maxposure Limited

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For strategy and survival fans, options like *Castle Crusaders*, *Tower Defenders*, and *Zenifer's Adventure* offer hours of engagement. Sports and racing enthusiasts can enjoy *Speed Run* and *Mini Golf Ball*, while trivia seekers will find *Tribal Tetris*, *Trivia Adventure*, and *Word Swipe* adding an interactive twist to their journey.

Lighter, family-friendly experiences are also part of the mix, with casual and card-based titles such as *Twisted Rummy*, *Roulet*, *Ocean Merge*, *Sum Island*, and *Furious Tank*. This balanced catalogue ensures that whether passengers are looking for a quick challenge, a brain teaser, or simply a fun way to pass the time, there's something onboard for everyone.

For Maxposure, this milestone highlights its unique strength as a company that bridges content creation, curation, and technology delivery under one roof. By bringing Neutral Digital's innovation together with AeroHub's platform, Maxposure continues to reinforce its position as a partner of choice for airlines seeking to transform passenger experiences with next-generation in-flight entertainment.



About AeroHub

AeroHub is Maxposure's next-generation IFEC platform designed to transform the onboard experience. Fully wireless and battery-operated, AeroHub offers plug-and-play deployment with minimal impact on aircraft infrastructure. Built for flexibility and scale, it enables seamless content delivery, real-time updates, and elevated passenger engagement—making it an ideal solution for modern airlines seeking efficient, cost-effective IFEC systems.

About Neutral Digital

Neutral Digital is a UK-based immersive experience studio and a subsidiary of Maxposure Limited. With expertise in XR, 3D visualization, and aviation simulations, the company services global airlines, hospitality brands, and luxury enterprises. Neutral's work is defined by photorealistic execution and precision-engineered experiences for training, branding, and digital communication.

By the Order of the Board of Directors For Maxposure Limited

Priya Kesari
Company Secretary and Compliance Officer
ACS 22710

Place: Delhi

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