

Date: 19<sup>th</sup> November' 2024

National Stock Exchange of India Limited  
Exchange Plaza, Plot No. C-1, Block-G,  
Bandra Kurla Complex,  
Bandra (E), Mumbai – 400051

NSE Symbol: MAXPOSURE

**Sub: Maxposure Limited unveils its latest products in in-flight entertainment technology at FTE APEX EXPO 2024, Singapore**



Maxposure Limited, a global leader in inflight content creation and digital solutions for the travel and aviation industry, is thrilled to announce its participation in the FTE APEX EXPO, being held at Marina Bay Sands, Singapore, on November 19 and 20, 2024. The event is one of the most anticipated gatherings of airline and aviation industry professionals, innovators, and decision-makers from across the globe and is the region's largest and most respected innovation displays.

At the event, Maxposure unveils its latest products in in-flight entertainment technology. The innovative lineup included-

- ✦ AeroHub & AeroHub PRO Wireless Streaming Servers equipped with Patented Auto PA-pause technology
- ✦ SkyView Software Suite;
- ✦ Immersive passenger maps Solution; Flight360;
- ✦ Games in Motion;
- ✦ Onboard Apps like Qibla Compass, SkyRetail, SkyReader;
- ✦ Cloud based Analytics Solution; and SkyAnalytics.



Speaking about Maxposure's participation at event, Prakash Johari, CEO at Maxposure Limited, said: “We are thrilled to be part of **FTE APEX EXPO 2024**, a premier platform for exchanging transformative ideas and exploring the future of aviation innovation. Our participation reflects our unwavering commitment to delivering **state-of-the-art inflight content solutions** that go beyond entertainment. We aim to create experiences that connect, engage, and captivate passengers like never before.

*With the unveiling of our latest **AeroHub** and **AeroHub PRO Wireless Streaming Servers**, we're excited to demonstrate how we are redefining inflight connectivity and setting new benchmarks for seamless passenger engagement.”*

### **About the company**

Maxposure Limited is a dynamic player in the new-age media and entertainment sector, renowned for its innovative approach and commitment to delivering cutting-edge content. Incorporated in 2006, Maxposure Limited is one of the few companies in India that offers 360-degree services across multiple content distribution platforms; with focus on the travel-aviation sector and has clients across India and the world. The company offers comprehensive solutions through its four business divisions: Inflight Entertainment, Content Marketing, Technology, and Advertising.

Maxposure Limited has been associated with aviation and other industry leaders, including IndiGo, Air India, Gulf Air, Air Arabia, Incredible India, Madhya Pradesh Tourism Board, Ministry of External Affairs, Mercedes Benz, Oberoi Hotels and Resorts, the Taj Group of Hotels, Maruti Suzuki India Limited to name a few. In the inflight space, the company has developed a Wireless Streaming Server (“WMS”) known as AeroHub WMS, to stream in-flight content at a much higher speed and lesser cost than traditional.

Thanking you.  
Yours Faithfully,

**By Order of the Board of Directors  
For Maxposure Limited**

**Sakshi Mishra  
Company Secretary & Compliance Officer  
(ACS 49605)**

**Date:19/11/2024  
Place: Delhi**

