July 16th, 2026

To,
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block-G,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400051

NSE Symbol: MAXPOSURE

Dear Sir/ Madam,

Sub: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015- Acquisition of Additional 3.8% equity stake in Neutral Digital Limited

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) ("**SEBI (LODR)**") Regulations, 2015 read with Securities and Exchange Board of India Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, we wish to inform you that Maxposure Limited ("**Company**") had acquired the additional 3.8% equity stake in Neutral Digital Limited ("**Target Company**"), thereby increasing its total shareholding to 96.2%.

The detailed disclosures as required under Regulation 30 read with Para A of Part A of Schedule III of the SEBI (LODR) Regulations, 2015 read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026 is enclosed.

You are requested to take the above information in your records.

Thanking you.

For Maxposure Limited

PRIYA KESARI
Digitally signed by PRIYA KESARI
Date: 2026.07.16 13:05:18 +05'30'

Priya Kesari
Company Secretary and Compliance Officer
ACS 22710

Maxposure Limited
#TheAddress, Plot No 62,
Okhla Phase-3, New Delhi-110020, India
Tel +91-11-43011111, Fax +91-11-43011199
CIN L22229DL2006PLC152087
cs@maxposuremedia.com
maxposuremedia.com

S. No.	Particulars	Description
1.	Name of the target entity, details in brief such as size, turnover etc.	Neutral Digital Limited (referred to as "**Target Company**"). Turnover as on 31st March, 2026- £ 2,324,189/- Networth as on 31st March, 2026- £ 617,189/- Target Company specializes in creating immersive platforms and experiences for airlines, blending business understanding, aesthetic excellence, and technical expertise to deliver innovative solutions that engage the senses and create memorable customer interactions.
2.	Whether the acquisition would fall within related party transaction(s) Whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length"	No. The promoter/promoter group/ group companies of the Company do not have any interest in the Target Company.
3.	Industry to which the entity being acquired belongs	Immersive platforms and experiences mainly for Aviation industry
4.	Objects and impact of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	This acquisition aligns with Maxposure Limited's strategy to: •Expand market presence in Western Europe and North America as its location (London) is of strategic importance. •Leverage Neutral Digital's established clientele and expertise. •Enhance competitiveness through diversification and innovation.
5.	Brief details of any governmental or regulatory approvals required for the acquisition	None
6.	Indicative time period for completion of the acquisition	The acquisition of 96.2% equity stake in the Target Company has been completed through three tranches, with the latest tranche completed on 16th July, 2026. The acquisition of the balance 3.8% equity stake, resulting in the Company holding 100% of the paid-up share capital of the Target Company, is proposed to be completed at the closing of the second financial year from the SPA Completion Date, subject to the fulfilment of the terms and conditions specified in the Definitive Agreements.

PRAKASH JOHARI
Digitally signed by PRAKASH JOHARI
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Maxposure
Content to ROI

<table>
<tr><td>7.</td><td>Consideration- whether cash consideration or share swap or any other form and details of the same</td><td>The Consideration would be paid in cash (in one or more tranches)</td></tr>
<tr><td>8.</td><td>Cost of acquisition and/or the price at which the shares are acquired</td><td>The Company acquired 3.8% equity stake at a consideration of Rs. 76,52,200.24 @ Rs. 604.296 per share (USD 79,776.90 @ 6.3 USD per share)</td></tr>
<tr><td>9.</td><td>Percentage of shareholding / control acquired and / or number of shares acquired</td><td>The Company acquired 3.8% equity stake at a consideration of Rs. 76,52,200.24 @ Rs. 604.296 per share (USD 79,776.90 @ 6.3 USD per share) of Target Company in third tranche.

Acquisition of 96.2% equity stake of Target Company has been done till date.</td></tr>
<tr><td>10.</td><td>Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)</td><td>Required details of Neutral Digital Limited are given below:

<table>
<tr><td colspan="3">Neutral Digital Limited</td></tr>
<tr><td>Products / line of business of the target entity</td><td colspan="2">1. CGI Renders & Animations: High-quality stills and animations for TV, social media, and web, offering cost-effective production compared to traditional filming.
2. Cabinly: Interior cabin exploration tools enabling upgrades through CGI rendering and lightweight web deployment.
3. Immersive Experiences: Bespoke, event driven marketing tools for brand innovation.
4. Design Services: UX/UI and branding services with a focus on in-flight entertainment systems and microsites.</td></tr>
<tr><td>Date of incorporation</td><td colspan="2">17th April, 2012</td></tr>
<tr><td rowspan="3">Last 3 years' turnover</td><td>2025-26</td><td>£ 2,324,189</td></tr>
<tr><td>2024-25</td><td>£ 2,257,300</td></tr>
<tr><td>2023-24</td><td>£ 1,648,897</td></tr>
<tr><td>Country of operations</td><td colspan="2">United Kingdom</td></tr>
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PRAKASH JOHARI
Digitally signed by PRAKASH JOHARI
Date: 2026.07.16 13:03:52 +05'30'

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