

Date: 22nd November' 2024

National Stock Exchange of India Limited
Exchange Plaza, Plot No. C-1, Block-G,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400051

NSE Symbol: MAXPOSURE

Sub: Maxposure's through its America's partner, Aviation Support Group (ASG), showcases its latest products (AeroHub & SkyView) in in-flight entertainment technology at Aerospace Tech Week in Atlanta, United States

Maxposure, through its Americas partner, Aviation Support Group (ASG), showcased its latest advancements in in-flight entertainment technology at **Aerospace Tech Week**, held on 19th & 20th November at the **JW Marriott Atlanta Buckhead, United States**. The focus of the presentation was on **AeroHub Wireless Streaming Servers** and the **SkyView Software Suite**, designed to enhance the onboard passenger experience with seamless and innovative entertainment solutions tailored for airline partners across the Americas. The prestigious event helps aerospace technology professionals to connect in one place, offering them an excellent platform to engage with airline partners across the Americas.



Delhi | Mumbai | Bengaluru | Chennai | Kolkata

Maxposure Limited
#TheAddress, Plot No 62,
Okhla Phase-3, New Delhi-110020, India
Tel +91-11-43011111, Fax +91-11-43011199
CIN U22229DL2006PLC152087

finance@maxposuremedia.com maxposuremedia.com



Miami-based Avionics Support Group and Maxposure's **Technology Vertical** had recently announced a strategic partnership to deliver a new wireless in-flight entertainment (w-IFE) system (AeroHub) for the Americas market. The collaboration brings together ASG's expertise in aviation engineering and Maxposure's proficiency in content delivery, aiming to boost operational efficiency and elevate the passenger experience in commercial aviation.



The new AeroHub system will offer passengers access to movies, TV shows, music, interactive games, onboard apps, 3D Map (flight 360) through high-speed wireless connectivity. The AeroHub wireless IFE system features a user-friendly interface supporting multiple personal devices, high-definition content delivery, and robust security features.

About the company

Maxposure Limited is a dynamic player in the new-age media and entertainment sector, renowned for its innovative approach and commitment to delivering cutting-edge content. Incorporated in 2006, Maxposure Limited is one of the few companies in India that offers 360-degree services across multiple content distribution platforms; with focus on the travel-aviation sector and has clients across India and the world. The company offers comprehensive solutions through its four business divisions: Inflight Entertainment, Content Marketing, Technology, and Advertising.

Maxposure Limited has been associated with aviation and other industry leaders, including IndiGo, Air India, Gulf Air, Air Arabia, Incredible India, Madhya Pradesh Tourism Board, Ministry of External Affairs, Mercedes Benz, Oberoi Hotels and Resorts, the Taj Group of Hotels, Maruti Suzuki India Limited to name a few. In the inflight space, the company has developed a Wireless Streaming Server (“WMS”) known as AeroHub WMS, to stream in-flight content at a much higher speed and lesser cost than traditional inflight screens.

Thanking you.
Yours Faithfully,

**By Order of the Board of Directors
For Maxposure Limited**

**Sakshi Mishra
Company Secretary & Compliance Officer
(ACS 49605)**

Date:22/11/2024

Place: Delhi

